

**Director of DMU Education
Academy and Digital Pedagogies**

De Montfort University (DMU)
Leicester

CANDIDATE INFORMATION PACK



WELCOME FROM THE DEPUTY VICE-CHANCELLOR

Thank you for your interest in joining De Montfort University (DMU). Founded in 1870, DMU today is a dynamic institution that is sector-leading in pedagogical innovation, from our nationally renowned Decolonising DMU project to the successful implementation of block learning.

Our commitment to rejuvenate our approach to learning and teaching was reflected in the 2025 National Student Survey, where we saw a positive trend in 26 of 27 questions, with many results up by 3%. We were delighted to come top of the 2025 International Student Barometer, by being voted the best university in the world for international student experience.

These positive results demonstrate our commitment to empowering our diverse student community, ensuring that education is inclusive, future-focused, and deeply connected to the needs of society and industry. We are a United Nations Sustainable Development Hub, focusing on Peace, Justice and Strong Institutions.

De Montfort University's award-winning campus is a blend of the historic and contemporary and we are based in the heart of the culturally rich and vibrant city of Leicester. At DMU the importance of diversity is threaded through all that we do and we pride ourselves on being a friendly, creative and collaborative community.

This is an exciting time to join DMU, since the inception of our Empowering University strategy in 2021 we have been on a journey of transformation. The next stage of our work includes Future Pedagogies focussing on digital learning, optimising the use of personalised experiences and seeking to develop flexibility to fit with the needs of today's students.

**Lisa Stansbie
Deputy Vice-Chancellor,
Education, Equalities, and Student Experience,
De Montfort University**

OVERVIEW OF ROLE: DIRECTOR OF DMU EDUCATION ACADEMY AND DIGITAL PEDAGOGIES

Reporting to the Education, Student Experience and Equalities portfolio, you will provide strategic leadership, vision and direction to support our Empowering University Strategy. You will lead educational enhancement and improve the university's teaching and learning related KPTs.

You will be highly motivated, with a passion and commitment for developing and driving data informed improvements and innovation in digitally enhanced learning and teaching practice.

You will have a national and international reputation for research/scholarship and leadership in digitally enhanced learning and teaching in higher education.

You will have significant sector experience of providing strategic leadership in the enhancement of exceptional teaching and learning and will be able to provide evidence of initiatives that align with the University's ambitions for high performance in league tables and national student surveys.

You will have excellent written and oral communication skills and will be able to work effectively with internal and external stakeholders. Working as appropriate in partnership with the Student Union, you will be a role model in leading and supporting staff in the enhancement of inclusive teaching and learning practice across the University.



ABOUT THE DMU EDUCATION ACADEMY

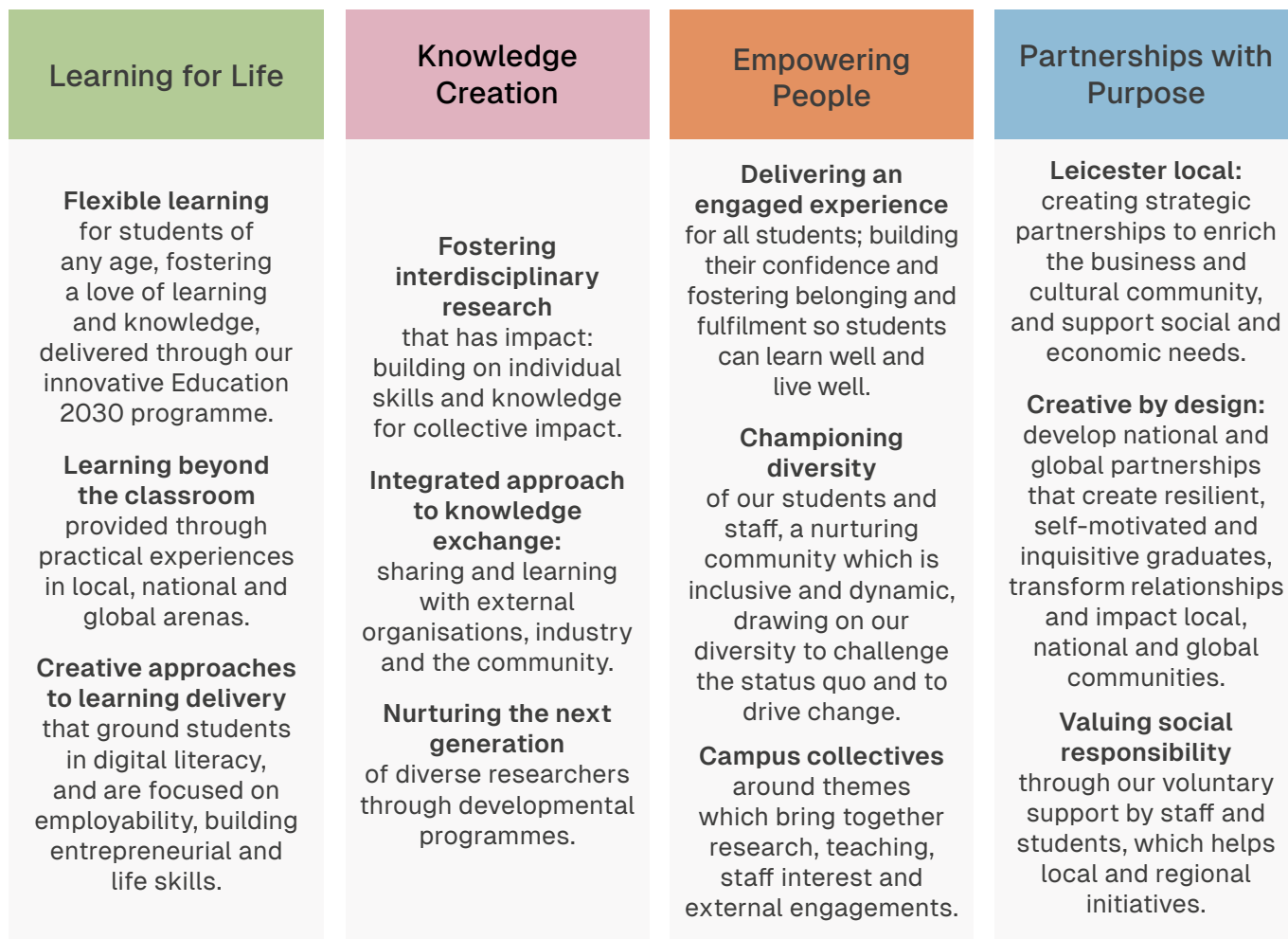
The DMU Education Academy is De Montfort University's educational enhancement unit. Located at the University's Leicester campus and comprising a team of sixteen colleagues working across educational and digital educational development, the Academy works with teaching-focused colleagues across the University to support educational excellence and inclusive student learning.

