

# ICSHCNewsletter

International Centre for Sport History and Culture Newsletter Spring 2007

## Centre marks tenth anniversary with keynote lecture and research report

**In 2006 the International Centre for Sport History and Culture (ICSHC) celebrated its tenth anniversary and marked the milestone with a series of celebratory events.**

The highlight was a keynote, invitation only, evening lecture by the distinguished *Sunday Times* journalist, Hugh McIlvanney OBE. Mr McIlvanney's lecture, entitled, "Sporting Heroism", was heard by sixty guests who had travelled across the country to join in the celebrations. The paper drew upon the experiences of Mr McIlvanney's career as one of the country's finest sports journalists and explored the conflict between heroism and celebrity, the power of the media and his extensive interview experiences with many of the legends of modern sport.

Professor Holt, from the ICSHC and one of the celebratory event organisers said, "Hugh McIlvanney rarely gives public lectures and we were honoured to have him here to talk and mark our first decade as the leading international centre for sport history".

The evening celebrations were concluded by a champagne reception and buffet for the assembled guests and Centre academic team. This reception also saw the launch of a specially produced ICSHC Tenth

Anniversary Report. The commemorative forty three page report was produced by the Centre Research Administrator, James Panter, and records the work and contribution of the Centre to the international scholarly community over the past decade.

Professor Jeff Hill, who launched the report and is Director of the ICSHC, said, "We feel pride in the varied achievements of the Centre over the past ten years. We have worked successfully to make sport history an acknowledged branch of the discipline and that work will continue".

Pro Vice-Chancellor Professor Philip Martin who attended the report launch added, "During its relatively brief history, the Centre has established an international reputation, and acted as a focal point for established and younger historians who wish to develop work in this broad field. The University, and the Faculty of Humanities, are proud of the work the Centre has achieved to date, and look forward to supporting its work in the future".

The Centre would like to take this opportunity to thank all those guests who joined us at the celebratory lecture and reception.



# FIFA Master Alumni Association launch new interactive website

**In November 2006 the FIFA Master Alumni Association (FMA) launched a new interactive website for over one hundred and fifty course graduates.**

The website, which allows each FIFA Master Alumni to exchange information and keep track of member initiatives in a unique environment, is the result of ten

months work by the FMA Committee. Roger Lodewick, FMA President, said, "The FIFA Master Alumni Association brings together all graduates of the FIFA Master, as well as current students on each edition of the course. Representing over fifty different nationalities, the Association needed a modern platform to exchange information".

Roland Chavillon, who is the FIFA Master Development Officer, was involved in the design, programming and construction of the site. Roland said, "The site is designed to develop a sense of belonging to a unique Association. Feedback following the launch of the platform has shown that the site is clearly meeting its objectives and, perhaps most importantly, unites in a virtual place all the FIFA Master graduates spread all over the world".

The site will also act as a job search and knowledge transfer forum for the Association members. Roland added, "The posting of daily news from the sport industry will allow the site to become a professional tool. In addition, FIFA Master Alumni can upload content, whether news, events or contacts, to be shared by the FIFA Master "community".

Although the site is only accessible to FIFA Master Alumni, a public viewing page is available at [fifama.org](http://fifama.org)

If you would like further information on the site or the FIFA Master Alumni Association, please contact Roland Chavillon at [roland.chavillon@unine.ch](mailto:roland.chavillon@unine.ch)



## AHRC award for MA Sport History and Culture student

**David Dee, who graduated from the De Montfort University BA History course with first class honours, has been awarded funding from the AHRC to continue his historical studies on the Centre's MA Sport History and Culture course.**

David, who was also awarded the University Glenford Marlon Xavier prize for the best history dissertation, said, "Working in this new and exciting field of history with some of the world's best

sports historians was an opportunity that I could not pass up on.

My long term aim is to complete a PhD and work as an academic historian, but that's at least four years, and an immense amount of hard work away".

Once again, the distance learning and campus based MA in Sport History and Culture has recruited strongly for the 2006/2007 academic year. It is now one of the most popular MA's offered by the Faculty. Students on the course

have the opportunity to consider wider social, economic and political factors within sport and recreation.

If you would like further information on the MA Sport History and Culture course, please contact the programme leader Dr Dilwyn Porter at [Dilwyn.Porter@dmu.ac.uk](mailto:Dilwyn.Porter@dmu.ac.uk)



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# Centre staff contribute to BBC programmes

**In January 2007 Centre Director, Professor Jeff Hill, was a guest on the prestigious BBC Radio 4 historical programme, *The Long View*.**

The programme, which is presented by *The Guardian* and *Evening Standard* columnist Jonathan Freedland, considers a moment in history that has modern significance. A special edition of the show reviewed the recent Ashes whitewash in Australia. The record of beating England in all five Ashes Tests last belonged to Warwick Armstrong's Australian team of 1920-21. Jeff was a guest panellist to talk about this historic tour. The programme was recorded at Lords Cricket Ground and also featured guest contributions from Professor Carl Bridge, Menzies Centre for Australian Studies, King's College London, former Glamorgan and England cricketer Steve James and *The Times* cricket correspondent Pat Gibson.

