

# **25<sup>TH</sup> Anniversary Research Report**

**1996 - 2021**



## Foreword by Simon Bradbury - Pro Vice-Chancellor/ Dean, Faculty of Arts, Design and Humanities

De Montfort University is very pleased to be the home of the International Centre for Sport History and Culture (ICSHC). Established in 1996, it has become the leading centre in the world for the study of sports history. The Centre regularly contributes to the university's research outputs through the production of books, articles and edited collections and engages with the public through its partnership with Leicester City Football Club, also working with the media through interviews by its specialists.

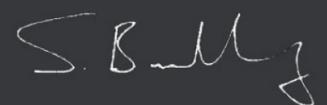
The centre contributes to an increasing range of successful taught courses such as the MA Sports History & Culture and the MSc Sports Management. It has successfully developed a Sport History pathway for the BA History and has a strong PhD programme.

ICSHC has a track record of international and transnational collaborations with the FIFA Master in Management, Law and Humanities Sport, of numerous conferences and the annual Lausanne-based workshop for Sports History PhD students. The FIFA Master has been the top ranked course in Europe by Sport Business in 2012, 2013, 2014, 2015, 2017, 2018, 2019, and 2020.

In summary the ICSHC adds significant value to the Faculty of Arts, Design & Humanities, the university and beyond.

### Professor Simon Bradbury

Pro Vice-Chancellor/Dean for Arts, Design and Humanities  
De Montfort University Leicester



Professor Martin Polley

## ICSHC 25th Anniversary report: Director's Introduction

### Welcome to the ICSHC's 25th Anniversary Report

The past year has been a challenging one for all of us, with the pandemic disrupting so many of our activities. But we did not want to miss the chance to celebrate the 25th anniversary of the International Centre for Sports History and Culture. So here is our latest report, which includes some features that look back over our first quarter-century, along with surveys of our more recent activities.

As you will see, we have remained active on many fronts. Our members' research activities have led to some exciting books, journal articles, edited collections, and special issues of journals. We have an excellent profile at conferences, both national and international, and we remain committed to media work, both as consultants and as interviewees on stories that have ranged from cycling ephemera from the 1960s to the historical precedents for postponing the Olympic Games. Our teaching now covers undergraduate modules on DMU's BA History, where students can take a Sports History pathway and work on dissertations with us, alongside three taught Masters programmes: The FIFA MA, the MA in Sports History and Culture, and the MSc in Sports Business. Each of these Masters is surveyed in this report. Our PhD culture remains strong, and we are delighted to be working with students on a wide range of topics, from the outdoor movement in interwar Britain and women in American football, through to emotional histories of football and geographical histories of boxing.

The ICSHC now has a core of five academics: Dr Neil Carter, Dr Heather Dichter, Professor Pierre Lanfranchi, Professor Matthew Taylor, and myself, with James Panter, the Module Coordinator for the FIFA MA programme, supporting us in numerous ways. We have recently said goodbye to Professor Rob Colls, who retired in 2020 and is now an Emeritus Professor. Rob served ICSHC and DMU for eight years, during which time he worked on our undergraduate and postgraduate courses, supervised PhD students in sport, dance, and labour history, ran the History research seminar series, and produced some pioneering work on subjects across his diverse range of interests, including George Orwell, historical identities, social class, and sport. His crowning achievement here was *The Sporting Life: sport and liberty in England, 1760-1960*, published by Oxford University Press in 2020. The pandemic postponed our plans to celebrate Rob's retirement with a colloquium in his honour, but we will return to this as soon as we can.

I hope you enjoy this overview of our work, and that you will join me in wishing ICSHC, and all the scholars who have contributed to it over the years, a happy 25th birthday.



Professor Simon Bradbury

# History Research Seminars organised by the ICSHC 2016-19

## Sports History for All

The Historians on Sport annual conference, organised by Professor Richard Holt, always attracted well over a hundred historians from far and near as well as those working in the fields of sports science and physical education. The History Research Seminar programme that replaced it in 2015, quickly established itself with staff and students across faculties both at DMU and the University of Leicester, plus people from Vaughan Cooperative College, the Leicester Adult Education Centre, and one or two regulars from the front bar of the 'The Sir Robert Peel' just over the road.

The first programme leaders to welcome students to the MA were Professor Pierre Lanfranchi and Dr Daryl Adair, although it is clear from its original curriculum that Professor Wray Vamplew (then Head of the School of Arts and Humanities, before becoming the centre's first director the following year) had a substantial input. By 2000, the MA had been renamed Sports History and Culture, with Matt Taylor now the joint programme leader with Pierre. The role has subsequently been the responsibility of Tony Collins, Jean Williams and Neil Carter.

Sometimes the papers were topical. Paul Rouse (UCD) talked about an Irish Border that never applied to sport (or much else) at the very moment when it was the hottest spot in the Brexit negotiations. Oliver Daddow (Chichester) explained current difficulties (and a thousand acronyms) in the EU. Emma Griffin (UEA) talked about one of the most difficult subjects in British social history, how to measure health and the standard of living, at a time when the government's austerity policies were falling into disrepute. Rebecca Madgin (Glasgow) explained why sport and place mattered so much to Scottish identity just at the time when the SNP were sweeping the board. At a time when university high-rise buildings were shooting up all around us, William Whyte (Oxford) charted the rise and rise of the 'redbricks' – their architecture and reputation.