Among its many activities, the Academy's core CPD programme includes repeat sessions on Active Teaching and Learning, Academic Tutoring, Assessment and Feedback and enhancing VLE use. The Academy is also currently supporting University-wide projects on student retention and immersive learning.

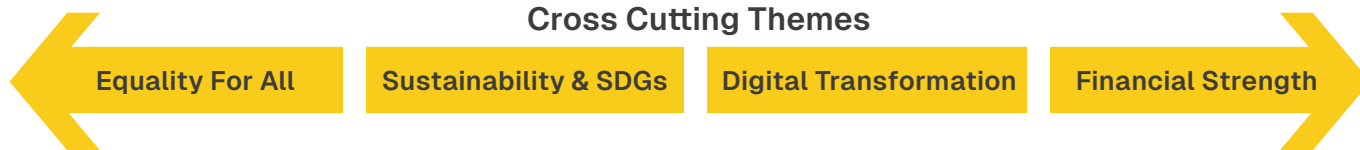


THE EMPOWERING UNIVERSITY

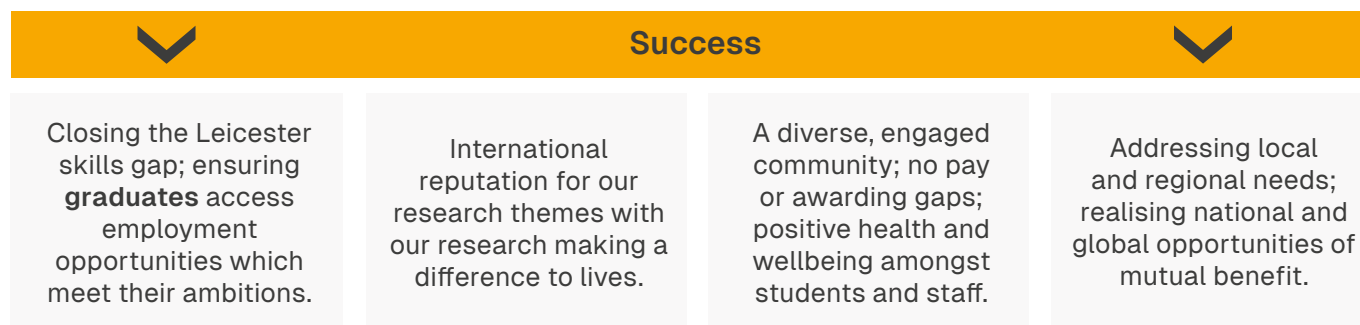
The Empowering University strategy was formed after consulting with staff and students, external stakeholders and partners to explore our ambitions and what we should be known for. DMU's blueprint for the future features four key development pillars: Learning for Life; Knowledge Creation; Empowering People; and Partnerships with Purpose. Find out more about The Empowering University strategy on our website.



Cross Cutting Themes



Success



LESSONS FROM THE PAST, IDEAS FOR THE FUTURE

Our £136 million campus transformation project created what we believe is one of the finest teaching settings in the UK. The work was informed by an understanding that DMU has an ongoing responsibility to Leicester citizens to honour the city's past and understand its future potential.

Located in the heart of Leicester, DMU's campus blends the historical and the new, reflecting the great tradition of our home city and its buildings, while creating a legacy.