Professor Richard Holt and Professor Tony Mason appeared on over twenty BBC shows as part of the Centre 'England v. Germany: Football, History and National Rivalry' conference in 2006. This included *The Today Programme* on BBC Radio 4, BBC Radio 5 Live *Drive Time* and the national news programme *BBC News 24*. Other members of the Centre team have also assisted with local, national and international BBC shows over the past academic year.



Professor Pierre Lanfranchi acted as a contributor to the major BBC Two documentary *World Cup Stories*. The six part series told the story of the history of the World Cup, using archive footage from FIFA's own collection. Professor Lanfranchi, who is based within the Centre, contributed to the final episode of the series, entitled, "Italy: The Enemy Within". This episode described the story of the rise and fall of Italian football and was shown in May 2006. The series is accompanied by a BBC book.

Dr Jean Williams was an academic contributor to the BBC 4 television series *Nation on Film*. Episode two of the series focused on how a group of World War One munitions workers from the Dick Kerr factory in Preston became international celebrities as archive footage showed the history of women's football in England. The programme was shown in November 2006 and a BBC 2 version will also appear in 2007.

The Centre Research Administrator, James Panter, was a guest on the BBC Radio Leicester *Morning Show* in 2006. James was invited along to talk about the large number of FIFA Master Graduates who would be working for FIFA and the German Organizing Committee at the World Cup Finals in 2006. James also answered questions about the FIFA Master course and the work of the International Centre for Sport History and Culture. Dr Dilwyn Porter also appeared on BBC Radio Manchester as part of various World Cup interviews.

Dr Neil Carter was interviewed on the BBC Radio 5 Live *Stephen Nolan Show* to answer questions about the role of the football manager. Neil also appeared on BBC Radio Leicester and London shows.

## Joseph S. Blatter Distinguished Scholar to visit Centre



**In 2007 the Centre will unveil the first Joseph S. Blatter Distinguished Scholarship. As a result a leading scholar from Asia, Africa or South America will have the opportunity to study in the Centre for up to eighteen months.**

Julio Frydenberg from Argentina will join the Centre in February 2007 as the first Joseph S. Blatter Distinguished Scholar.

We welcome Julio to the Centre and look forward to working alongside him during his stay in the United Kingdom.





# Centre staff news

## Professor Jeff Hill

([JHill@dmu.ac.uk](mailto:JHill@dmu.ac.uk))

Jeff spent the first half of 2006 at the beautiful campus of the Columbus State University in Georgia, USA, where he was Visiting Professor in European Studies. Based in the History Department he taught classes in comparative US and British sport and leisure, and (a 'golden oldie' enthusiasm) European popular culture in the first half of the 20th century. It offered a chance to get away from the emphasis on sport for a while, and provided an opportunity to develop new reading and ideas for future writing projects. This was a first detailed encounter with the South, in the town made famous in Carson McCullers' *The Heart is a Lonely Hunter*. Among many other things Jeff (with his wife, Mary) also met former President Jimmy Carter, in his home town of Plains, Georgia. Any De Montfort University colleagues interested in visiting this part of the USA, and especially in making contacts with Columbus State, are very welcome to contact Jeff.

Publications over the past few months have included the book *Sport and the Literary Imagination: Essays in History, Literature and Sport* (Peter Lang Publishing 2006) and an article on the fictional comic-book character from the *Rover and the Victor Alf Tupper* – the

'Tough of the Tack', in *Sport in History* (Dec. 2006). Jeff will be presenting papers on Alf at conferences in Leeds and Budapest during the next three months. Alf promises (in the absence of any real British sporting heroes) to be the iconic sporting figure of 2007. Jeff also has an article on newspaper treatment of sport due to appear in *Rethinking History* in the near future. It is, he says, "a rather heavy methodology piece".

Jeff presented at the British Society of Sport History annual conference (Lancaster, September 2006) as well as giving a paper on 'Abide with Me' at the Cup Final to an invited colloquium on sporting sounds (mainly music) at the University of Aarhus, Denmark (September). He examined a PhD at Central Lancashire University, and has also served as an external assessor for a History UoA submission from another university, and advised various publishers on proposed publications.

## Dr Dilwyn Porter

([Dilwyn.Porter@dmu.ac.uk](mailto:Dilwyn.Porter@dmu.ac.uk))

Dil Porter continues to work on *Close to Power*, his history of financial journalism for Oxford University Press and on associated projects relating to the history of advertising, the latter supported by a grant from the Scouloudi Foundation.

In the meantime, some other projects have been brought to completion, notably a special edition of *Sport in History*, co-edited with Stephen Wagg, bringing together the work of a number of leading historians on the theme of amateurism and containing his own essay entitled 'Revenge of the Crouch End Vampires: the AFA, the FA and English Football's 'Great Split', 1907-14'.

