



Executive Master Classes

cutting edge not old hat



Innovative

Executive Master Classes offer an alternative to an accredited qualification as a means of developing individuals and teams in a specific organisational context. They provide an environment in which assumptions can be challenged, innovation and creativity enhanced, and they offer a springboard for debate and discussion around contemporary themes facing the organisation.

Each Executive Master Class is designed to encourage:

- Creative thinking
- Inspiration and confidence to consider new working practices
- Collaborative working and networking opportunities
- Excellent communication
- Learning that is contextualised to an organisation's working environment
- Communities of practice to embed skills based best practice
- An environment within which the current operating practices and concepts can be constructively challenged.

Selection

Executive Master Classes are developed to meet specific business needs, drawing on the academic expertise from across the Business School in HRM, Strategic Management & Marketing, Accounting & Finance and Public Policy.

- Building Effective Employee Engagement
- Managerial Effectiveness
- Communicating for Impact and Influence
- Finance for Non-financial Managers
- Managing Global Teams
- Strategy into Action
- Conflict Management
- Managing Change and Innovation
- Creating a High Performance Culture
- Commercial Awareness
- Risk Management for Organisations

Flexible

Usually one day events, **Executive Master Classes** are designed to meet the needs of an organisation by covering identified topics in either a single, or series of, events to groups of up to 25 participants. These can be held at a time and place to suit you.

After consultation and collaboration with a partner organisation an Executive Master Class will be designed around a specific identified area of expertise. Our experienced tutors facilitate the event, contributing academic knowledge and supporting participants to productively translate their learning into organisational action, leading to organisational success. Access to latest academic and practitioner thinking in a specific area challenges participants to question their own behaviours, to share valuable information and to benefit from collaborative learning with colleagues.

To find out more about
Executive Master Classes
please give us a call on
0116 2506 209

alternatively send an email direct to one
of our **Business Development Managers**

Jan Worth jsworth@dmu.ac.uk
or Kate Watson kwatson@dmu.ac.uk

dmu.ac.uk/business