Part of the vision for the new campus involved landscaping and orientation that made it an open, welcoming and inspiring space connected naturally to city life – the ultimate success of which was acknowledged by the city mayor, among others. The pedestrianised area of Mill Lane, which runs from the city-side of the campus down to the riverside, became a striking public pathway featuring seating areas, flower beds and the same stone used to give nearby Cathedral Square a complete makeover before the re-burial of Richard III.

Complete with rain gardens, which capture excess rainwater to feed trees and plants, the area echoes our commitment to recycling and reducing waste, which has put us among the top 200 universities in the world for sustainability, in the Times Higher Education Impact Rankings 2024. In recent years, we have also been recognised for being one of the country's greenest universities after prestigious wins in the 2022 and 2023 Green Gown awards, which reward the most sustainable initiatives happening across higher education. Our £136 million campus transformation project created what we believe is one of the finest teaching settings in the UK.

The work was informed by an understanding that DMU has an ongoing responsibility to Leicester citizens to honour the city's past and understand its future potential.

Our centrepiece is the award-winning Vijay Patel Building, which houses our art and design courses in a space as creative as the staff who teach and the students who study there. We also invested £4.2 million restoring Leicester Castle located at the edge of our campus, giving new life to this historic frame by making it the base for our Leicester Castle Business School.

The striking Hugh Aston Building – housing our business and law courses – benefitted from a £5.5 million extension called The Yard, providing more than 22,000 square metres of space.

Providing contrast to the contemporary features, the 19th-century Hawthorn Building has modern labs and facilities designed to replicate current practice in health and life sciences, while the 20th century Queen's Building offers industry-level facilities to support our computing, engineering and media students.

Our campus offers many great places to eat, drink, work and relax in, all in a welcoming environment that shares Leicester's distinctively open, exciting and forward-looking spirit.

Top 7% of World Universities

Rated in the top 7% of more than 21,000 universities worldwide for factors including quality of education, alumni employment, quality of faculty and research performance, in the 2026 Centre for World University Rankings.



An 'Excellent' Five Star University



Rated by QS Top Universities for our teaching, facilities, employability, global outlook and more.



Developing and improving our campus is a big strategic priority, not just to improve the look and feel, but to ensure we can provide the best learning, teaching and social space we can, both now and into the future. Our campus development plan aims to lead us through the next decade and includes the reimagining of Kimberlin Library into a dynamic and inspiring hub for our students, staff and the wider community.

Leicester is a city steeped in English history and enriched today by its cultural diversity. Leicester Old Town streets and buildings speak to that colourful past, including our association with Richard III. Old Town is a place to meet, eat, drink and shop, while Cathedral Gardens and Castle Gardens offer spaces for peace and quiet. St George's Cultural Quarter – once the locus of the city's textile and shoe industry – is now home to art and artists, a creative community also offering cafés and bars.

St George's is home to Curve, one of the country's most exciting theatres, and Phoenix, Leicester's centre for independent cinema and digital art. Leicester Museum and Art Gallery offers experiences dedicated to Ancient Egypt, dinosaurs, a famous collection of German Expressionism and much more.

The city hosts one of the biggest celebrations of Diwali, the festival of light, outside of India. Centred on the city's Golden Mile, in a typical year the festivities attract up to 50,000 people. Narborough Road – in Leicester's West End – has been called 'the most multicultural street in the country', offering bars, shops and restaurants influenced by tastes shaped around the world, including Indian, Turkish and Polish cuisines.

Leicester's Caribbean Carnival draws tens of thousands to line the carnival route and watch costumed displays before heading to Victoria Park to enjoy authentic food and drinks. The city's two Eid festivals are 'a feast offered, freely, to all communities of Leicester irrespective of their gender, age, faith, colour, race, and social background,' say organisers. Away from the city centre, Knighton Park, part of an ancient settlement and conservation area, offers woods, gardens, waterways, sports pitches and St Mary Magdalen Church, which dates back to the 13th century. Aylestone Hall is a 14th-century Grade II listed historic building with connections to the English Civil War. Its gardens are a place of peace and good for picnics, while the namesake village nearby is a starting point for country walks. Bradgate Park, known for its impressive herds of deer, is a place to walk and unwind, explore nature, see oak trees that are over 500 years old, and climb to Old John Tower, a beloved local landmark at the park's highest elevation.



RESEARCH

DMU has a track record of conducting research that impacts society and makes a real difference through improvements to health and wellbeing, infrastructure, creativity, economic growth, business and civil society.

Our research excellence was recognised in the current Research Excellence Framework (REF) where more than 60% of our research was judged to be of international quality.

Internationally renowned cultural policy academic Dr Steven Hadley, Policy Lead for the Institute of Global Challenges and Cultures at DMU, recently co-programmed a global summit of academics to explore how to address the inequalities in research between the Global North and the Global South. The Cultural Trends Global Dialogue conference took place between 5-7 November 2025 in Lima, Peru, aiming to foster the development of research networks and academic cooperation between the Global South and the Global North.

The life of one of Britain's most influential philosophers and logicians, Bertrand Russell, is set to be turned into a feature-length screenplay, thanks to the efforts of a PhD researcher Amanda Renai Curdt-Christiansen. Amanda hopes her screenplay will inspire people to embrace a global perspective and reject a rise in more radical, and sometimes violent, ideologies.