Dil has also published '*Cold War Football: British-European Encounters in the 1940's and 1950's* (co-authored with Ronald Kowalski) in David Andrews and Stephen Wagg (eds), *East Plays West: Sport and the Cold War* (Routledge, 2006) and a chapter on 'Financial Bucket Shops' in late nineteenth-century London in John Benson and Laura Ugolini (eds), *Cultures of Selling: Perspectives on Consumption and Society since 1700* (Ashgate, 2006).

In 2006 Dil delivered papers at four conferences including the Centre's conference on Anglo-German Sporting Relations (May 2006), the themed conference on 'Patriot Games' at the University of Worcester (June 2006), and the annual conferences of the British Society of Sports History and the Centre for the History of Retailing and Distribution (September 2006). These papers have provided opportunities to develop his work on English memories of the 1966 World Cup and on sports goods retailing, both of which will generate publications in due course.

Dil has been invited to address the third Sports History Ireland conference to be held at Galway in February 2007 and is currently organising a research symposium, bringing together historians from the Centre and the University of Aarhus, Denmark. The conference is scheduled to be held in March 2007.

Dil is currently secretary of the British Society of Sports History and co-edits its journal, *Sport in History* with Tony Collins, Leeds Metropolitan University.



**Professor Pierre Lanfranchi**  
([planfranc@dmu.ac.uk](mailto:planfranc@dmu.ac.uk))

In 2006 Pierre continued to work on international programme development for Centre International D'Etude Du Sport (CIES) with a new course opening in Senegal in 2006. Agreements for new courses were also signed in South Africa and Chile. The third edition of the CIES course in Argentina was also successfully completed.

The summer World Cup Finals in Germany resulted in Pierre giving four conference papers in Germany, four in France and individual papers in Italy, Switzerland and Argentina. He also contributed to various international television and press interviews in the run up and during the World Cup competition.

Pierre continues to work on his various research projects. These include the historical link between football and advertising on an international basis. His other current research area is the link between European cities of culture and football in Europe. Pierre's research has led to an invitation from the 2008 European City of Culture – Liverpool, for him to work on a project which focuses on the importance of football in European harbour cities.

In conjunction with Dr Christiane Eisenberg, Humboldt University, Berlin, Pierre jointly edited a special football history edition of the *Historical Social Research* journal. The journal included papers from three former Centre PhD students.

In 2006 Pierre was invited to become a Scientific Director of the newly created, Italian Task Force on Stadiums. This Task Force has been setup to discuss issues such as privatisation, dual use of stadiums and financial structures.

**Dr Neil Carter**  
([necarter@dmu.ac.uk](mailto:necarter@dmu.ac.uk))

Neil has written an article for the forthcoming edition of the *Journal of Sport History*. The article, titled, 'Metatarsals and Magic Sponges: English Football and the Development of Sports Medicine' will be part of a special issue devoted to the history of sports medicine.

In 2006 Neil gave four presentations.

In May, he presented a paper on English football and sports medicine at the North American Society for Sport History in Glenwood Springs, Colorado. At the Society for the Social History of Medicine conference in June at the University of Warwick, he gave a paper titled, 'Better and Safer Boxing: Ringside and Boardroom Medical Control of Boxing Careers in the Twentieth Century'. In the same month, he attended the annual conference Centre for Contemporary British History, the theme of which was Voluntary Organisations since 1900. Neil's paper explored the role of St John's Ambulance over this period. Later in the year he was part of a 'Health and Sport' forum, which was part of the FIFA Master's curriculum, talking about football's relationship with medicine.

In 2006 Neil was also interviewed on BBC Radio London and Leicester regarding his book on football managers and was also on Radio 5 Live's Stephen Nolan show.

**Professor Richard Holt**  
([RHolt@dmu.ac.uk](mailto:RHolt@dmu.ac.uk))

Dick Holt organised a conference in May 2006 at the Centre which brought together British and German specialists to examine the history of the England – Germany rivalry in football. He later organised a parallel conference on Anglo – Australian relations in cricket in conjunction with the Menzies Centre for Australian Studies, King's College, London, in October.

Dick gave papers at Stirling University in February, at the Humboldt University, Berlin, in May, and at the University of Worcester in June. In August he also gave a keynote address to the conference of the International Society for the History of Sport and Physical Education held in Slovenia on the comparative history of sport in Britain and France. Dick was also presented with an award at the conference for his scholarly contribution to the history of sport. Dick also addressed the De Montfort University history seminar on 'Amateurism' in October.

With James Panter he organised the 26 October 2006 celebrations for the 10th anniversary of the founding of the International Centre for Sport History and Culture.

In December 2006 Dick examined two theses in France. The first was in the University of Lyon on The History of French Physical Education and the second on Mining, Football and Socialism at the Ecole des Hautes Etudes en Sciences Sociales in Paris.

