



Executive MBA Apprenticeship

About the programme:

The Executive MBA at De Montfort University (DMU) addresses and responds to the changing demands and interactive situations of modern executive roles. This programme is designed to help you develop rich and versatile skill sets enabling you to manage the complex social, cultural, technical and organisational issues that arise in contemporary business markets and environments.

This programme is aligned to the Level 7 Senior Leader Apprenticeship standard, designed by employers in partnership with the Chartered Management Institute (CMI).

This standard is allocated Funding Band 12 (£14,000) by the Institute for Apprenticeships (IfA). The total fee for the Executive MBA is £18,000.

Who is this apprenticeship suitable for?

This apprenticeship is suitable for professional strategic leaders in private, public or third sector organisations of all sizes and for individuals who lead, manage and direct organisations.

What are the entry requirements?

The programme is designed with professionals in mind, and this is reflected in the entry requirements. All applicants need to be employed by an organisation who will support the individual's participation in the programme. Applicants require:

A minimum of 3 years professional experience and an honours degree.

OR

Significant professional experience (3 years minimum) and a relevant professional qualification.

What level qualification will be achieved?

- Executive MBA (an accredited Master's Degree awarded by De Montfort University)
- CMI Level 7 Diploma in Strategic Leadership and Management
- Senior Leader Apprenticeship

There will also be the opportunity to gain Chartered Manager status (CMgr MCMI) at the End Point Assessment.

DMU Apprenticeships

What is the duration of the apprenticeship?

The duration of this apprenticeship is 24 months.

What modules will be studied?

Year 1	
Leadership Practicum	30 credits
Financial Decision Making	30 credits
Strategy in Turbulent Times	30 credits

Year 1 introduces core transformational management knowledge including strategy, leadership and financial decision-making. Year 2 capitalises on Year 1 to enable our EMBA candidates to develop their integrative management knowledge. This is achieved by incorporating contemporary perspectives including entrepreneurship, social mission, sustainability, innovation and people-oriented human resource management practices as potential sources of competitive advantage.

What is the delivery model?

This blended work-based programme is taught over 24 months and includes six subject modules. The teaching time will be delivered in two blocks of three study days per module. Learning will be offered through a blended approach that will include a series of face-to-face and online seminars, real-world projects, interactive class room activities, simulations and field trips. Taught days will be complemented with distance learning and self-directed study.

How is the apprenticeship assessed?

The Masters programme is designed to enable apprentices to apply academic theory to their own organisation and role. This is supported by varied assessment methods including; reports, critical essays, business case development, group & individual presentations, reflective diaries and case studies.

Year 2	
Innovation & Markets	30 credits
Solving Wicked Problems	30 credits
Future of Work and Organisations	30 credits

Assessments are designed to prepare apprentices for their End Point Assessment in two ways. First, assessments contribute to the apprentice's e-portfolio by capturing the knowledge, skills and behaviours developed on the programme and in the workplace while reflecting, planning and evaluating on their development. Portfolio software will be used to capture all information and training will be provided to all apprentices on how to use the software. Second, assessments will prepare apprentices to design and complete a 4000 word work-based project proposal in which they will bring together elements of their learning from different parts of the programme and show their accumulated knowledge and understanding of management and its application in their organisation.

Professional Development Programme:

Apprentices will have access to a suite of professional development opportunities to fully maximise the apprenticeship experience. This programme includes one-to-one coaching and mentoring, seminars, creating a professional development portfolio and personality inventories. These activities are designed to promote self-awareness and emotional intelligence in our apprentices, build the leadership skills necessary to engage and collaborate with a range of stakeholders and be effective drivers of improved organisational performance.

Discover, Develop, Deliver.

