

*Course Template*

**1. Basic information**

- Course Name: Journalism
- Course Code: HM015A
- Level (UG, PG): Undergraduate
- Academic Period: 2014
- Faculty: Faculty of Technology
- Department: Film Journalism and Media
- PMB LMS
- Offered at: DM - DMU Leicester
- Type (single, joint.): SI
- Highest Award : Bachelor of Arts (Honours)
- All possible exit awards : Bachelor of Arts; Certificate of Higher Education; Diploma of Higher Education; Institutional Undergraduate Credit
- Award notes :

Professional Body Recognition

- Accreditation by Professional/Statutory body:  

Yes
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- Exemption by Professional/Statutory body:  

No
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- Details  

National Council for the Training of Journalists. Accredited since 2009. Last re-accredited, 2012.
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- Modes of attendance: Main MOA: Full-Time  
Other MOA: Part-Time; Previously Part Time, ET or IT for All Session;  
Previously Full Time, ET or IT for All Session
- Mode Notes:
- Course leader: Torrin Clark

**2. Entry Requirements and Profile**

<p>260-280 UCAS points  UCAS form personal statement screening for evidence of commitment to Journalism  NCTJ pre-entry test  Interview</p> <p>A level passes in relevant subject (e.g. Media, English, Politics, History)  Demonstrable evidence of relevant skills use (e.g. writing for informal publication or relevant work experience) would be useful to the student.  Ability to demonstrate a real determination to take up a career in professional journalism.</p>
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**3. Course Description**

Characteristics and Aims

<p>This course aims to help students to:</p> <ul style="list-style-type: none"> <li>a) Understand the history and current state of journalism</li> <li>b) Critically analyse key debates and issues in journalism</li> <li>c) Develop the range of skills necessary to interact in/with 21st century journalism</li> <li>d) Sit professional NCTJ qualifications</li> </ul> <p>The practical modules will progress students through the key journalistic skills.</p> <p>A key factor in the course will be work experience which the students will be expected to carry</p>
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out in each of their summer vacations. Work experience will enable them to practise and hone their skills.

The Media Law and Public Affairs modules will equip students with a broad knowledge of the environment in which journalism functions.

The theoretical modules will allow students to start to explore the key issues and controversies in contemporary journalism. The dissertation module allows students to explore, in depth, an important area of journalism of interest to them, using appropriate research methods.

Students will choose one from a selection of five optional modules to make up their total of four final year modules.

The course is designed to blend the theory and practice of journalism, to encourage critical analysis and reflective practice and so produce a deep understanding of the power, the responsibility and the skills of modern journalism.

#### *Teaching, Learning and Assessment Strategies*

Learning takes place in a variety of formats including workshops, practicals, lectures, seminars, tutorials and independent study.

#### 4. Outcomes

Generic outcome headings	What a student should know and be able to do upon completion of the course
<ul style="list-style-type: none"> <li><b>Knowledge &amp; understanding</b></li> </ul>	<ul style="list-style-type: none"> <li>- Understand and critically evaluate journalism, its forms, the environment it operates in and key agencies with which it interacts</li> <li>- Demonstrate knowledge of the industrial, social and historical contexts in which journalism is produced and circulated</li> <li>- Write news to an industry-acceptable standard</li> <li>- Demonstrate a critical understanding of media law and how local and national government works</li> <li>- Critically engage with key theoretical perspectives and ethical debates in journalism</li> </ul>
<ul style="list-style-type: none"> <li><b>Cognitive skills</b></li> </ul>	<p>The successful student will acquire the ability to think critically, analytically and creatively:</p> <ul style="list-style-type: none"> <li>- Understand and evaluate the range of conceptual frameworks and theoretical perspectives that might be used in the analysis of journalism</li> <li>- Construct and advance arguments using appropriate evidence and academic theory and research</li> <li>- Engage critically with popular and public debates concerning journalism's influences and effects</li> <li>- Explore imaginatively the creative possibilities offered by different technologies of media production</li> </ul>
<ul style="list-style-type: none"> <li><b>Subject specific skills</b></li> </ul>	<p>Subject specific skills (SBS 5): A successful Journalism student will be able to:</p> <ul style="list-style-type: none"> <li>- Develop practical expertise in news writing, news gathering and many other forms of</li> </ul>

	journalism - Apply appropriate critical perspectives to the analysis of practices and products of contemporary media - Undertake research both independently and in groups concerning critical questions in journalism
• <b>Key Skills</b>	- The ability to write in a journalistic style to a UK industry standard - The ability to articulate well-formed arguments in clear, lucid, succinct and coherent written English - The ability to engage productively and reflectively in projects involving teamwork

## 5. Structure and Regulations

### Relationship Details

<u>Module</u>	<u>Credits</u>	<u>Level</u>	<u>Take/Pass</u>	<u>Semester</u>	<u>Locations</u>
JOUR1002	30.00	1	Must Take	Y	DM
JOUR1003	30.00	1	Must Take	Y	DM
JOUR1004	30.00	1	Must Take	Y	DM
JOUR1005	30.00	1	Must Take	Y	DM
JOUR2000	30.00	2	Must Take	Y	DM
JOUR2002	30.00	2	Must Take	Y	DM
JOUR2003	30.00	2	Must Take	Y	DM
JOUR2004	30.00	2	Must Take	Y	DM
JOUR3000	30.00	3	Must Take	Y	DM
JOUR3001	30.00	3	Must Take	Y	DM
JOUR3002	30.00	3	Neither	Y	DM
JOUR3003	30.00	3	Neither	Y	DM
JOUR3005	30.00	3	Must Take	Y	DM
JOUR3008	30.00	3	Neither	Y	DM
JOUR3012	30.00	3	Neither	Y	DM
MEDS3110	30.00	3	Neither	Y	DM

### Structure

Structure notes

Course Specific Differences or Regulations

Numbers at sites, including partner institutions

Relevant QAA Subject Benchmarking statement(s)

## 6. Quality Assurance Information

QA of Workbased Learning

Liaison with Collaborative Partners

Procedures for Maintaining Standards

**Course Handbook Descriptor**

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