Papers were never less than original. Alison Light (UCL) told us what it was like to write a memoir of a truly great historian, her husband Raphael Samuel. Dil Porter (ICSHC) considered the writings of BS Johnson, sports journalist extraordinary.

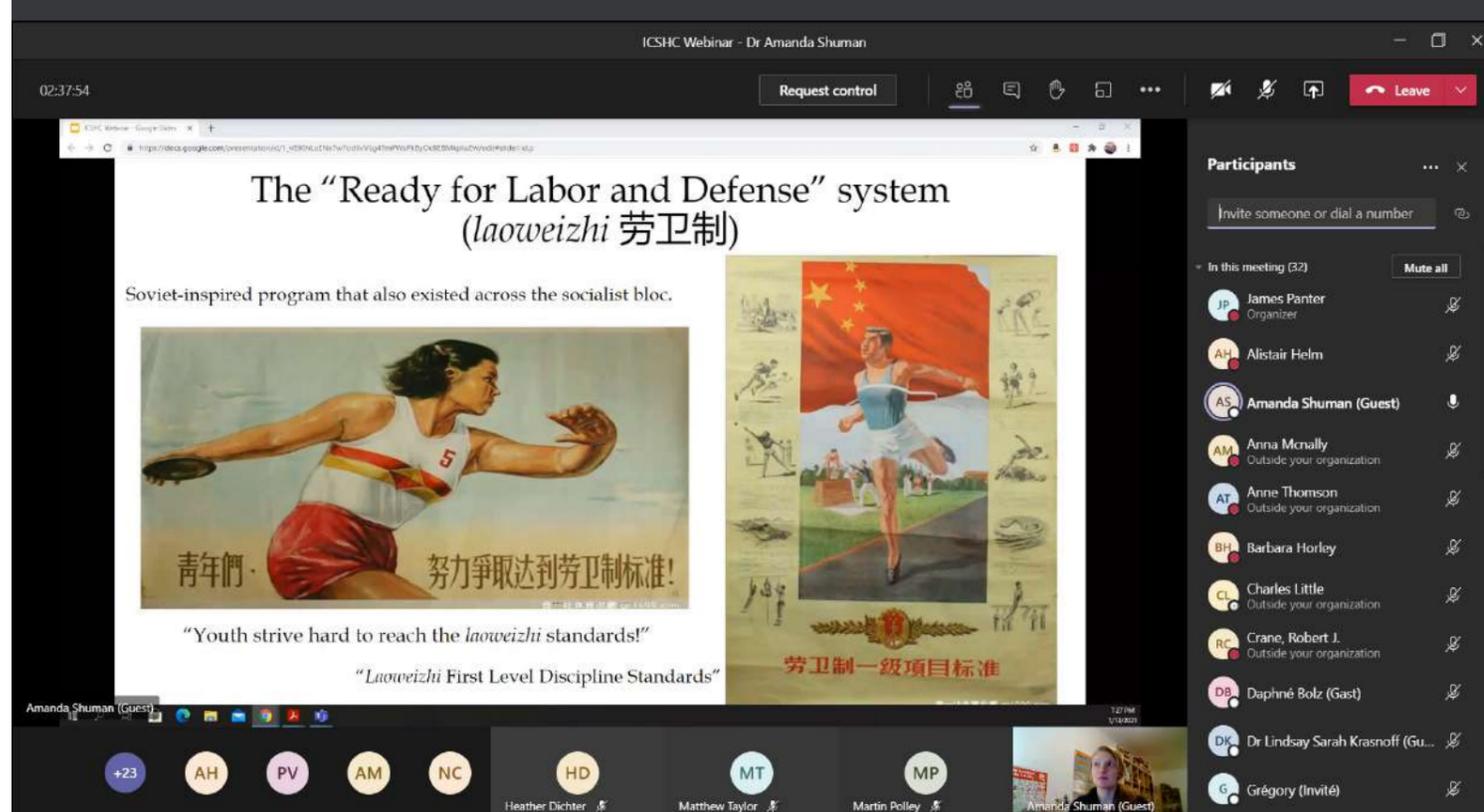
Lucy Newlyn (Oxford) took us on tour with the Wordsworths, and Prashant Kidambi (Leicester) took us on tour with the 1911 Indian cricket team. Claire Langhamer (Sussex) introduced us to the history of emotion in post-war Britain while David Kynaston (Kingston) added the idea of the 'emotional turn' to the 'linguistic' and 'cultural' turn, in how we conceive our history. Raw emotion, of course, is something sports historians have to get used to.

Hard on the emotional turn, Gavin Kitching (Sydney) did the full 180-degree turn to put Margaret Thatcher and Ludwig Wittgenstein in the same sentence in a paper about how we think about what we think about, Dougie Blaxland from the Professional Cricketers' Association acted out the life and death of Geordie cricketer legend Colin Milburn, Dominic Sandbrook came all the way from The Sunday Times to remind us how awful English football violence got in the 1980s and Jeremy Crump told the tale of the 19th-century battle for Victoria Park, Leicester, between civic walkers and rural riders. On the very cool side, David Goldblatt (Winner of the William Hill Award 2015) arrived to show us how good sports writing got in the year he won it.

I could go on. We heard Emeritus Professor Jeff Hill on Learie Constantine, Mike Cronin (Boston College) on James Brendan Connolly, Claire Fitzpatrick (Portsmouth) on the Irish GPO in 1916, Joan Tumblety (Southampton) on French masculinity and Dave Dee (DMU) on British Jewry, both in the 1930s, Heather Dichter (ICSHC) on NATO and the 1968 Olympics, and Bernard Attard (Leicester) on the size, timing and precise whereabouts of the British Empire in all its manifestations. Daniele Serapiglia came via Lisbon and Rome to talk about Football and Fascism, Michell Chresfield came via Birmingham Alabama and Birmingham UK to talk about Multi-Racial USA, and Ken Morrison (DMU) came straight from the War Hotel Sarajevo.