Dave Walsh, Professor in Criminal Investigation in DMU's faculty of Business and Law, formed part of an international research team awarded more than €10.4 million to transform how police and investigators around the world conduct interviews. The six-year project, titled JUSTICE – Joining Unique Strategies

Together for Interrogative Coercion Elimination, aims to replace coercive and abusive interrogation methods with those grounded in human rights and evidence.

Research by Caroline Spence, a public relations (PR) specialist and a senior lecturer in DMU's faculty of Business and Law, suggests that the industry will have to work hard if it is to attract the diverse and talented graduates it needs for the future. The research was commissioned by the Chartered Institute of Public Relations (CIPR) to investigate the growing skills gap and recruitment issues within the PR and communications industry. The report, 'Choosing Public Relations: Factors impacting career choice for the Next Generation of potential PR Practitioners', was published by the CIPR in November 2025.

Our Stephen Lawrence Research Centre is dedicated to driving forward conversations that shape and influence how we think about race and social justice. Exploring the histories and cultures of black, Asian and minoritised communities in the UK, the concept and practice of institutional racism, denials of justice and the social psychology of racial violence, the centre honours the enduring legacy of Stephen Lawrence's life and his family's ongoing pursuit of justice.



The Stephen Lawrence Research Centre

THE FACULTIES

Our faculties support students with events, placements, industry visits and the use of our state-of-the-art facilities. Teaching in the university is delivered by specialist schools within each of the faculties.

Faculty of Business and Law (BAL)

Based in the purpose-built Hugh Aston Building, with its recent £5.5 million extension, The Yard, and in the sympathetically restored Leicester Castle, BAL is a truly global community of more than 8,000 students drawn from around 100 nations.

The faculty also boasts strong links with professional bodies such as ACCA, CIMA, CIM and CIPD, offering recognition and significant exemptions from professional courses across a wide range of subject areas.

With a vibrant research culture, the faculty is home to a large Research and Innovation Institute for Responsible Business and Social Justice with multi-disciplinary hubs in Inclusive International Development, Inclusive Society, Sustainable Business Futures and a Centre for Law and Social Justice. With over 200 members and affiliates, we work closely with both industry and communities locally and nationally.

With a strong emphasis on employability, our undergraduate programmes offer students the chance to gain valuable industry experience through placements, with support from a dedicated team.

Following a £350,000 investment, BAL students can now benefit from a state-of-the-art Trading Floor with industry-standard software for authentic simulation of financial trading and investing. With a growing portfolio of dedicated, specialist teaching spaces in the Faculty, De Montfort Law School will soon be launching its Law Lab, which will foster collaborative and experiential education. ‘

Faculty of Technology, Arts and Culture (TAC)

Our faculty of Technology, Arts and Culture was established in September 2025 with the merger of the existing faculties of Arts, Design and Humanities (ADH) and Computing, Engineering and Media (CEM).

TAC brings together an extraordinary breadth of expertise – from Engineering to English, Computer Science to Fine Art, Drama to Media Production, and many others. In today’s challenging HE environment, with rapid technological change and shifting student expectations, our collective strength is exactly what we need to adapt, innovate and thrive.

We have innovative research happening across our four research and innovation institutes – from work on generating affordable renewable energy from old electric vehicle parts to research using advanced computational intelligence to optimise banana farming, and from research on sustainable fashion and textiles to work on creative approaches to digital upskilling.

Most importantly, the faculty offers a more integrated experience for students, giving them access to a wider network of staff, facilities, and research. It also provides opportunities for cross-disciplinary collaboration and teaching and resources that reflect the diversity and strength of our combined disciplines.

This means more pathways to develop skills that employers are seeking and a stronger foundation to shape their futures in an increasingly complex world.



Faculty of Health and Life Sciences (HLS)

Home to four specialist schools – The Leicester School of Allied Health Sciences, Applied Social Sciences, The Leicester School of Nursing and Midwifery and The Leicester School of Pharmacy – the faculty educates and develops professionals who make a significant difference to lives, health, wellbeing, communities and society.

Teaching reflects the latest developments in the sector and many courses have professional accreditations, meaning it is of the highest quality with a focus on building skills sought by employers.

One significant research project funded by the European Commission (Horizon Europe Framework Programme) from a collaborative grant, sees over £550,000 funding coming to the university. The project, led by Professor Parvez Haris from the Leicester School of Allied Health Sciences and Dr Helen Coulthard from the School of Applied Social Sciences, will focus on combating malnutrition in Africa (HealthyDiets4Africa) working with a consortium of 20 partners.

The School of Applied Social Sciences won several significant contracts to deliver training to partners in the East Midlands and across the UK. These included an NHS England contract to deliver a programme in low intensity psychological therapies, which will see NHS psychological wellbeing practitioners developing their knowledge and skills over the next three years. A further contract will involve the School working with His Majesty's Prisons and Probation Service, to deliver the Professional Qualification in Probation for Kent, Surrey, Sussex and East of England.