He published 'The Amateur Body and the Middle Class Man' in *Sport in History* in December 2006 and a short article with Prof. Mike Cronin on the England – Australia rivalry in *BBC History Magazine*.

Dick's own research, with Professor Robert Colls of Leicester University, on 'Sport and the English Hero' for the OUP is ongoing. He is also developing a project on Sport and Ethnicity in Leicester with Dr Neil Carter and Dr. Pippa Virdee at De Montfort University with Dr John Williams at Leicester University.

Finally, Dick is working with Dr Chris Young of Cambridge University and Professor Alan Tomlinson of Brighton University on the creation of a research network on the history of European Sport.

**Dr Jean Williams**  
([JWilliam@dmu.ac.uk](mailto:JWilliam@dmu.ac.uk))

In January 2006 Jean's article 'An Equality Too Far? A Thematic Review of European Issues Relating to Women's Football' appeared in a special edition of the journal *Historical Social Research New Approaches in Football History Themenheft von Historical Social Research 1/2006*. Jean also contributed a chapter 'A Grass Ceiling? Women and the Historiography of Association Football in Britain' to the edited collection *Sociological Themes and Women's Football* eds. Jon Magee et al. (Meyer and Meyer, 2007). Jean is currently liaising with the British Olympic Foundation and the Football Association over forthcoming research and teaching proposals. Jean is also co-ordinating the newly proposed Sports Administration PG Dip/MA to be offered by the Centre. The course has been approved by the University Executive and is now moving forward to validation in April 2007.

September 2007 will see the Women's World Cup return to China, the place where the first FIFA Competition was held in 1991.

## Centre staff news (continued)

The month also sees the release of Jean's new publication, *A Beautiful Game* (Berg, 2007) which looks at women's football in the home of the 'Steel Roses' as well as case studies from England, the United States of America and Australia.

Jean has also been working on developing a new sporting headline collection for use in teaching and conferences. From Dorando's marathon to more recent images, the press has contributed to our collective memory of these events, whether we were there or not. Around twenty five defining moments in the press reportage of sport have been collected and will be used as online teaching materials. The collection will also be utilised at the forthcoming Centre sport writing conference, to be held in May 2007. It is envisaged that this will build upon the European conference to be held in March at the Institute of Coaching and

Sport Education of Semmelweis University in Budapest.

### Professor Tony Mason

Tony's retirement in 2006 was accompanied by the award of a University Emeritus Professorship to go with the Leverhulme Fellowship of earlier in the year. Tony will miss his engagements with the intricacies of DMU's bureaucracy but is consoled by the fact that as a teacher he is now on the subs bench. He also completed four years as external examiner on the history degree of the University of Wales at Aberystwyth.

He has continued to work on the history of the relationship between Sport and the Military in late nineteenth and early twentieth century Britain, to be published as a book by Cambridge University Press. Two pieces from the study, both on the First World War, have already appeared: one in *Histoire et Sociétés*, and the other, with Dr Eliza

Reidi, in the *Canadian Journal of History*.

In May Tony was invited to give one of the lectures in a series on the World Cup run by Professor Christiane Eisenberg at the Humboldt University in Berlin. It explored the political and structural development of the World Cup.

He also assisted in the ICSHC effort to promote the conference on Anglo-German football relations by getting up very early to speak to a dozen local radio stations before the ultimate accolade, an appearance on the *Today Programme* on BBC Radio 4. Tony also presented a paper to the Conference based on the fact that he was the only person present who had also been at the 1966 World Cup Final.

Finally, Tony was internal examiner for a Bedford PhD.

# Football conference generates national media interest

**In May 2006 the Centre hosted one of its most successful conferences. The one-day conference examined the history of the football rivalry between England and Germany as the England team prepared for the World Cup in Germany.**

The conference formed part of a wider collaboration with the Centre for British Studies, Humboldt University, Berlin, to examine Anglo-German sporting relations. Three members of ICSHC (Professor Lanfranchi, Mason and Holt) visited Humboldt to deliver public lectures in April and May 2006 and Professor Christiane Eisenberg gave the introductory paper at the De Montfort University conference.

The conference attracted excellent publicity in the national and local media. This included BBC Radio 4

*The Today Programme*, BBC Radio 5 Live *Drive Time* Show and BBC Television News 24.

The full list of guest speakers at the De Montfort University conference was:

Professor Christiane Eisenberg  
**Humboldt University, Berlin**

Professor Tony Mason, ICSHC  
**De Montfort University**

Dr Dilwyn Porter, ICSHC  
**De Montfort University**

Professor John Ramsden  
**Queen Mary, London University**

Dr Christopher Young  
**Cambridge University**

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**modern humanities**

### Conference announcement

## England v Germany 1966-2006

Football, History and National Rivalry

The International Centre for Sport History and Culture, in cooperation with the Centre for British Studies, Humboldt University, Berlin, is organising a conference to mark the birthday of the World Cup in Germany.

