



Workers and Consumers: The photographic industry 1860-1950 - Draft Programme

**De Montfort University, Leicester
June 24 -25 2013**

DRAFT PROGRAMME June 24 2013

10.30 Registration/Coffee

10.50 Welcome Elizabeth Edwards (Chair)

Session 1. Chair: Elizabeth Edwards

11.00 Opening Keynote: Steve Edwards 'Working Lives in Photography'

Comfort Break

12.00 Bella Pollen (University of Brighton) "Prescriptive Aesthetics: Marketing Mass-Photography at Boots the Chemist"

12.30 Julia Peck(University of Roehampton) 'J.S.P. Ramsey: Ornithological photography and the photo processing industry"

1.15 Lunch

Session 2 Industry: Chair Kelley Wilder

2.00 Giles Hudson (University of Oxford) "Plate Wars: Marketing Measures and Advertising Objectivity in the British Photographic Dry Plate Industry, *circa* 1888 to 1900"

2.30 Nicholas Le Guern (DMU) "Founding of a Research Laboratory at Eastman Kodak in 1912."

3.00 Estelle Blaschke (MPI) "Project a: Microphotography as public/private venture (1927-1934)"

3.45 Tea

Session 3 Businesses 1 Chair: Michael Pritchard

4.15 Helena Perez Gallardo (Universidad Complutense of Madrid)
“Charles Clifford and Jean Laurent. The beginnings of the Spanish commercial photography in the 19th century.”

4.45 Malgorzata Grabczewska (National Library of Poland) ‘Commercial and industrial strategy in Maksymilian Fajans’ lithographic and photographic company in Warsaw

5.15 Denis Pellerin (Paris) The Underbelly of Stereophotography: workers and distributors in erotic stereos

6.00 reception

Conference dinner (requires separate booking)

June 25 2013

Session 4 Businesses 2 Chair: Elizabeth Edwards

9.15 Keynote Colin Harding (National Media Museum) title tbc

9.45 Marta Złętkiewicz-Szlendak (Polish Institute of The Fine Arts) Konrad Bradnel (1839-1920) Success through Innovation.

10. 15 Nuno Pinheiro (CEHC/ IUL - Lisbon University Institute)
The Late 19th century photographic portrait photography in Portugal

11.00 Coffee

Session 5 Marketing Chair:

11.30 Alexander Metcalfe (University of York) “Picturing passengers: photographic marketing on Britain’s railways, 1890-1939

12.00 Pippa Oldfield (University of Durham) “Visit Your Man in the Service with Snapshots”

12.30 Leigh Gleason (University of California Riverside/California Museum of Photography)
Seeing Double: Workers and Consumers at the Keystone View Company

1.15 Lunch

Session 6 Industrial politics Chair: Rebecca Swift

2.00 Nuria Rius ((Universitat de Barcelona / Université Sorbonne-Paris IV) Photographic Portrait business in Barcelona

2.30 Nicolette Bromberg (University of Washington) Loss of Vision: How art historians and critics have misjudged early 20th century American commercial photography.

3.00 Mazie Harris (Brown University) 'Fancy Backgrounds'

3.45 Tea

Session 7. Publishing Chair Kelley Wilder

4.15 Andrew Megaw (University of the Arts London) *How pleasantly to the eye and gracefully the photographs interweave with the typographic...*the makers and consumers of 19th century photographically illustrated books

4.45 Catherine Clark (University of St Andrews) 'The `business of Photographic Book Publishing at Hachette'

5.30 Close