

BUSINESS

IDENTIFYING TALENT, SUPPORTING DEVELOPMENT

STRENGTH IN NUMBERS

In the top **50** universities in the UK for employability

95 per cent of DMU graduates are in employment or further study 6 months after completing their course

Over **70** Leicestershire employers recruit DMU students every year as part of their annual resourcing strategy

DMU has connections with over **6,000** employers

DMU has over **21,000** students

Just under **1,200** graduate internships funded by DMU since 2014

More than **15,000** job vacancies advertised free of charge for employers since September 2014

Over **60** of our courses encourage students to undertake a 12-month work placement

Our annual Careers Fair attracts over **70** employers

and **1,700** students

DMU can trace its roots back to **1870**

Currently investing **£136 million** in the transformation of our campus



DIVERSE AGILE RESILIENT

De Montfort University is proud of its diverse and resilient students and graduates. With 45% of our undergraduates being the first in their family to study at university our students are skilled at exceeding expectations. This unique edge makes our students and graduates perfect for employers, which is why DMU is in the top 50 universities in the UK for graduate employability.



We are committed to building and strengthening partnerships with businesses across the UK by providing opportunities to:

- Identify and recruit student and graduate talent
- Access our fully funded internship schemes
- Visit campus to network with our students and promote your company
- Take advantage of our consultancy and business support initiatives
- Benefit from our academic excellence

Our aim is to listen to business and be highly responsive to the needs of industry. This brochure provides information about how DMU can support your business to grow and develop using our expertise and our greatest asset; our students and graduates.

IDENTIFYING AND RECRUITING TALENT



Recruiting talent can be a costly and high risk experience for any business. We can help to reduce both the cost and the risk by:

- Funding fixed term internships for students and graduates
- Sourcing placement students ranging from short term summer placements to year-long opportunities
- Advertising your vacancies on our online jobs board, DMU Works, and sending targeted emails to appropriate students and graduates
- Welcoming you on campus to network with our students at our recruitment fairs and events
- Inviting you to hold presentations or workshops for specific student groups

Employer Engagement Team

T: +44 (0)116 257 7595

E: employerliaison@dmu.ac.uk

W: dmu.ac.uk/businessservices

In 2015 DMU invested in

46,279

hours of quality, paid work experience through the Frontrunner internship scheme, helping students prepare for graduate roles

“We’ve always had a positive experience with our placement students quickly contributing to the projects of the team and ultimately the objectives of the business. Professionalism, eagerness and idea generation are all positive attributes of the students we’ve been fortunate to have work with us.”

Richard Halderthay
Director of Communications
Saint-Gobain



WORKING WITH... IBM



“All of the DMU graduates we have hired have been very grounded and have fitted in very well here. It’s clear that the skills and approach they have learned at DMU have equipped them well not only for their roles but the nature of working for a firm like IBM.”

Bernard Szczech
Director and Chief Executive
IBM Client Innovation Centre

De Montfort University aims to support businesses and the economy by encouraging growth and helping to generate jobs. IBM chose Leicester as the location for their new Client Innovation Centre following consultation with Leicester City Council's Inward Investment Team. DMU supported the bid to bring IBM to Leicester by:

- Evidencing that skilled graduate talent would be available in the locality to meet IBM's needs
- Providing free advertising of their graduate vacancies to our students and graduates
- Sending targeted emails to appropriately skilled students and graduates to drive applications
- Allowing IBM access to DMU facilities for interviews, assessments and training



“De Montfort’s flexibility and willingness to go the extra mile was vital when working in partnership with key stakeholders to help secure Leicester as the location of choice for IBM’s Client Innovation Centre.”

Helen Donnellan Inward Investment Director, Leicester City Council



SUPPORTING BUSINESS TO SUCCEED



De Montfort University has a portfolio of support for businesses to help drive growth by providing access to our academic and research excellence. We have a pedigree of providing support to business of all sizes, from a diverse range of sectors across the UK and beyond.