The conference will focus on the sporting rivalry between England and Germany, drawing both on English perceptions of Germany and German attitudes to Britain, looking at sport in general and football in particular.

Speakers will look closely at England's World Cup victory of 1966 and its consequences as well as the wider place of sport in Anglo-German relations.

There will be an international panel discussion at the end of the day's proceedings, which will include leading European journalists.

**Speakers include:**

- Professor Christiane Eisenberg, Humboldt University, Berlin: Britain, Germany and the International Sporting Community in the 20th Century
- Professor Tony Mason, De Montfort University, Leicester: England v Germany: Revisiting The Summer of 1966
- Dr Dilwyn Porter, De Montfort University, Leicester: All Out? The 1966 and Modern British History
- Professor John Ramsden, Queen Mary, London University: Football and British Attitudes to Germany
- Dr Christopher Young, Cambridge University: Football and Memories of post-war Germany

**For further information about this conference please contact:**  
James Panter, Research Administrator,  
International Centre for Sport History and Culture,  
Chapman Building,  
De Montfort University,  
Leicester LE1 9BH, UK

**T: +44 (0)116 250 6486**  
**E: JPanter@dmu.ac.uk**

**Saturday 20 May 2006**  
10:30am-5:30pm  
Leicester City Campus  
£45 (students £25)  
includes a buffet lunch



# Leicester Tigers international and Argentinian alumni visit Centre



Left to right: Santiago Ramallo, Professor Pierre Lanfranchi, Marcos Ayerza

**In December Santiago Ramallo visited the Centre. Mr Ramallo is a graduate from the Centre International D'Etude Du Sport (CIES) course in Argentina and works in the Commercial Department at Buenos Aires based rugby club, San Isidro.**

Mr Ramallo was joined by his Leicester Tigers and Argentina playing cousin,

Marcos Ayerza. Mr Ayerza, who plays prop and was part of the side that beat England at Twickenham in November, is currently rated as one of the best players in the world. He kindly spoke to the FIFA Master class about life as an international sportsman.

The Centre would like to wish Marcos the best of luck at the forthcoming Rugby World Cup.

## National recognition for ICSHC publication

**Dr Neil Carter's 2006 book, *The Football Manager: A History*, was awarded the title of "book of the week" by *The Independent* newspaper in April 2006.**

Chris Maume, who reviewed the book for the paper said, "It is a fascinating account of how the manager's role

developed", adding, "This is a serious piece of work".

The book is published by Routledge.



## Centre academic receives AHRC funding award

Professor Jeff Hill has been awarded £25,000 to establish a sport, history and heritage research network. An extensive programme of seminars has been created and the first was held at De Montfort University in December 2006. The second seminar will be held on 20 February 2007 in the Humanities Postgraduate Centre, Clephan Building, De Montfort University. Jeff Hill will present a paper on history and heritage to an invited audience. If you would like further information on the Network or would like to attend the February seminar please contact Jeff Hill at the following address: [JHill@dmu.ac.uk](mailto:JHill@dmu.ac.uk)



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The provisional seminar schedule is as follows:

### 20 February 2007:

Seminar 2: History, Heritage and Sport (Jeff Hill, De Montfort University)

### 24 April 2007:

Seminar 3: Museums and the Representation of Sport (Kevin Moore, UCLan, National Football Museum, Preston)

### 11 July 2007:

Seminar 4: Survivals and Legacies: Heritage, Sport and Identity (Jason Wood, HCS (Leeds Met/Football Stadium, Leeds)

### November 2007:

Seminar 5: International Perspectives: the Olympic Movement – Musee Olympique, Lausanne (Frederique Jamolli Jaccoud, Chef du Departement Museologie – venue tbc)

### February 2008:

Seminar 6: Case study and site visit to selected sports museum

### May 2008:

Case study and site visit to selected sports heritage site – to explore adaptive re-use and commemoration.

# European Commission research fellow joins Centre academic team



**The autumn of 2006 saw the arrival of French sport historian, Daphne Bolz, to the ICSHC. Ms Bolz, who will be based within the**

**Centre for eighteen months, specialises in the area of sport architecture. She prepared her doctoral thesis at Marc Bloch University, Strasbourg, and Freie Universität, Berlin.**

Daphne has joined the Centre as a result of gaining a prestigious European Commission, Marie Curie, Intra-European Fellowship grant. The grant, which is valued at 100,000 Euro, will

allow Daphne to continue her study into the field of sport architecture and will reflect upon the impact of differing European political systems. Daphne, who has a growing international reputation in the discipline of sport history said, "I am very happy to be here in Leicester and look forward to my research. I have very good contacts with sports history research institutions in France and Italy and will provide a link between them and what is already a leading research centre for sports history here at De Montfort University".

ICSHC Director, Professor Jeff Hill said, "Daphne's award is a real bonus for the Centre and the University - it's the first of its kind here, it strengthens the international dimensions of our

work, and we hope it will lead on to many more such liaisons. We really value the work Daphne is engaged in, and it fits perfectly into the Centre's research programme."