In 2020, ICSHC launched a new webinar series, which now runs parallel with the History Research Seminars.

### Robert Colls



Webinar by Dr Amanda Shuman (University of Freiburg) on Transnational and International: Athletes and sports networks in China under Mao.

## Sports History and Culture Research Webinars

In the spring of 2020, like many organisations, ICSHC faced the travel and exchange limitations that the pandemic was imposing on us with some nervousness. We had planned to launch a new research seminar series in for the academic year 2020-21, and we were worried that the restrictions would make that impossible. However, we quickly realised the potential that live online sessions held, and we switched from thinking about physical seminars to planning a new webinar series in June. With some lessons in setting up a blog from our colleagues in the Photographic History Research Centre, we launched a dedicated website, and started planning the year without having to worry about distances for our speakers and audiences.

We started the series in September 2020, when journalist and author David Berry joined us from London to present highlights from his book, *A People's History of Tennis*, in a session called 'Not Just Strawberries and Cream: the reality of watching and playing tennis in Britain'. David was followed in November by Dr Raf Nicholson of Bournemouth, UK, a regular speaker on our FIFA MA class, who spoke on 'Women's Sport Governance: Merger-Takeovers in the 1990s and beyond'. For our November and December sessions, we went transatlantic and linked up with the Decolonising DMU for two sessions that spoke to this project's aspiration to 're-imagine how universities can deal with wider histories of exclusion/erasure'. First, Dr Christine O'Bonsawin of the University of Victoria, Canada, spoke on 'Sacred and Solemn Promises:

The 1988 Calgary Winter Olympic Games and Indigenous Land (Environmental) Rights'; then Dr Louis Moore of Grand Valley State University, Michigan, USA explored 'The New Revolt of the Black College Athlete'. Dr Amanda Shuman joined us from the University of Freiburg, Germany, for our January session on 'Transnational and International: Athletes and sports networks in China under Mao', which Decolonising DMU also co-badged. The series continued in March, when Dr Julien Sorez of the University of Paris Nanterre, France, spoke on his projects on 'Sport and the City', and Dr Lisa Taylor of Manchester Metropolitan University, UK brought this inaugural year to a close with her paper called 'Where's My Card, Penny?': Oral Histories of Sex Testing in International Rowing'.

As well as having this international mix of excellent speakers, the format allowed us to bring in audience members from around the world. With regular audiences of over 50, we welcomed people from Belgium, Canada, France, the Netherlands, South Africa, the USA and more. Of course, being online meant that the social side of the webinars had to vanish, but we feel that the range of speakers and audiences that we have been able to bring together for these detailed explorations of sports history has been a winning formula. We are already planning the 2021-22 series – keep an eye on @ICSHC on Twitter and the dedicated webinar website <https://icshcwebinars.wordpress.com/> to stay in touch.

### Martin Polley

# FIFA International MA in Management, Law and Humanities of Sport

The FIFA Master course team of Co-Scientific Directors, Professor Martin Polley, Professor Pierre Lanfranchi and Module Co-ordinator James Panter, have continued to welcome postgraduate students from around the world on to this flagship course. Delivered in partnership with SDA Bocconi School of Management in Italy, the University of Neuchâtel and the Centre International d'Etude du Sport (CIES) in Switzerland, students begin the academic year with the opening Humanities of Sport module here at the ICSHC.

The course has continued to go from strength to strength and has now been ranked the No.1 postgraduate sports management course in the world in 2012, 2013, 2014, 2015, 2017, 2018, 2019 and 2020 by the independent Sport Business International rankings. Course patrons have included Sir Bobby Charlton, Lord Sebastian Coe, Alexander Popov, Nawal El Moutawakel, Jonathan Edwards CBE and the South African Rugby World Cup-winning captain, Francois Pienaar.

In 2020, to mark the 20th anniversary of the course, the ICSHC organised a special conference on the theme of 'Female Leadership in International Sport'. Graduates Kirsty Burrows, Managing Director of Sports Rights Solutions, who advises the International Olympic Committee on the prevention of harassment and abuse in sport, Sara Panizo, who works for FIFA in Zurich overseeing development projects in the Americas, and Marianne Cornejo, International Motorsports Junior Manager for Red Bull, came back to DMU to lead the discussions at this highly successful public event.

The most recent 21st edition of the course welcomed students from the countries of Jordan, Egypt, Italy, Portugal, Germany, Brazil, Croatia, India, Singapore, Kenya, USA, Argentina, South Africa, Bulgaria, Bhutan, Sweden, Canada and Turkey to Leicester. Despite extremely challenging circumstances caused by the global pandemic, the university and course team worked hard to ensure the health and safety of the group during their stay at the ICSHC, and adapted the teaching timetable to offer a mixture of face-to-face lectures, field visits and online sessions. Despite these challenges, it was a pleasure to be able to work with such a highly motivated and supportive group of students.

Graduates from the course continue to make a huge contribution to international sport. You can be sure whenever you attend a major international sporting event around the world, a FIFA Master alumni will be involved somewhere behind the scenes ensuring it is delivered to the highest possible standards.