Our staff, students and graduates can add real value to businesses by filling gaps that may exist either in knowledge, experience or resources. By listening to your needs we can advise you which of our packages or programmes will deliver the best results for you.

“Being based in the heart of the city we are keen to support the growth of Leicester and working with DMU helps us to access the local graduate talent we need to succeed as a business.”

Jonathan Wheeler Managing Partner, Spearing Waite

HOW CAN WE SUPPORT YOU?

Executive Company Projects

This free consultancy service places masters students on company projects for 3 months. Students from our Global MBA, MSc Project Management, MSc Risk Management and MSc Strategic & Digital Marketing work to a project brief, which can be undertaken onsite or as a desk-based project from home or campus, and make arrangements through a company mentor around the frequency and form of meetings to discuss progress.

Typical Projects

- Turnover and Revenue Analysis for Wage Restructuring of an SME
- Marketing Strategy Development, Health Care Products Provider
- Product launch of Smart Metering Solution, Energy Consultancy
- Risk Assessment for a School's Partnership Agency

For more information email: pg.businesssecp@dmu.ac.uk



“The project has clearly demonstrated that commitment, coupled with the right knowledge, can give you a distinct advantage. The project has been a resounding success, and since finishing the KTP, Flexpress has continued to grow quadrupling our turnover, and tripling our staff.”

Steve Wenlock Managing Director, Flexpress Ltd



BusinessWorks – your projects, our ingenuity

BusinessWorks uses the talent of the student community to support local businesses. The scheme provides students with opportunities to work on projects for organisations in private, public and non-profit sectors to address their current needs.

For more information contact

T: +44 (0)116 255 1551 Ext. 8820

E: businessworks@dmu.ac.uk

W: dmu.ac.uk/businessworks

Knowledge Transfer Partnerships (KTPs)

De Montfort University have over 35 years experience in delivering KTPs with business, we facilitate the projects that provide a rewarding collaboration between academia and the business world. The nationally acclaimed scheme supports small and medium enterprise (SMEs) with business growth-focused projects such as with Measom (Dryline) Ltd. In this KTP we are helping to develop and embed a new database management system and bring ICT management in-house, improving labour efficiencies and supporting business expansion.

The Knowledge Exchange Team

T: +44 (0)116 207 8829

E: KnowledgeExchange@dmu.ac.uk

W: dmu.ac.uk/knowledgeexchange

Start-up support – The Innovation Centre

Supporting start-ups and small businesses is vital for the local and national economy. As part of De Montfort University (DMU), The Innovation Centre offers a professional environment for business start-ups, entrepreneurs and innovators. It's unique location on the university campus allows businesses to benefit from the experience and knowledge of DMU's academic and research community.

Innovation is vital to us, and we believe that businesses thrive on collaboration, knowledge exchange and the development of new contacts and relationships, by working in an environment that offers excellent networking potential.

The Innovation Centre

T: +44 (0)116 257 7377

E: innovationcentre@dmu.ac.uk

W: dmu.ac.uk/ic



WORKING WITH... AIRBUS GROUP

Airbus Group and DMU have a strong partnership which spans the delivery of DMU's Cyber Security MSc, which includes placement opportunities for students as well as an enhanced Knowledge Transfer Partnership (eKTP).

The collaboration on the delivery of the Cyber Security MSC is a great example of a successful relationship between academia and industry which ensures the curriculum stays up to date and our students stay one step ahead.

“Airbus Group has been supported by placement students from De Montfort University in the areas of cyber security and forensics research for the past 4 years. The students have proven very successful in supporting European leading innovation projects and delivered numerous technologies and research projects directly benefiting the Airbus Group.”

Dr Kevin Jones Head of Product & Cyber Security Research,
Airbus Group Innovations



“This project will now drive forward our collaboration in the digital forensic area and lead to new applications of our research that can help secure our national infrastructures.”