Daphne will shortly be made a member of the International Society of Olympic Historians. Her recent publications include Paris and the Olympic Games of 1924 and a comparison of the sporting provision for the World Cup in Italy in 1934 and the Berlin Olympics in 1936.

She is a former postgraduate fellow at the Centre for Olympic Studies, International Olympic Committee, Lausanne, Switzerland.

## Leading cricket writers attend 2006 Historians on Sport Conference

**In October the ICSHC hosted the sixth of its annual *Historians on Sport* conferences. The theme for the 2006 conference was the Ashes and was held in conjunction with the Menzies Centre for Australian Studies, King's College, London, and was sponsored by BBC History Magazine.**

The conference was opened by Professor Mike Cronin, Boston College and associated member of the ICSHC. His paper reconsidered Douglas Jardine and Bodyline within the historical context of the 'English hero'.

This was followed by a special guest paper from *The Daily Telegraph* cricket writer, Simon Briggs. Simon focussed

on the relationship between Anglo-Australian cricket and, in Simon's words, "the myth of the gentleman".

His informative paper was supported by visual images from *The Daily Telegraph* archive.

The morning session was concluded by a paper from the world's leading Ashes historian, David Frith. David, who founded *Wisden Cricket Monthly* in 1979 and is a former editor of *The Cricketer*, provided the assembled audience with a unique insight into the Ashes contest, thanks to his encyclopaedic knowledge of this most famous of cricket rivalries.

Professor Tony Collins, Leeds Metropolitan University, commenced the first session after lunch with a paper focussing on "The Other Ashes", as found within the context of rugby league. This was followed by Professor Graeme Davison, Monash University, who discussed "The Imaginary Grandstand" and used the themes of "Sport, Australia and National Identity" as a point of reference.

The day ended with a panel discussion chaired by Professor Carl Bridge from the conference partner institution, Menzies Centre for Australian Studies, King's College, London.

Each paper provoked lively debate amongst the conference audience and we are extremely grateful to all of the conference contributors for taking part in the event and for answering the large number of questions raised by the audience throughout the course of the day.

Professor Cronin and Professor Holt from the ICSHC went on to write an article entitled, "A Gentlemen's Disagreement" in the January edition of *BBC History Magazine*.



Left: Simon Briggs, The Daily Telegraph  
Right: David Frith





# FIFA Master Humanities of Sport module review

**The seventh edition of the FIFA Master Humanities of Sport module concluded in December 2006. A class of thirty international students were welcomed to De Montfort University in September as part of the FIFA Master Welcome Ceremony at Trinity Chapel.**

Scientific Directors from De Montfort University, SDA Bocconi, Milan, Université de Neuchâtel, Switzerland and Centre International D'Etude du Sport (CIES), Switzerland, were on hand to welcome the new intake of students to the course before the class started their Humanities of Sport module with the ICSHC.

The 2006/2007 Humanities module started with a keynote lecture by the distinguished South African academic, Professor Andre Odendaal. Professor Odendaal, who is a professor at the University of the Western Cape, South Africa, and is a founding Director of the Robben Island Museum, gave two seminars to the FIFA class on sport in South Africa, both before and after apartheid.

An extensive field visit programme included trips to the All England Lawn Tennis Club at Wimbledon, Rugby School, Twickenham, Manchester



United FC, Bolton Wanderers FC, Leicester Tigers Rugby Club, Leicester City FC, London 2012 Organising Committee and West Ham United FC.

Once again, in 2006 the Humanities of Sport module welcomed prestigious representatives from the world of sport to the University. The London Marathon, The FA Premier League, The Football League, Octagon Sports, Renault F1, UK Sport, Rutland-Melton CiCLE Classic, Four Sports Marketing, FIFA, International Olympic Committee (IOC), AS Biss Sports Advocacy, Centre International D'Etude du Sport (CIES), Sky Sports and Adidas were just some of the guest contributors this term.

James Panter, who co-ordinates the FIFA Master Humanities of Sport module, said, "One of the strengths of the FIFA Master is the quality of guest speakers who contribute to the course each year. Without their support the student learning experience would not be complete and the course would not have the world class reputation it is gained over the past few years. I would like to take this opportunity to thank all of the Humanities of Sport module guest speakers".



## Robben Island film project

**Professor Chuck Korr's Robben Island film project moved forward in 2006 and is now in the pre-production and script writing stage. The feature length docu-drama, which will be called, *More Than Just a Game*, documents how South African political prisoners created and organised sports leagues as a way of continuing their struggle against apartheid on Robben Island.**

For nearly thirty years the political prisoners on the Island organised and

ran a three division football league, complete with fixtures, trophies, managers and trainers. Professor Korr, said, "The story of football on Robben Island demonstrates how men used sports to maintain their sense of dignity and to create and retain something that belonged to them in circumstances that were meant to deny them any sense of self-worth. Presenting the story of the prisoners and the Robben Island Makana FA demonstrates how sports can, and did, serve a very special role in improving the lives of men and in a small way, paving the way for the

dramatic changes that led to a free South Africa".