Within the School of Nursing and Midwifery, our BSc Midwifery students have been using safe Medicate to enable them to practice and be assessed in safe drug administration. The software is an easy and helpful way to learn and prepares the students for clinical practice.



A MESSAGE FROM THE STUDENTS' UNION

De Montfort Students' Union (DSU) is the designated student representative body of the university. DSU is a student-led organisation that works for the interests and needs of our student members.

When joining DMU, every student automatically becomes one of our members and has full access to our services, events and democratic functions. Each year, students elect five fulltime executive officers from their population to represent their interests and two of our officers sit on the Board of Governors. Our members also elect seven part time liberation officers who represent LGBTQ+, postgraduate, disabled, black, Asian, and minoritised students, and more.

DSU is a registered charity and company with a Board of Trustees on which DMU students sit alongside independent volunteers. DSU exists to empower students to create an unforgettable journey while at university by improving their wellbeing, creating a home away from home, and providing opportunities to get all students actively involved.

We run an independent advice service and wellbeing functions, including a mental health crisis café. DSU also facilitates DMU welcome events including the large-scale Welcome Festival and International Student Welcome Week. Students can get involved in local community volunteering, through our Opportunities team, to help them build employability related skills. Students can also join, or launch, a club or society to make friends, build their CV, and give back to the DMU community.

As the democratic representative voice of DMU, we proudly facilitate the election of and training of hundreds of course representatives and faculty lead representatives each academic year. We employ as many students as we can and offer event spaces and outlets that are budget-friendly and ensure safe socialising time. Alongside this, we work closely with venues in the city who sign up to our code of conduct to keep students safe while off campus and keep the local economy booming.

Our positive working relationship with DMU is one of our proudest achievements and each year we work in partnership across committees, projects and events.



OUR RECENT HONOURANDS

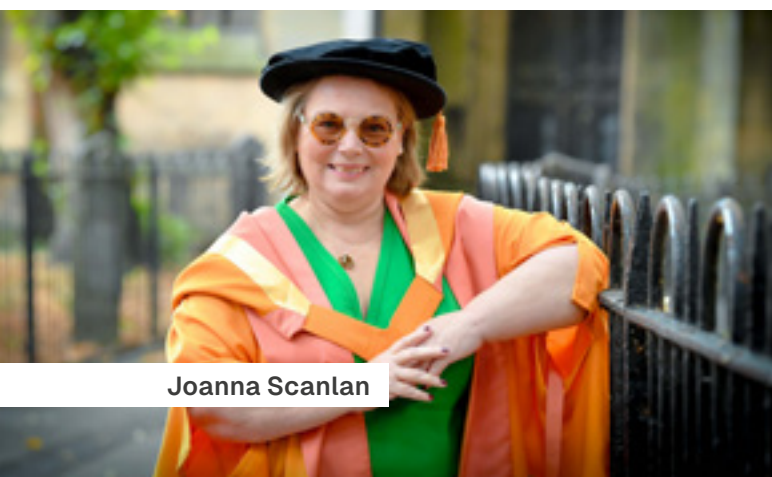
DMU is proud to recognise with honorary degrees the achievements of those linked in some way with the university, those who have made an impact in their chosen fields, those who share our beliefs, values and commitment, who can therefore be role models for our students. The following are the distinguished honorands whose achievements DMU celebrated at our most recent graduation ceremonies.

Jonathan Northcroft

As the current Sports Journalism Association (SJA) British Sports Journalism Football Writer of the Year (2024), author and TV pundit, Jonathan Northcroft, is a familiar face to a generation of journalism students at DMU. The widely-respected football writer at The Sunday Times was born and raised in Aberdeen. He settled in Leicester with his wife, Jan, and two daughters in 2015, just in time to see the Foxes become the 5,000 - 1 Premier League champions. His book – Fearless: The Amazing Underdog Story of Leicester City – is the definitive account of that record-breaking year. He is a regular visitor to DMU, where he passes on his tips and wealth of experience to our sports journalism students.

Joanna Scanlan

As an actor, writer, producer and educator, Joanna Scanlan is one of the most respected and versatile figures in British entertainment. Her distinguished career has significantly influenced British television, film, theatre, and radio. Educated at Cambridge, she later taught Drama at Leicester Polytechnic (now DMU), where she helped develop a pioneering BA (Hons) degree for writers and performers, shaping the next generation of creatives. Known for her depth and versatility, Joanna has delivered acclaimed performances in *The Thick of It*, *No Offence*, and *Slow Horses*, as well as films such as *Girl with a Pearl Earring* and *After Love*, for which she won both BAFTA and BIFA awards for Best Leading Actress. As co-creator and star of *Getting On*, she earned BAFTA nominations for her innovative storytelling, bringing underrepresented voices to the forefront.



Pawlet Brookes MBE

As a graduate of DMU and CEO and Artistic Director of the Serendipity Institute for Black Arts and Heritage, Pawlet Brookes MBE is a trailblazer in the arts, renowned for amplifying voices from the African-Caribbean and African Diaspora. Recognised with an MBE in the 2022 New Year's Honours list for her contribution to the arts and cultural diversity, Pawlet has established Leicester as a global hub for Black cultural perspectives through initiatives like the Let's Dance International Frontiers festival, the Unearthed: Forgotten Histories project, and the Living Archive. Her publications, including *Reflections: Cultural Voices of Black British Irrepressible Resilience*, explore the impact of Black arts and heritage, while her CPD-accredited training programs diversify the heritage sector.