Helge Janicke

Head of Software Technology Research Laboratory and the Cyber Security Centre, De Montfort University

The eKTP is a research programme to develop a new digital forensic capability for the Supervisory Control and Data Acquisition (SCADA) industrial control systems that underpin the UK's critical national infrastructure. As part of the programme, a postdoctoral research associate from DMU will work full-time for three years at Airbus Group's cyber security research facilities in South Wales. The eKTP is supported by Innovate UK, which seeks to fund, support and connect businesses to accelerate economic growth, and the Welsh Government, to facilitate academics and researchers working together with businesses to solve strategic issues.

WORKING WITH... KD TRADING

KD Trading specialises in retail cosmetics and took on an intern through the DMU funded Graduate Champions scheme. Having tried to recruit graduates through various channels they contacted DMU to enquire as to how the university could help with their recruitment needs.

Media and Communications graduate Gabriele Povilaityte impressed during her internship at KD Trading with her ideas and approach to the extent that she was subsequently taken on permanently as their Social Media Co-ordinator

“Taking on a graduate through the funded internship scheme helped us to identify the fresh talent we needed with minimal risk. Gabrielle’s impact on the business was such that we offered her a permanent job at the end of her internship. Gabrielle is now an integral part of the management team and her contribution has been invaluable to our company.”

Kunal Dattani Managing Director, KD Trading Ltd



SUPPORTING US

As well as providing services we also welcome support from businesses to help us develop the graduate that talent industry requires for the future. We have opportunities for employers through our Employability Mentoring and Enterprise Schemes to engage with our students and graduates.



“It’s a huge advantage to have Bijna as a mentor. To learn from the Vice President of Deutsche Bank who has graduated from DMU and how she has built up her career so well in ten years, it just shows that anything is achievable when you put your mind to it and she has done exactly that, regardless of any challenges she has faced.”

Priya Gandhi BSc Psychology Graduate

MENTORING STAFF DEVELOPMENT

Working with industry does not only mean sending students out to the workplace, but also means bringing professionals onto campus. Here at DMU we offer a range of ways for experts to connect with our students and university staff. Notable alumni of De Montfort University, Bijna Dasani, Financial Services Leader, works proactively with Careers and Employability as a mentor to graduates and speaks at various major university events promoting the value of employability skills.

Employability Mentoring

T: +44 (0)116 207 8979

E: mentoring@dmu.ac.uk

W: dmu.ac.uk/mentoring

ENTERPRISE

The Enterprise Team at De Montfort University help to support students and graduates who are thinking of starting their own business or become self-employed. The team run a whole host of activities to provide information, inspiration and motivation to kick start ideas.

If you think you could provide support to the team by hosting a workshop session, providing an inspirational talk about your own start or journey or by acting as a mentor then please contact enterprise@dmu.ac.uk

The Enterprise Team

T: +44 (0)116 207 8914

E: enterprise@dmu.ac.uk

W: dmu.ac.uk/enterprise

UNITEMPS

At DMU we are always looking to support both businesses and our students for mutually beneficial outcomes. Businesses can utilise the skills and expertise of our students and graduates to fill temporary vacancies that they may have through our own Recruitment Agency style office – Unitemps.