The film, which is being made by VideoVision Entertainment, of Durban, South Africa, is scheduled for general release by winter 2008.

When Videovision announced the schedule for the film, FIFA President, Joseph S. Blatter said, "The docu-drama *More than Just a Game* is a beautiful project that FIFA is proud to support".

# Sport and literature under the microscope

## 1. Why did you choose sport and literature as the topic of your book?

I've been interested for a long time in the way sport acts as ideology (ie the process of how meanings about individuals and society are inscribed in sport texts – eg newspapers, television, etc), how these meanings are communicated, and how people (readers, viewers) are positioned by them. Much of the attention that has been given to this process has been directed to the electronic media, and historians of sport have been a little slow in following the lead set by sociology and, cultural studies. I wanted to turn attention to another (and I thought previously ignored) field, namely fictional literature of a fairly serious kind. There is more academic activity in this area in the USA than there has been in Britain. I've been looking at the portrayal of sport in popular children's comic fiction, but in this book I focus on weightier writing by authors whose books deal in various ways with the subject of sport – either in a 'realist' form (eg Brian Glanville) or in a more 'metaphorical' sense (Richard Ford, Philip Roth).

## 2. What archives did you use for the book?

The main 'archival' source is the writing itself - in fact, this question rather betrays a particular historian's obsessions with archives that I'm actually trying to get away from; to say that 'history' is not just something pieced together from fragments of evidence in record offices and libraries but can also be constructed from the reflections on society to be found in creative writing. Thus the book is for the most part of detailed analysis of selected novels, to try and work out

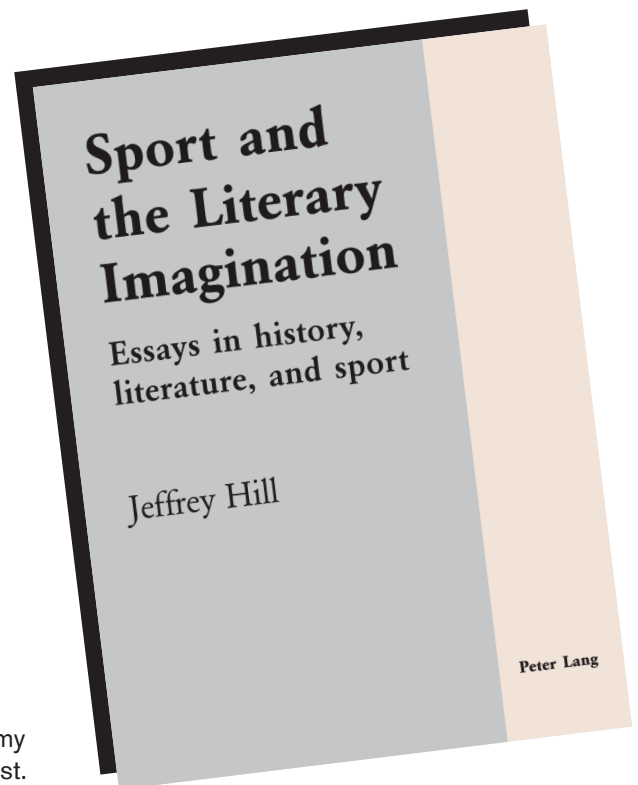
how they deal with their themes and relate them to concerns that were being voiced at the time the books were written. Of course there is a certain suspicion among historians about the 'value' of writing based on the imagination, and this idea is something my book is attempting to contest. So you could say that the book represents a challenge to a particular kind of orthodoxy in the historian's profession.

## 3. How has the relationship between sport and literature developed?

In Britain it has been inspired mainly through the newspaper press and found expression in works of autobiography, biography, observations essays and reports. Cricket is a good example of a sport that has generated quite an amount of 'literature' of a particular kind. But, in contrast with the USA, there has been very little 'serious' fictional writing related to sport. I deal with some of it.

## 4. Do you have a favourite piece of sport literature?

Yes (although I must point out that the book isn't an attempt to state personal preferences about the texts I've chosen, nor even to indulge in evaluations of their literary 'worth'. I'm treating them as 'sources' – and you wouldn't ask a historian whether s/he had a 'favourite source'. However, my favourite novel on sport (though many would say it isn't 'about sport') is David Storey's *This Sporting Life* (1960), which was made into an equally good film by Lindsay Anderson in 1963. In a quite different vein, and with a very



different approach to sport, is Richard Ford's *The Sportswriter* (1986), and Philip Roth's *The Great American Novel* (1973) is amazing; I only refer briefly to it in the book and I now wish I'd devoted a whole chapter to it. Perhaps another time.



Professor Jeff Hill, Centre Director and author of *Sport and the Literary Imagination*



# Special edition of international journal features contributions from Centre PhD alumni

In January a special edition of the journal **Historical Social Research** **Historische Sozialforschung** focused on the history of football. The Centre for Historical Social Research which publishes the journal is a department of The Central Archive for Empirical Social Science Research at the University of Cologne.

