

THE ISSUE Conference 2014: Sustainable Transport Technologies – Collaboration for Innovation

Wednesday 12th February 2014
Holywell Conference Park, Loughborough

CONFERENCE PROGRAMME – DAY 2*

Clean Vehicles & Modal Change for Clean Cities

Pre-booked B2B meetings to take place between 12:45-13:15

- 08:00-09:30 **A Business Briefing and Breakfast for East Midland's Businesses**
Traffic Congestion and your business
What is being done to improve the traffic situation in the East Midlands and other European regions and look at what individual businesses can do to improve their own travel and transport problems.
- 09:00-09:45 **Registration and Exhibition Open**
- 09:45-10:05 **Opening remarks**
Professor Eric Goodyer, Scientific Advisor for THE ISSUE Project, De Montfort University
Nicky Morgan, Member of Parliament for Loughborough
- 10:00-10:05 **Unlocking Innovation in Rail**
Jim Lupton, Deputy Technical Director, Railway Industry Association
- 10:05-10:40 **Integrating Creativity, Innovation, Project Management & Leadership for high performance & sustainable new ways of working**
Jonne Ceserani, Managing Director, Power and Grace
- 10:40-11:00 **Networking, Coffee and Refreshments**
- 11:00-12:30 **THE ISSUE Workshop on Air Quality in Cities**
1. ***The problem of air quality in cities***
Professor Paul Monks, University of Leicester
 2. ***The Evaluation of Road Traffic Emissions***
Dr Marco Petrelli, Roma Tre University, Italy
 3. ***Questions & Answers***
 4. ***Breakout session:*** Exploring the different transport challenges that cause problems with air quality and carbon emissions in cities:
 - a) Optimal use of road, traffic and travel data (including air quality information)
 - b) Promotion of multimodal journeys to influence transport flows
 - c) Uptake of public transport and awareness about air quality and carbon emissions
 - d) Improving emissions using alternative fuels
 - e) Local government policy
 5. ***Feedback from breakout sessions***
 6. ***Conclusions***
- 12:30-12:45 **Elevator Pitches**
Speakers from the floor – please apply now for the opportunity to present your company's products or services or project ideas where you are looking for partners.
- 12:45-13:45 **Lunch, networking, Horizon 2020 Consortia Building and Exhibition**
- 13:45-14:45 **Clean Transport Technologies**
An expert panel discussion on recent developments in low emissions road & rail vehicles, vessels and aircraft.
Adrian Vinsome, Director, Transport Knowledge Transport Network

14:45-15:00 **Elevator Pitches**

Speakers from the floor – please apply now for the opportunity to present your company's products or services or project ideas where you are looking for partners.

15:00-15:30 **Coffee break, networking, Horizon 2020 Consortia Building and Exhibition**

15:30-16:30 **Modal Shift**

Robin Pointon, Managing Director, Go Travel Solutions

1. *The challenge of encouraging modal shift*
2. *Methods of encouraging use of alternative modes including case studies/examples*
3. *Case Study of modal shift*
4. *Questions and Answers*

16:30-16:45 **Final plenary and Conference Close**

The Exhibition will run for both days of the conference

***Programme is subject to change15/2**