Career destinations for our alumni now include the International Olympic Committee, FIFA, UEFA, Formula 1, Fédération Equestre Internationale (FEI) the Asian Football Confederation (AFC) and various international sporting NGOs and charities. Commenting on his time studying at the ICSHC, 2011 graduate Adam Crothers (Ireland/Australia) who is now Head of Digital Media Rights in Formula 1 said: "I entered the programme thinking I had a fairly strong knowledge of the sports industry but it only took a few days in Leicester for me to be proven wrong! The insights I gathered from the first three months of the programme were incredible; understanding the very origins of sport and the passage from the Corinthian values to professionalism and how that ultimately underpins the entire industry as it is today was fascinating."

Thuba Sibanda (Zimbabwe), a 2018 graduate who now works as Programme Director at Physically Active Youth Namibia, added: "The first leg of the course in Leicester offered a chance for new learning opportunities, challenged a lot of my preconceived ideologies and broadened my perspective and outlook, not just within a sporting or humanities framework or context, but on a personal capacity as well. The sheer diversity of the class, the unique learning experience, approach and lesson delivery ensured an insatiable interest in information assimilation and a growing desire to constantly embrace and apply all of this new knowledge."

We are extremely proud of the achievements of all FIFA Master alumni now working in sport around the globe and their connections to the ICSHC. The course team would also like to take this opportunity to thank all of our academic and industry guest speakers who have contributed to the success of the course over the past 21 years and also to the sporting organisations who have so kindly welcomed our students for academic field visits as part of the Leicester module. We are extremely grateful for your continued help and support.



FIFA Master course Scientific Committee with students during the De Montfort University Welcome Day in September 2019.



Female Leadership conference. Pictured left to right: Prof Martin Polley, Sara Panizo, Marianne Cornejo, Kirsty Burrows and James Panter.



21st edition FIFA Master class pictured outside the historic Leicester Castle on campus. September 2020.

## Rugby Reloaded: Where History Meets the Podcast

**One of the great things about living in the digital age is that there's always an answer to the question 'Why doesn't someone make a show about that?'**

Make it yourself!

That's what led me in early 2018 to start the Rugby Reloaded podcast. I'd always wished there was a programme that looked at the history of the different types of football, and eventually it dawned on me I should do it myself. After all, every computer comes with recording software, an internet connection links you to the world, and the only new expense is the cost of a microphone.

So I began the Rugby Reloaded podcast in March 2018 and it has appeared almost every Monday morning since then. Its format is simple. Each episode is either a 10-minute talk about some aspect of the history of rugby or one of the other football codes, or a 30-minute interview with a historian about their work on the history of the football in its widest sense.

Although focused on the rugby codes, the podcast regularly explores the history of soccer, Aussie Rules, Gaelic football and the American and Canadian versions of gridiron football. This year alone episodes have discussed the controversy about Crystal Palace's claim to be the oldest professional soccer club, the Netflix series 'The English Game', and the ancient Chinese football game of Cuju.

As you would expect, there's a strong De Montfort flavour to Rugby Reloaded. It has interviewed former ICSHC PhD students Victoria Dawson on women and rugby league, Liam O'Callaghan on the history of rugby in Ireland, and Kevin Marston about Boston's Oneida FC, while current PhD researcher Lydia Furse has spoken about her pioneering work on Barette, a female-only version of rugby that flourished in inter-war France. Visiting ICSHC Fellows Huw Richards and

Kevin Moore have also been regular guests, to talking about rugby union and soccer history.

As part of its mission to encourage debates between everyone with a serious interest in the history of football codes, the podcast isn't restricted to academic historians. In 2020 I've been joined on the show by former Labour Party MP David Hinchliffe to talk about the relationship between league and rugby union, and philosopher Melissa MacMahon has explored the history of amateurism in rugby.

And, of course, history isn't just about what happened in the past, it also shapes the world we live in. So Guardian rugby union correspondent Michael Aylwin discussed the past, present and future of rugby union in a two-part special podcast about his book *Unholy Union*, and film-maker Joanna Lester spoke with the podcast earlier this year about her remarkable documentary about women's rugby in Papua New Guinea, *Power Meri*.

In June, Rugby Reloaded passed the landmark of 100,000 aggregate listeners more than 50 countries, bringing together people of many diverse backgrounds who share an interest in the social and cultural history of the football codes. The range of topics covered means there's always an episode you should find interesting. But if there isn't, take a leaf out of the Rugby Reloaded book and start your own podcast!

You can listen to the latest Rugby Reloaded or download any one of over 100 episodes by going to [www.rugbyreloaded.com](http://www.rugbyreloaded.com).

### Tony Collins

## My Collaborative PhD experience by Robert Fitt

**I am a third-year PhD researcher within ICSHC. My project uses the 1984 Los Angeles Olympics as a site for exploring how the tenets of neoliberalism seeped into American culture. The Games, through their marketing, funding, aesthetics, and policing, celebrated and elevated notions of individuality, consumerism, private control of urban development, and open competition. In doing so, the social, cultural, and political language of who or what was 'American' began to change. The 1984 LA Olympics reveal how the neoliberalisation of America involved a complex contestation of race and identity.**

Because I am funded by the Arts and Humanities Research Council through the Midlands 4 Cities doctoral training partnership, I have been able to draw on the experience and support of my home institution, the University of Birmingham, but also to benefit from the specific expertise in Olympic Games and sports history of Dr Heather Dichter, as well as the wider ICSHC at DMU. A highlight of my research so far has been spending a month in Los Angeles digging through archives and libraries in search of sources, as well as getting to stand in the very places where the story I'm trying to tell played out.