The special edition was co-edited by Professor Christiane Eisenberg, Humboldt University, Berlin and Professor Pierre Lanfranchi from the Centre at De Montfort University. Fabio Chisari (expected to graduate in 2007), Matthew Taylor and Jean Williams, all PhD graduates from the International Centre for Sport History and Culture, contributed articles. The co-editors said, "The essays in this volume build on research to date. They are also a conscious attempt to set new accents in two particular ways.

First the authors regard the international, global dimensions of football as a constitutive element of the game. The second accent adopted is both an inevitable and a fruitful by-product of international and trans-national perspectives. Local, regional and national developments in football history have been observed 'from above'. Looking at the subject from a distance has enabled the authors to cast light on their findings in a way which would have been impossible by using more conventional approaches".

Articles provided by Centre alumni were 'Global Players? Football, Migration and Globalization, c.1930-2000' by Matthew Taylor, 'When Football went Global: Televising the

1966 World Cup' by Fabio Chisari and 'An Equality Too Far? Historical and Contemporary Perspectives of Gender Inequality in British and International Football' by Jean Williams.



## Historical Social Research Historische Sozialforschung



Der Schuster

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Sozialforschung  
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The Official  
Journal of  
QUANTUM  
and  
INTERQUANT

Special Issue:  
Football  
History

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# MA Sports History and Culture update

**The Centre's long-established Masters course continues to go from strength to strength. A major development in 2005-06 was the first intake of distance learning students who are taking the course via online 'lectures' and other materials prepared by Tony Collins and members of the team.**

By introducing this mode of delivery the Centre is able to offer the course to students living at a distance from the University who might otherwise find it difficult to fit their studies around work and family commitments. We now have a large number of registered distance learning MA students, some living as nearby as Derby, others based as far afield as Leeds, London, Reading – and Vietnam. Dr Jean Williams now leads the distance learning MA course.

Recruitment to the more conventionally taught version of the course continues to be satisfactory, last year's group of

five being boosted by a further intake of seven for 2006-07. Students are progressing well and we anticipate at least two completions in time for graduation in the summer of 2007.

Current registrations on this version of the Masters course include students from Canada, Ireland, the Netherlands and South Korea. This adds value to the experience of home-based students. Final year dissertation subjects cover a wide range of subjects from ice hockey in Quebec to the development of coaching in Irish sport. Dr Dilwyn Porter now leads the traditional version of the MA course.

We welcome the appointment of a new external examiner, Dr Roger Munting from the University of East Anglia. His period of office will undoubtedly see some changes as the Centre works towards a closer alignment of the two versions of the Masters course now on offer and some new module content to reflect current staff expertise.

## Centre assists with Italian research

**In January 2006, Miss Giorgia Previdoli visited the Centre for one month to continue her PhD research.**

Miss Previdoli is a final year PhD student at the Dipartimento di Scienze Antropologiche dell' Università degli Studi di Genova. She is also working with the Dipartimento di Scienze dei Linguaggi e della Comunicazione, Università di Bergamo in Italy. Her visit to Leicester was part of her ongoing research into the Methodology of Social Sciences, with particular

emphasis on the application of frame analysis to social movement studies.

Following her research within the Centre she continued her studies at the Centre for the Study of Social and Political Movements at the University of Kent.

The Centre would like to wish Giorgia the best of luck as she completes her PhD in Italy.



## Dates for your diary

**Thursday 29 March 2007,**

**Aarhus Symposium**

For further details please contact Dr. Dilwyn Porter at [Dilwyn.Porter@dmu.ac.uk](mailto:Dilwyn.Porter@dmu.ac.uk).

**May 2007**

**'Representing Sport' Conference, exploring the literary turn in sport history.**

For further details please contact Dr. Jean Williams at [JWilliam@dmu.ac.uk](mailto:JWilliam@dmu.ac.uk)

**3 July 2007**

**A-Level PE Teacher Day**

For further details please contact Professor Jeff Hill at [JHill@dmu.ac.uk](mailto:JHill@dmu.ac.uk)

**3 September 2007**

**'100 Years of French Rugby' Conference**

For further details please contact Professor Richard Holt at [RHolt@dmu.ac.uk](mailto:RHolt@dmu.ac.uk)

**27 October 2007**

**'Historians on Sport' Conference**

For further details please contact Professor Richard Holt at [RHolt@dmu.ac.uk](mailto:RHolt@dmu.ac.uk)



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De Montfort University will, in all cases, make every effort to find an appropriate alternative format for all requests. However, in rare cases this may incur a charge. For further information on how we can help, please contact The Enquiry Centre on **08459 45 46 47**, [dmu.ac.uk/enquiry](mailto:dmu.ac.uk/enquiry) or text phone: **+44 (0)116 257 7004**.