

### About the programme:

The Chartered Manager Degree Apprenticeship (CMDA) at De Montfort University (DMU) will support the progression and development of your aspiring leaders and managers. It can also provide the opportunity to recruit new talent and inject fresh skills and enterprise into your organisation.

With integrating academic learning and on-the-job practical training, this apprenticeship enables aspiring managers to develop confidence, capability and independence.

This programme is aligned to the Level 6 Chartered Manager Degree Apprenticeship standard, designed by employers in partnership with the Chartered Management Institute (CMI).

This standard is allocated to Funding Band 25 (£22,000) by the Institute for Apprenticeships and Technical Education (IfATE).

## Who is this apprenticeship suitable for?

This apprenticeship is suitable for professional managers in the private, public or third sector and all sizes of organisations. Specific job roles may include; Manager, Senior Manager, Head of Department, Operations Manager; or anyone with management responsibilities.

## What are the entry requirements?

All applicants need to be employed by an organisation in a role that provides them with the experience and exposure to a broad range of functions in the business. This will ensure that apprentices can complete all elements as required of the apprenticeship standard.

A level 3 qualification is preferred; however, each applicant will be individually assessed on their eligibility, qualifications, and work experience.

## What level qualification will be achieved?

- BA (Hons) Business Management
- Chartered Manager Degree Apprenticeship (CMDA)

There will also be the opportunity to gain Chartered Manager status (CMgr) at the End Point Assessment.

# **DMU** Apprenticeships





## What is the duration of the apprenticeship?

The duration of this apprenticeship is 3.5 years.

#### What modules will be studied?

| Year 1                                |            |
|---------------------------------------|------------|
| Personal and Academic<br>Development  | 30 credits |
| Managing Organisations<br>and People  | 30 credits |
| Business and Marketing<br>Environment | 30 credits |
| Financial and Data Analysis           | 30 credits |

| Year 2                             |            |
|------------------------------------|------------|
| Managing Operations and Projects   | 30 credits |
| Leadership Principles and Practice | 30 credits |
| Digital Business and Marketing     | 30 credits |
| Informed Decision Making           | 30 credits |

| Year 3                                     |            |
|--|------------|
| Strategic Management                       | 30 credits |
| Contemporary Business Issues               | 30 credits |
| Work-based Project Proposal                | 30 credits |
| Work-based Chartered<br>Management Project | 30 credits |

### What is the delivery model?

This blended work-based programme is taught over three years and includes 12 compulsory modules with assessments, and a final project based in the working environment. Each module is delivered in a two-day block approximately every four weeks, during which apprentices will gain valuable input from academics, practitioners and industry guest speakers all who are experts in their field. In addition, apprentices will need to complete their work-based assignments away from the university. The programme will commence with an induction that will introduce the programme team and provide valuable insight into individual modules.

We estimate that on average successful completion of each module will take 15 hours study/development per week; approximately half of this will be covered by the 20% off-the-job learning hours. How the remaining study hours are completed should be discussed and agreed between the employer and apprentice.

## How is the apprenticeship assessed?

The programme is designed to enable apprentices to apply the academic theory to their own organisation and role. All apprentices are required to create a portfolio which will capture the knowledge, skills and behaviours developed on the programme and in the workplace.

In the final year of the academic programme, the apprentice will undertake a work-based project, which will bring together elements of their learning from different parts of the programme and show their accumulated knowledge and understanding of management and its application in their organisation. The portfolio and work-based project enable participants to reflect, plan and evaluate their development which will contribute to the apprentice's End Point Assessment.

#### **MATTIOLI WOODS PLC**

"It's great to be able to offer such a fantastic opportunity to hard working young people to get a foot on the career ladder of our fast paced and forward thinking locally based plc business, as well as gaining a degree qualification without the associated costs and student loans. Their energy and dynamism spurred on by their learning through the course brings fresh ideas and a real dedication to our business. I'm especially looking forward to their final year when, as part of their End Point Assessment, they will have to embark on a project within the business to bring about change and efficiency."

#### **Fiona Treadwell**

Talent and Development Business Partner, Mattioli Woods plc

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