Gus John

For more than 60 years, Professor Gus John has stood at the heart of the fight for racial justice, equity, and human rights, leaving a profound legacy in education and beyond. He became the first Black Director of Education in Hackney, supported the creation of community schools, and mentored countless academics and students, including at De Montfort University. A prolific writer, speaker, and activist, Professor John has influenced legal cases, national policy, and community campaigns, challenging systemic injustice with honesty and empathy. Previously awarded an Honorary Doctorate by DMU in 1996, he continues to contribute to his mission while inspiring change globally.

JOB DESCRIPTION:

DIRECTOR OF DMU EDUCATION ACADEMY AND DIGITAL PEDAGOGIES

OFFICE OF THE DEPUTY VICE-CHANCELLOR EDUCATION,
EQUALITIES AND STUDENT EXPERIENCE

GRADE: SENIOR ACADEMIC CONTRACT

FULL-TIME, HYBRID WORKING

	Duties of the role
Role outline	<p>Reporting to the Education, Student Experience and Equalities portfolio, you will provide strategic leadership, vision and direction to support our Empowering University Strategy. You will lead educational enhancement and improve the university's teaching and learning related KPTs.</p> <p>You will be highly motivated, with a passion and commitment for developing and driving data informed improvements and innovation in digitally enhanced learning and teaching practice.</p> <p>You will have a national and international reputation for research/scholarship and leadership in digitally enhanced learning and teaching in higher education.</p> <p>You will have significant sector experience of providing strategic leadership in the enhancement of exceptional teaching and learning and will be able to provide evidence of initiatives that align with the University's ambitions for high performance in league tables and national student surveys.</p> <p>You will have excellent written and oral communication skills and will be able to work effectively with internal and external stakeholders. Working as appropriate in partnership with the Student Union, you will be a role model in leading and supporting staff in the enhancement of inclusive teaching and learning practice across the University.</p> <p>The work conditions will involve a hybrid work model. It is expected that you will work on campus for 3 days per week with 2 days remote working.</p>
Overall purpose of the role	<p>The Director of the DMU Education Academy and Digital Pedagogies is a key leadership position within the University. You will make a demonstrable strategic contribution to the enhancement of digitally enabled teaching and learning across the University.</p> <p>You will have a national and international level reputation for scholarship and leadership in digitally-enhanced teaching and learning and will be able to evidence a commitment to nurturing talent and creating a collegiate and inclusive working environment.</p> <p>You will have significant experience of leading and evaluating university-wide strategic change projects relating to digitally-enhanced teaching and learning and will be externally recognised for your teaching practice.</p> <p>You will have a significant track record of data led educational enhancement work and of leading innovative teaching and learning practice.</p>
Main duties and responsibilities	<ul style="list-style-type: none">• To provide strategic leadership of digital educational development across the university community in line with the Empowering University Strategy, delivering improvement in the core teaching and learning metrics such as the National Student Survey, Postgraduate Taught Student Experience Survey and wider student data.• To build staff capabilities in the application and evaluation of digital pedagogies to support the enhancement of learning and teaching practices.• To lead the DMU Education Academy and have overall responsibility for the leadership and management of staff in the Academy, including responsibility for health and safety practice.• To take a leading role in participating in University committees and groups as appropriate and providing support, guidance and input to the writing of University strategic plans and policy papers.

JOB DESCRIPTION:

DIRECTOR OF DMU EDUCATION ACADEMY AND DIGITAL PEDAGOGIES

OFFICE OF THE DEPUTY VICE-CHANCELLOR EDUCATION,
EQUALITIES AND STUDENT EXPERIENCE

GRADE: SENIOR ACADEMIC CONTRACT

FULL-TIME, HYBRID WORKING

	Duties of the role
Main duties and responsibilities	<ul style="list-style-type: none">• To take a leadership role in supporting teaching and learning practice across the University, such as through committee memberships and chairing validation and collaborative partnership events.• To develop strategic and operational plans for digital educational development that initiate change and to manage complex projects involving matrix working across the University.• To sustain a high performing culture of teaching and learning practice across the University, working with senior colleagues in Faculties and Directorates, Education Academy Fellows and National Teaching Fellows.• To ensure that the University's teaching and learning activities are reflective of best practice at a national and international level.• To work with key internal stakeholders across the University to design and ensure the effective and timely implementation of teaching and learning policies.• To develop an evaluation culture and practice for all aspects of the DMU's Education Academy work• To work with external stakeholders such as Advance HE, SEDA, UCISA and JISC to ensure that the University's digitally enhanced teaching and learning practice is recognised as being sector leading.• To represent the University externally on relevant professional bodies and fora and participate in key national debates on learning and teaching practice.• Minimise environmental impact in the performance of role, seek to promote environmental sustainability within the area of responsibility and actively contribute to the delivery of the DMU Environmental Policy.• Treat all DMU staff, students, contractors and visitors with dignity and respect. Provide a service that complies with the Equality Act 2010, eliminating unlawful discrimination, advancing equality of opportunity and fostering good relations with particular attention to the protected characteristics of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief (or none), sex and sexual orientation.• Perform any other duties commensurate with the job grade as reasonably required from time to time.