Robert Fitt

## Keynotes and conferences

**ICSHC members have an excellent record of speaking at conference – both as keynotes and as panellists – in a wide range of countries, including China, France, Germany, Portugal, Spain, Switzerland, and the USA. While the pandemic has limited our movement, and made online conferencing the temporary norm, this has not slowed down our engagement.**

Here are some of the highlights of the last few years

- Neil Carter presented his work on 'A festival of self-punishment': Englishness, British cycling and the Tour de France, 1918-39' to the Institute of Historical Research's Sport and Leisure History series in 2018.

- Rob Colls spoke on Northern Powerhouses at the Institute for Public Policy Research's Conference in Hull in 2017.

- Heather Dichter and Martin Polley both gave keynote papers for the International Society for the History of Physical Education & Sport (ISHPES). Heather spoke on 'A New Sport and Politics: The Close Relationship Between International Sport Leaders and Diplomats' at their 2019 conference in Madrid, Spain, and Martin gave his paper 'The Ashbees, the Guild of Handicraft, and Sport in the Cotswolds, 1902-1907: a meeting of sport, Arts & Crafts, and politics' at the 2020 ISHPES Congress, hosted online by Hokkaido University, Japan.

- Pierre Lanfranchi chaired an In Conversation with Gigi Riva, author of *The Last Penalty of Yugoslavia*, at the Carrefour Sarajevo event organised by the International Centre for Sport Studies (CIES) and the Museum of Art and History of Neuchâtel in Neuchâtel, Switzerland in 2017.

- Matt Taylor gave a keynote on 'How Football Became the National Game in England' at the First World Football Culture Summit at Zibo in China in 2016.

We have spoken at meetings of the British Society of Sports History, the North American Society for Sport History, The German History Society, the Society of Historians of American Foreign Relations, La Coupe de Monde de Football entre Europe et Amériques Conference, the International Football History Conference, the Centre for Contemporary History (ZFF) Conference, the International Conference on Sport, Dictatorship, and Fascism, and the Southern History Conference. Centre members have also spoken at events hosted by The British Library, the University of Lausanne, University College London, and the Hay Literary Festival. It has also been fantastic to see many of our PhD students speaking at conferences and giving research seminars of their own.

We look forward to carrying on these engagements in future, through a mix of physical, online, and hybrid conferences.

## Media work

**ICSHC members have a great track record in working with the media. Our members have always worked with international, national, and regional media channels to help add detail and historical perspective to news stories, or to support historical documentary work. Here are a few examples from recent years.**

- Neil Carter has appeared on SFR Sport TV Paris to give historical perspectives on the FIFA Men's World Cup during the 2018 tournament, and has worked with Yesterday TV's Trading History's episode on cyclist Tom Simpson, advising them on the history of cycling.

- Rob Colls has written on sport in some of his regular articles for the *New Statesman*, including a piece called 'Inherent in the People: what sport teaches is about who we are and where we belong' in November 2020

- Heather Dichter has contributed pieces to the *Washington Post's* Made By History column, on the politics of the 2018 PyongChang Winter Olympics and Paralympics, and the postponement of the 2020 Tokyo Olympics and Paralympics. She has also appeared on various BBC radio shows, including a slot with Jeremy Vine on Radio 2 and one on the World Service.

- Martin Polley has featured on BBC Radio 4's *The Today Programme*, talking about the impact and legacy of the film *Rocky*, and has appeared in interviews with various newspapers and magazines, including the *New York Times* and *Conde Nast Traveller*, on the Olympic Games.

- Matt Taylor has written features for football magazine *When Saturday Comes* on migration and morale, and has been interviewed by *Le Monde* and *L'Equipe* on various footballing themes.

This type of high-profile media activity is an important part of our work, not only in raising the profile of both the ICHSC and De Montfort University, but also in providing opportunities for wider public engagement and research dissemination with new audiences.

## English Gentlemen and World Soccer: Corinthians, Amateurism and the Global Game

I owe much to the International Centre for Sports History and Culture, not least for staging events that put me in touch with other scholars. If I had not found myself at DMU in 2004, I would have missed the pleasure of working with Tony Mason. I might not have met Chris Bolsmann, then at Aston now at California State in Los Angeles, who came over for 'Historians on Sport' and other conferences.

Pooling our expertise, we set about researching a book on the Corinthians Football Club. It gave us an opportunity to explore gentlemanly amateurism and allowed us to say something about how football became a world game. Tony dropped out after a while, though we continued to regard him as our mentor – we still do.

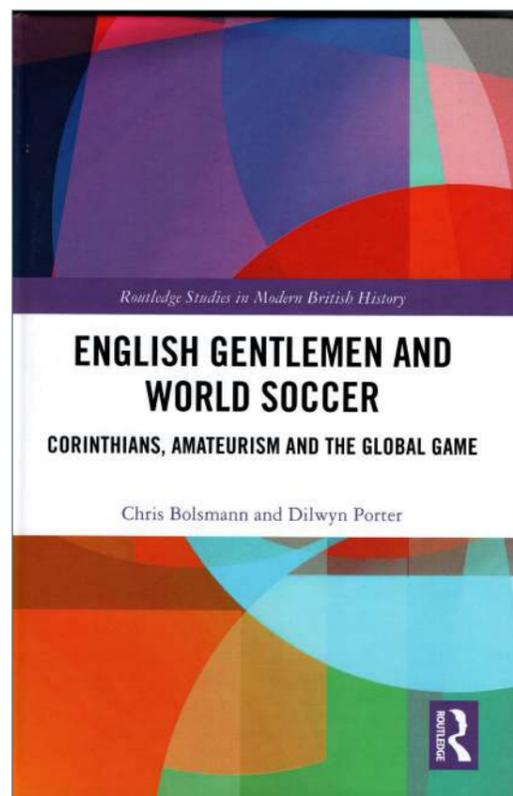
Chris and I went on to publish English Gentlemen and World Soccer: Corinthians, Amateurism and the Global Game (Routledge, 2018) and are currently working on an article summarising new research undertaken since publication which simultaneously expands and refines the arguments in our book.

