



De Montfort University (DMU) has a reputation for quality and distinctiveness, distinguished by our life-changing research, dynamic international partnerships and vibrant links with industry.

- Our ranges of innovative and professional postgraduate courses provide you with the skills and knowledge necessary to give you a step-up in your future career.
- One of five Higher Education Institutions in the UK, DMU has been chosen to help secure the UK as a leader in international education, as part of the Government's PMI2 initiative.
- Choose DMU and you will be joining an internationally creative, passionate and professional community, encouraging you to explore new ways of thinking.

Intercultural Business Communication MSc

Effective communication is a vital skill in any field of employment and multi-cultural society, and intercultural communication is fast becoming a highly sought after business skill by all employers.

Intercultural Business Communication MSc at DMU brings together skills in business, language and international expertise, to enhance your confidence, awareness and understanding of professional language in intercultural communication; while allowing you to understand and practice operations in international business.

- Enhance your essential business skills and intercultural work experience, with a balance of theory and optional work placement in a UK company or organisation, such as Romax Technology.
- Teaching staff bring together multi-disciplinary research and teaching expertise from Faculties across the University
- Improve your English Language skills to a higher professional level and develop a cultural awareness
- Learn and collaborate in a thriving international academic environment
- Flexible part-time study opportunities, enhance existing skills and knowledge in your current business or organisation



Modules

This flexible course allows you to study a Postgraduate Certificate (60 credits), Postgraduate Diploma (120 credits) or MSc (180 credits).

Term 1 modules	Credits
Intercultural communication theories and practices	30
Communication competence in intercultural contexts	15
Business essentials	15
Term 2 modules	Credits
Communication skills in intercultural contexts	15
Managing advertising and communications	15
Research methods	30
Term 3 module	Credits
Dissertation	60

Our diverse range of module topics enable students to link theory to practice in business contexts. Typical themes include:

- Intercultural communication in international commerce - cases and examples
- Cultural perceptions in job competency and performance
- Employment competency and job interview skills in intercultural settings
- Business translation in intercultural and cross-cultural settings

Intercultural Work Experience

You can take the **Intercultural Work Experience** optional module at any time, to receive an additional Work-Based Learning certificate.

What Our Students Say:

“Intercultural Business Communication at DMU has great business elements, helping us to find good jobs in the future”

Rujia Hu, current Chinese student

“I believe knowing how to communicate with people from different countries will improve my career prospects”

Justyna Wojcik, current Polish student



Entry requirements

- An honours degree (2:2 minimum) in a relevant subject, including business-related subjects, languages, translation, media, communication, and technology
- If you have no formal qualifications but do have extensive industry experience we will consider your application on an individual basis

If English is not your first language, an IELTS score of 6.5 or equivalent is essential, with writing and speaking skills at no less than IELTS 6.0. English Language tuition, delivered by our British Council-accredited Centre for English Language Learning, is available both before and during the course. To find out more, please visit dmu.ac.uk/international

Employability

100 percent of our postgraduates, seeking to enter employment or further study, are successful after six months of completing their course, earning an average salary of **£32,685***. By studying this course, you will develop a comprehensive understanding of international business and gain essential work experience. Many of our recent graduates have found employment in a growing number of multi-national companies, organisations and relevant government departments where intercultural communication skills are essential.

Scholarships and fees

- Full-time home and EU student fees are £4,600
- Part-time home/EU student fees are £383 per 15 credit module
- Full-time Overseas student fees are £11,700

All international students who pay the fee in full at the beginning of the year will receive an early payment discount of £500.

Vice Chancellor's Scholarships

A number of scholarships are available towards the tuition fees of overseas students wishing to study a Bachelor's, Master's or PhD degree starting in 2012.

Alumni Scholarships

DMU graduates who wish to return to study a full-time Master's Degree in 2012 could benefit from a £500 award.

Scholarships and fees are for 2012/13 entry, subject to DMU terms and conditions and may change.

*DLHE Survey 2009/10



To apply or for further information please contact us:

T: +44 (0)116 257 7700

E: hls@dmu.ac.uk

W: dmu.ac.uk/hls

Centre for Intercultural Research in Communication and Learning (CIRCL)

This course benefits from the support and expertise of our Centre for Intercultural Research in Communication and Learning (CIRCL)

- Connecting experts in the field of intercultural research at DMU, nationally and internationally
- Supervising PhD students in a diverse range of multi-disciplinary areas
- Receiving academic visitors from different countries
- Offering intercultural evaluation services to local, national and international communities and organisations

To find out more visit: dmu.ac.uk/CIRCL

Staff profile

Professor Lixian Jin, Director of CIRCL and Programme Leader for Intercultural Business Communication MSc, has conducted research projects with over a hundred publications in the fields of cultures of learning, intercultural communication, bi-lingual assessment and language profiling.

For more information, please contact:

Professor Lixian Jin

T: +44 (0)116 257 7755

E: jjin@dmu.ac.uk

W: dmu.ac.uk/lixian-jin