PERSON SPECIFICATION:

DIRECTOR OF DMU EDUCATION ACADEMY AND DIGITAL PEDAGOGIES

OFFICE OF THE DEPUTY VICE-CHANCELLOR EDUCATION,
EQUALITIES AND STUDENT EXPERIENCE

GRADE: SENIOR ACADEMIC CONTRACT

FULL-TIME, HYBRID WORKING

Area of responsibility	Requirements	Essential or desirable	*Method of assessment
Qualifications and training	A relevant first degree in a related area and a postgraduate teaching qualification in Higher Education or equivalent experience.	Essential	A, D
	Ph.D. or equivalent professional experience and evidence of continuing professional development in relation to academic enhancement practice.	Essential	A, D
	Significant record of senior leadership in the design and implementation of strategies to enhance teaching and learning at a university level.	Essential	A, I
	Extensive understanding of pedagogic practice, including the design and implementation of initiatives that enhance the staff and student experience.	Essential	A, I
	Principal Fellow of the Higher Education Academy	Desirable	A, D
	A recognised digital qualification such as CMALT, SCMALT	Desirable	
Knowledge and experience	Proven senior experience of development and implementing a range of exceptional teaching pedagogies that have led to a demonstrable enhancement of the student learning and teaching experience in the context of regulatory frameworks and audit processes. A sound understanding of quality assurance and regularity compliance in higher education, including the role of the OfS, QAA and Ofsted in ensuring the delivery of exceptional teaching.	Essential	A, I
	Proven senior experience of developing and implementing a range of digital education pedagogies and distance learning provision that have led to a demonstrable enhancement of the student learning and teaching experience in the context of regulatory frameworks, audit processes and accessibility guidelines. A sound understanding of quality assurance and regularity compliance in higher education, including the role of the OfS, QAA and Ofsted in ensuring the delivery of exceptional teaching.	Essential	A, I

PERSON SPECIFICATION: DIRECTOR OF DMU EDUCATION ACADEMY AND DIGITAL PEDAGOGIES

OFFICE OF THE DEPUTY VICE-CHANCELLOR EDUCATION,
EQUALITIES AND STUDENT EXPERIENCE

GRADE: SENIOR ACADEMIC CONTRACT

FULL-TIME, HYBRID WORKING

Area of responsibility	Requirements	Essential or desirable	*Method of assessment
Specific Knowledge / skills / abilities / motivation / attitude required	Proven senior experience of strong leadership qualities and skills appropriate to senior management, including resource and budget planning, conducting performance and development reviews, the implementation of strategies to enhance performance, and supporting and leading colleagues through probation	Essential	A, I
	Proven senior experience of implementing exceptional teaching initiatives to enhance the student and staff experience that draw on a data informed approach and the ability to set the strategic direction for the DMU Education Academy, ensuring the alignment of priorities and workplans with university strategic priorities.	Essential	A, I, P
	Significant and sustained experience of using learner analytics and other data-driven approaches as part of a strategy applied approach to enhance teaching excellence and improve student outcomes, metrics reporting and data analysis.	Essential	A, I, P
	Successful record in fostering strong strategic collaborative working relationships at a senior level within the university and with external partner organisations.	Essential	A, I
	Significant track record of achievement as an academic in a relevant subject area as evidenced by esteem factors such as publications, external roles and securing external funding.	Essential	A, I
Additional requirements	Evidence of achievement and effectiveness as an engaging and visionary leader relating to higher education teaching practice at a senior level.	Essential	A, I
	Ability to set strategic direction for the DMU Education Academy, ensuring the alignment of priorities and workplans with university strategic priorities. The ability to lead and inspire colleagues and to build a high-performing team that supports exceptional teaching based on outstanding teaching and research experience.	Essential	A, I, P
	Demonstrated excellent communication skills and the ability to present to influence senior colleagues within and outside of the university in a strategic manner.	Essential	A, I, P
	Evidence of initiating and building excellent team working relationships and promoting an inclusive and supportive academic culture.	Essential	A, I
	Self-motivated with a proven ability to quickly under pressure, including writing metric driven reports and responding to external review bodies.	Essential	A, I, P

PERSON SPECIFICATION: DIRECTOR OF DMU EDUCATION ACADEMY AND DIGITAL PEDAGOGIES

OFFICE OF THE DEPUTY VICE-CHANCELLOR EDUCATION,
EQUALITIES AND STUDENT EXPERIENCE

GRADE: SENIOR ACADEMIC CONTRACT

FULL-TIME, HYBRID WORKING

Area of responsibility	Requirements	Essential or desirable	*Method of assessment
Additional requirements	A sound understanding of the university's strategy and values and a demonstrated commitment to equality, diversity and inclusivity and the ability to support work that actively addresses gaps and areas of potential bias. Commitment to ensuring adherence to the university's Equality and Diversity policy.	Essential	A, I
Additional requirements	The ability to commit to on-campus work on 3 days per week as part of hybrid working.	Essential	A, I
	Willingness to work occasional out of office hours (e.g., evenings and weekends).	Essential	A, I

OUR VALUES AND BEHAVIOURS AT DMU

At De Montfort University, our Empowering University Strategy sets out our mission:

“To discover gateways of opportunity that empower students, staff, and our community to create a fairer society.”