Like the Corinthians, we have travelled the globe, exposing our ideas to the critical scrutiny of scholars at BSSH, CESH and NASSH conferences from Westminster to Winnipeg and from Swansea to Strasbourg. We've also taken the opportunity to reach out from DMU, to which I'm still attached – in every sense – as an Emeritus Professor. My last 'live' presentation before lockdown was the Centre's contribution to the Faculty's 'Cultural Exchanges' programme in February 2020. It was good to be back.

'Play Up Corinth!' Thanks to this project I am still 'research active'.

**Dil Porter**

January 2021



Professor Dilwyn Porter

## Moving with the Ball 20 Years Later

Twenty years ago, Matthew Taylor and I completed our book *Moving with the Ball: The Migration of Professional Footballers*. The book was an attempt not only to chart trends in the movement of professional players between nations and continents but to examine the degree to which the structure and culture of football across many parts of the world was built on migration. At the time we began researching and writing, the limited scholarly literature that existed on the topic was mainly written by anthropologists, sociologists and geographers. There was little understanding of the history of the phenomenon, which is something we wanted to change.

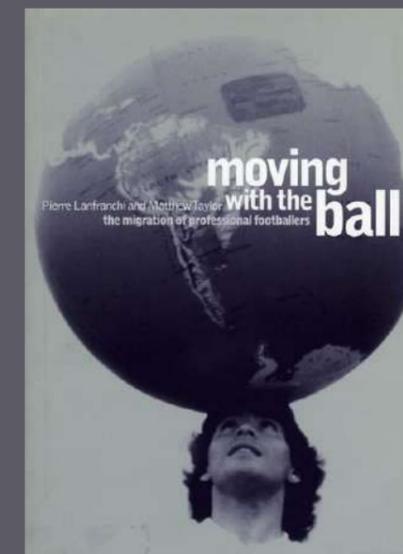
I think we achieved that. Although we would agree that the book has its flaws, its influence on research across a number of fields, and among scholars in many parts of the world, has been significant. One of many ideas that we coined, of football migrants who moved 'with the ball' (as opposed to those who travelled initially for other reasons such as education, family and work) has become accepted in the field. Indeed *Moving with the Ball* is probably one of a handful of texts that has inspired the foundation of what has in effect become a new interdisciplinary sub-field: sports migration studies.

If you ask me what could be changed or added to the book for an updated version two decades later, the following chapters would probably be part of it.

The first would focus on the importance of agents and intermediaries and the development of their profession since the 1950s and even earlier. Work like Stanislas Frenkiel's book *Une histoire des agents sportifs en France (1979-2014)* shows the importance of the phenomenon. The evolution of the legislation regarding player agents and intermediaries on a global level with FIFA and its repercussions in national realities needs to be looked at. A systematic approach and a large perspective, in the same spirit as the one we used for the other chapters should be the basis of the chapter.



Professor Pierre Lanfranchi



Transferring players internationally has become a very lucrative business for a few agents and a profession many have wanted to be involved in. It has impacted competitions and football organisation. Starting with international friendly matches and tours organisers, particularly from the interwar years, agents have facilitated player migration. The Ukrainczyk brothers after the Second World War are a very interesting example. Later Casals in Uruguay, and Mendes in Portugal became influential personalities and deserve an in depth study.

The second chapter has to look at women's international transfers. Some important steps have been taken in this respect by scholars such as Sine Agergaard and Jean Williams. But there is much more to find out about the history of the phenomenon. Figures like the Irish forward Anne O'Brien, who signed aged 17 for Reims in France in 1973 before moving to Italy and playing, then coaching, there are highly important. There has been an international market of women's footballers for at least half a century now.

It remains largely unknown. The enforcement of Title IX in the USA in 1972 had a major impact in foreign sporting women applying for scholarships in US Universities. Soccer started early to offer opportunities for overseas players to study and play simultaneously. It gave birth to what could be seen as an alternative model to the male one: centre and periphery changed in the women's game between Italy, the USA, Germany, Scandinavia, Russia and France. It would be important to have a detailed analysis of the international migration of women footballers in a systematic way for the last 50 years.

These themes aside, although some of the details have changed, and we now know much more about the history of football player migration, our main arguments remain valid and I still use the book's core ideas and arguments in class.

**Pierre Lanfranchi**

## Sport Management MSc

De Montfort University began offering its postgraduate sport management course, an interdisciplinary postgraduate course that draws on the strength of the ICSHC, in September 2016. The programme, initially known as the Business Management in Sport MSc, has grown during its first four years. The sport-specific modules on the course include: Global Sport in Perspective, Sport Ethics and Governance, Sport Heritage, and Global Sport and Cultural Event Marketing. The course has recently been renamed the Sport Management MSc and will, starting in September 2021, reside in the Faculty of Arts, Design, and Humanities, alongside the ICHSC.

