

# Doctoral Training Programme

Theory and Practice in  
Design and Innovation



# Study for a PhD

## Theory and Practice in Design and Innovation

The School of Design at De Montfort University (DMU) is recognised internationally as being at the forefront of research and development in the field of design and new product development. At postgraduate level it runs courses in design innovation, digital design, interior design, product design and design management and entrepreneurship. The new Doctoral Training Programme (DTP) in Theory and Practice in Design and Innovation is led by Professor Peter Ford, Professor of Design and an internationally renowned team of academics from many different design disciplines across the Faculty of Art, Design and Humanities with research links to all the other DMU Faculties.

Leicester and the East Midlands are both renowned centres of design and creative businesses and the School has close links with industry and is involved in many applied research and contract research projects with small and medium enterprises, larger companies and voluntary sector organisations throughout the region. It has longstanding international links with some of the world's leading innovative and creative universities.

### Why Study for a PhD at DMU?

- Individual PhD training programme designed for each student
- Access to wide-ranging skills and training courses
- Network of fellow students within a welcoming research community
- Opportunities for internships and teaching experience
- Excellent career advice and access to the international research community
- Support and advice on how to publish in leading design journals

Based in Leicester city centre, at the heart of England, we pride ourselves in being a university of creativity and innovation.

The university's pioneering research, driven by more than 700 research students and supported by 500 staff, is internationally renowned and addresses some of the most critical issues affecting our world.

Demonstrating the significance of this work, three key pieces of research are listed among the UK's top 100 projects that will have a profound impact on the future.

We are constantly investing in the staff and student experience and are entering one of the most exciting times in our proud 143-year history as we begin a £90m programme to transform our city centre campus.

The Theory and Practice in Design and Innovation DTP offers students the opportunity to study modules from the MA programmes in the School of Design as well as bespoke lectures and other modules from related DTPs across the university.

For full details visit [dmu.ac.uk/desinnDTP](https://dmu.ac.uk/desinnDTP)

To apply to study for PhD at DMU, and for further details, visit [dmu.ac.uk/researchdegrees](https://dmu.ac.uk/researchdegrees)

**“Design is what links creativity and innovation. It shapes ideas to become practical and attractive propositions for users or customers. Design may be described as creativity deployed to a specific end.”**

**Sir George Cox**

DMU Honorary Doctor of Design 2007, in the Cox Review of Creativity in Business published in 2005.

**De Montfort University**

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