Our values are at the heart of everything of this mission and everything that we do.

We are collaborative – we work together to get things done	Foster team collaboration and the exchange of best practices, establish clear and ambitious goals, develop work plans focused on achieving outcomes, and identify and nurture individual strengths to support development
We are honest and compassionate	Offer honest and constructive feedback, cultivate a secure and open workplace, make difficult decisions with credibility, and act with integrity and transparency
We are innovative and creative	Cultivate an environment that promotes questioning and idea sharing, minimises bureaucratic hurdles, encourages open dialogue about mistakes, and engages the teams in ongoing service improvement.
We are a community – we value and champion difference	Encourage diverse viewpoints, swiftly address conflicts and inappropriate behaviours, and nurture a culture of mutual respect.

They are embedded within our Leadership and Management Standards and Behaviours Framework, ensuring that every leader and manager reflects the principles that guide our university.

Together, these elements shape a culture of empowerment, fairness, and excellence.

As part of the recruitment process, we will look for evidence of these values and behaviours in our candidates. They are essential to how we lead, manage, and create an inclusive, empowering environment for all.

REWARDS AND BENEFITS

At DMU, we are committed to creating an environment where our employees enjoy working. We strive to reward and recognise your contributions but also know that you have life beyond work. DMU offers a comprehensive set of rewards, benefits and services staff can take advantage of.

Generous annual leave entitlement

Senior staff receive 35 days annual leave. In addition to your annual leave entitlement, you'll also receive statutory bank holidays and extra concessionary days (approximately 13 days each year).

Work-life balance working options

We offer a range of options to ensure that you benefit from a healthy work-life balance. We are sector-leading in our high-trust model approach to hybrid working.

Depending on your role and responsibilities, you have the opportunity to apply for options such as flexible hours (for example, staggered working hours and nine-day fortnights), parental leave, study leave and sabbaticals.

Wellbeing

We are committed to continually improving our staff health and wellbeing services so you are empowered to be at your very best at work and beyond.

Our Employee Assistance Programme supports staff who could benefit from information or counselling for practical, emotional, financial or health-related challenges. As well as support for a life crisis, it includes advice and guidance for life events such as getting married or moving house, and everyday concerns such as childcare. The free and confidential service is available 24 hours a day, seven days a week.

Our location

DMU's beautifully landscaped campus is based in the heart of Leicester, giving you easy access to all the shops and facilities of a cosmopolitan city. In contrast to the city centre, the River Soar, which runs alongside campus, and nearby Castle Park offer peaceful and picturesque places you can retreat to.

Our campus offers many places to eat, drink and meet, as well as a range of facilities such as shower rooms and rail ticket machines. We're also within walking distance of a number of convenient public transport links, the Highcross shopping centre and historic Leicester Market. Our faculties also organise a number of shows and presentations throughout the academic year which staff can to enjoy.

Other benefits

- Pension scheme – join a pension scheme to help you plan for the future
- Health cash plan – spread the cost of healthcare and claim back money for medical expenses experienced by you or your dependent children
- Annual leave purchase – buy additional days of annual leave through manageable salary deductions
- Cycle to work – make healthier choices and reduce your carbon footprint, plus benefit from tax and national insurance savings on the cost of a new bike and safety accessories
- Lifestyle savings – access a lifestyle and travel discounts website
- Childcare vouchers – make savings on your yearly childcare costs
- Gym membership – join the QEII Leisure Centre at a discounted price and access a range of facilities, including a 25-metre swimming pool and a climbing wall
- Library membership – access the DMU libraries
- Private healthcare – certain roles at DMU enable you to join the Universities and Colleges Personal Healthcare Scheme at your own expense

Full details about [our rewards and benefits](#) are available on our website.

HOW TO APPLY

To apply, please click the 'Apply now' button listed within the advert on our university careers site:

careers.dmu.ac.uk

Along with the application form, please submit the following:

- A CV setting out your career history, including key responsibilities and achievements, and details of two referees
- A cover letter explaining how you consider your skills, qualities and experience provide evidence of your suitability for the role, with particular reference to the person specification set out in the candidate pack

For any informal enquiries or for an informal conversation regarding the role, please initially email Ella Parker (Talent and Development Advisor): ella.parker@dmu.ac.uk

Applications are welcomed up until **Monday 29 June 2026**.

GDPR personal data notice

All applicants are requested to submit a completed version of an [Equal Opportunities Monitoring form](#) with their application. The information provided will be handled in the strictest confidence and will only be used for statistical monitoring purposes.

For more information about the use of personal information provided by candidates to the university, please visit our [website](#).