An important component of the Sport Management MSc is the opportunity for students to gain first-hand experience in the sport industry through the required sport fieldwork experience and volunteer opportunities. Students have completed their fieldwork with local and national sport organisations, businesses, and non-profits, including Nottingham County Cricket Club, Leicestershire Rugby Union, British Bobsleigh and Skeleton Association, Tom Flowers Cricket Coaching, and The Sports Bra Project, to name a few.

Most students select the final research project on the course where they work in a consultancy capacity for a sport organisation or business. Host organisations have included Leicester Tigers, Leicester Riders, England Lacrosse, and the British Basketball League.

Students on the course have enjoyed guest speakers such as Jonny Hamp, Head of Major Events at British Triathlon, former IOC Athletes' Commission member Adam Pengilly (2010-2018), and an arbitrator from the Court of Arbitration for Sport, as well as ICSHC Professor Martin Polley and Photographic History Research Centre Professor Kelley Wilder. The students also tour the Queen Elizabeth II Olympic Park, Wimbledon, Twickenham, and the National Football Museum, and they also have the opportunity for international site visits. Included in the Sport Heritage module is a trip to Germany and Austria, where the students visit the 1972 Olympic Stadium, Allianz Arena and the Bayern Munich museum, the ski jump stadium in Garmisch-Partenkirchen (site of the 1936 Winter Olympics and the annual New Year's Day event on the Four Hills Tournament), and the bobsled track in Igls, Austria, where the students have a chance to go down the track in a four-person bobsled!

Students have also participated in a DMU Global trip to Toronto to learn about the sport industry in North America, which included talks at the National Hockey League, Toronto Blue Jays Foundation, the Sports Gallery, and the University of Toronto History Department, along with cultural visits to the Hockey Hall of Fame and Niagara Falls, and of course taking in a Blue Jays game!

Heather Dichter



Harriet Dean pictured far right.

## Business Management in Sport MSc

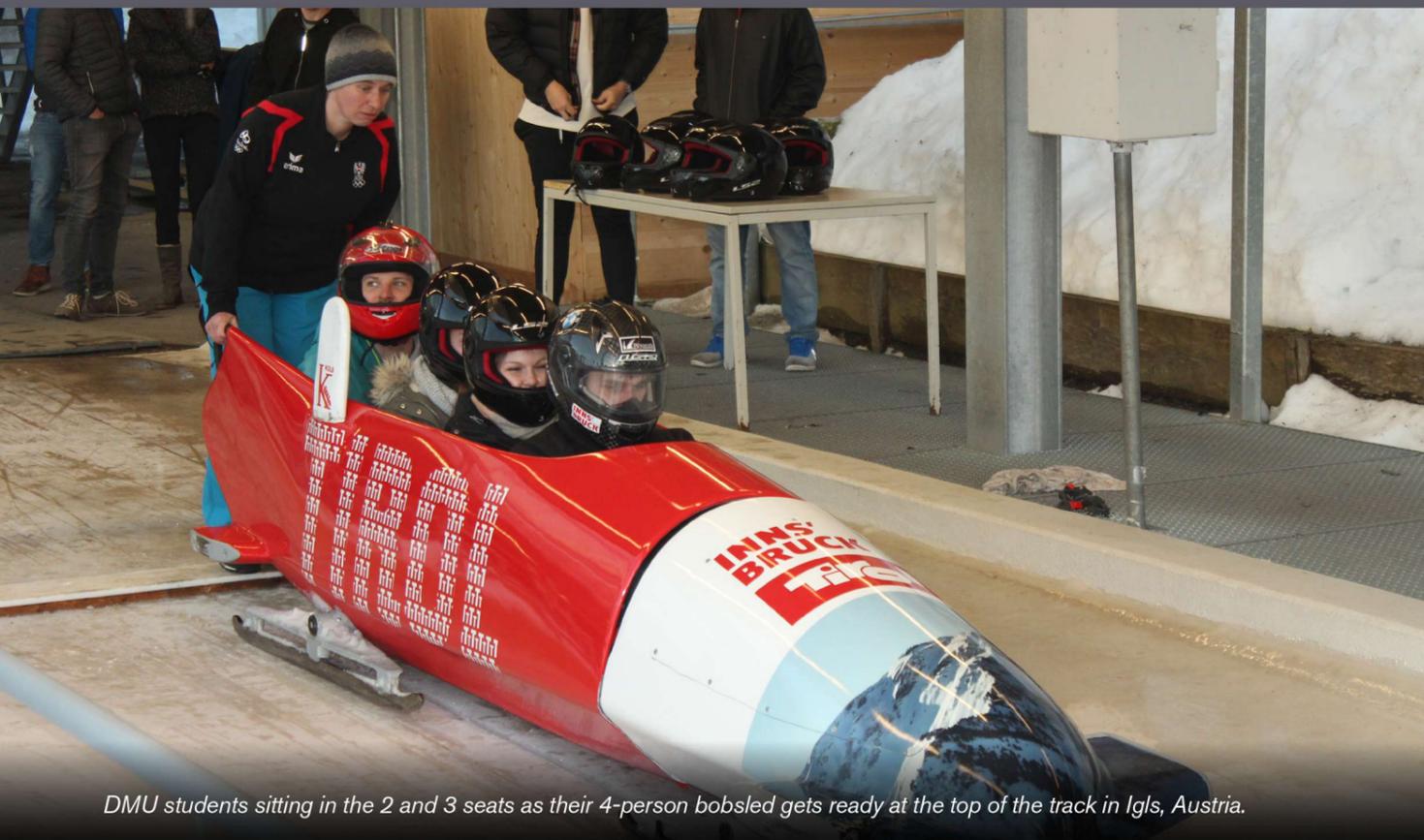
### A student's view by Harriet Dean

**I am studying the Business Management in Sport MSc at DMU and I wanted to share a bit about my experience working on this degree. I started the course in September 2019 with the intention to learn more about event management and marketing within sport, ready for my future career which, thanks to several of the modules, I certainly have.**