T: +44 (0)116 207 8351

E: Unitemps@dmu.ac.uk

W: www.unitemps.com



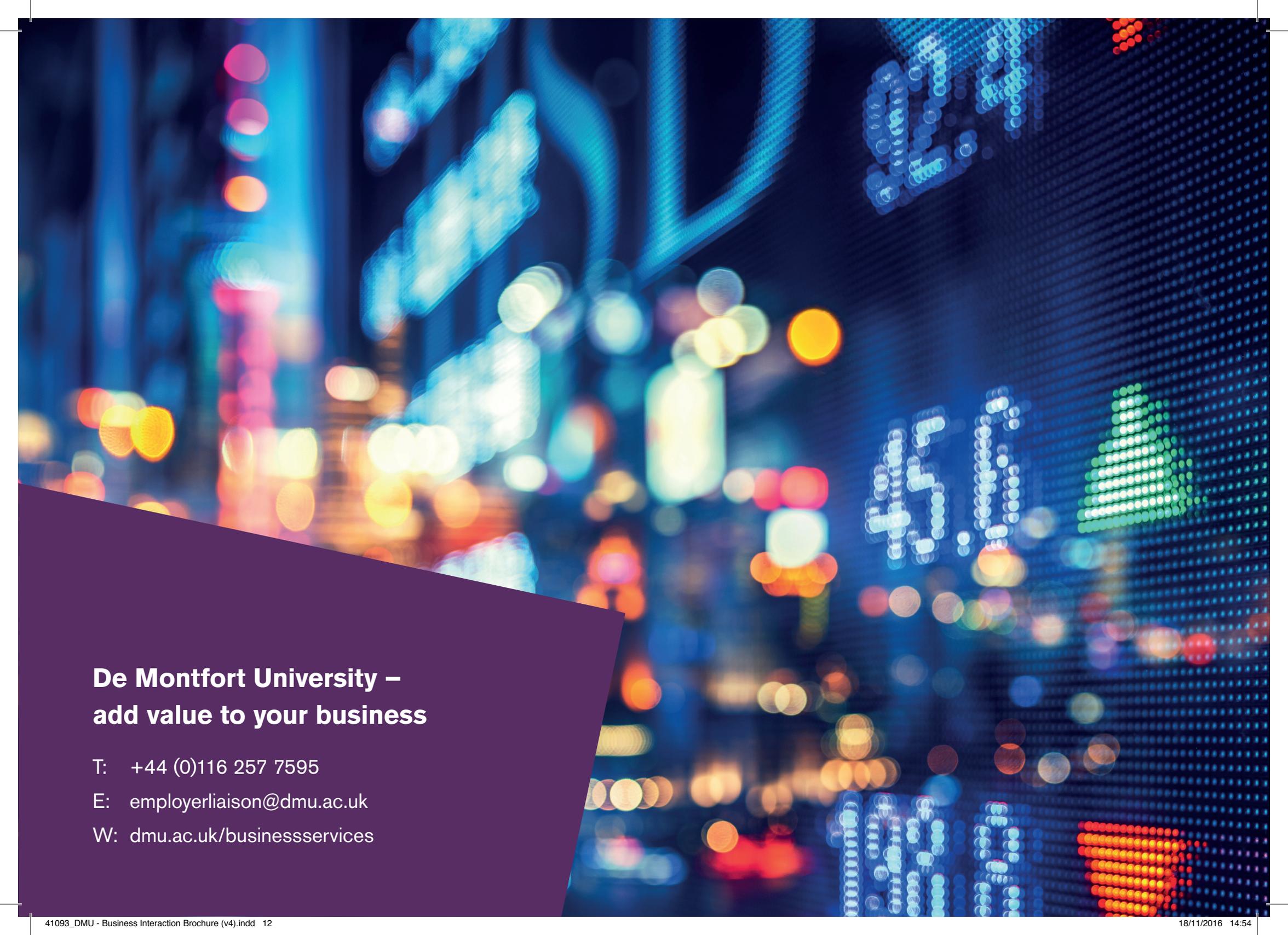
HIGHER AND DEGREE APPRENTICESHIPS

Higher and Degree Apprenticeships combine on the job training with elements of study leading to industry recognised standards or qualifications at both Higher and Degree Level. The University's diverse academic portfolio and history of delivering innovative and alternative routes into Higher Education place it firmly as a provider of choice for Higher and Degree Apprenticeships.

T: [+44 \(0\)116 207 8517](tel:+441162078517)

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W: dmu.ac.uk/da



**De Montfort University –
add value to your business**

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