Every module on the course has taught me something. My favourite has been 'Mega-Events' where we learnt how cities bid and prepare for large scale events such as the Olympics or world championships. The assessment for this involved my group designing our own bid book, which allowed us to put what we had learnt into practice. Then, in Global Sports Marketing, we looked into different types of marketing and sponsorship strategies and examples of how companies have and have not used them successfully. We then worked with a real client to research and recommend how they could globalise their brand. For my fieldwork module, I had the opportunity to practice the hiring and interview process and was chosen to intern with the National Football Museum in Manchester. Though the entirety of my internship was remote because of the pandemic, I still very much felt like part of the team. I was lucky enough to work on a number of projects such as assisting moving their annual Football Writing Festival to an online festival, helping improve their social media platforms, and seeing the role the museum plays as part of the community. I now have a great relationship with the museum staff and cannot wait to visit it in person as soon as I can.

The course also involved a trip to Germany and Austria as part of the Sports Heritage module which was certainly a highlight. We explored several heritage sights and learnt about their historical significance. Some of the sites included the Allianz Arena and Bayern Munich Museum, which was full of famous trophies, strips and so much more – it is any football fan's dream visit. We also went to the Munich Olympic Stadium and the Ski Jump stadium in Garmisch-Partenkirchen. Here, we made the climb to the top of the ski slope and got to see how high up an Olympic skier would have to jump from; the icing on the cake was that at this point it started to snow. The highlight of the trip was getting to experience a bobsled ride on an Olympic track – shooting down the course at over 150 km/h was exhilarating. It became very competitive between all of my course mates to see who could get the higher speed.

I have loved my entire experience at DMU. It is not where I studied my undergraduate degree, but having done my Masters here I wish it had been. The course, teaching and resources have been second to none. Dr Heather Dichter, our course leader, has been an amazing teacher and mentor throughout the degree, and we know that she really wants us to do our best. As a woman planning on going into a male-dominated industry I have personally found her to be a real role model.



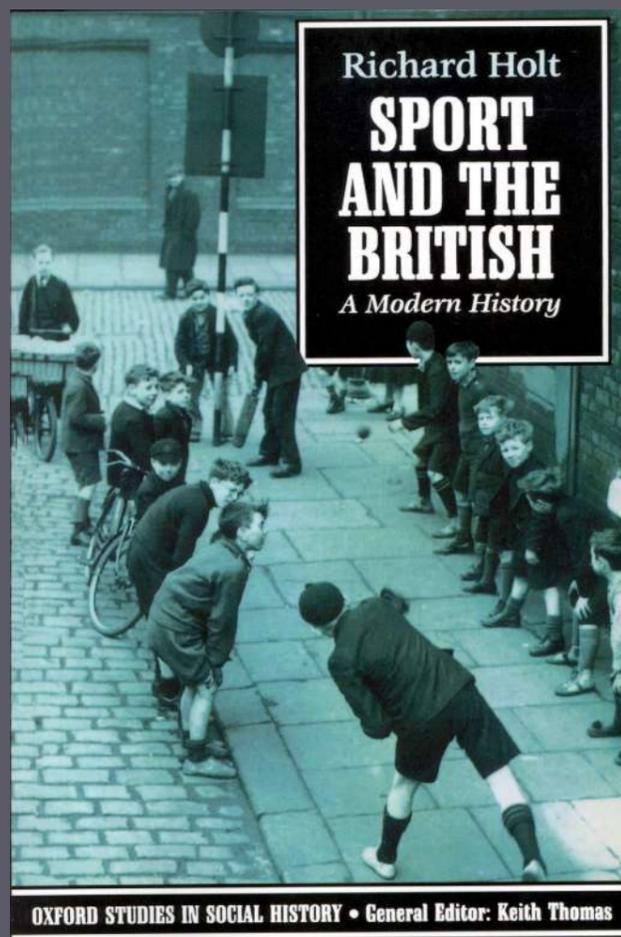
DMU students sitting in the 2 and 3 seats as their 4-person bobsled gets ready at the top of the track in Igls, Austria.

# Rewriting Sport and the British – The State of Play

Why bother? Just let it fade away. It was of its time. Or, perhaps a quick make-over as most second editions are: correct the mistakes (and there were a few), write a new introduction, update the footnotes and bibliography. Or just write a new book! These were some of the reactions I got to my decision to revisit *Sport and the British* after 30 years in print. In the end, I took none of the advice I was generously offered. Instead I opted for keeping most of the existing structure whilst rewriting a large proportion of the original text. At the halfway stage, I now see why so few other historians have taken this route. It's laborious and tricky. What to keep, what to cut? 'Murder your darlings' is a good motto but hard to follow. In the end I opted for a comprehensive rewrite, comforting myself with the thought that the old version will still be around if some people preferred it. That was a few years ago. I feel I'm finally on the right track. Only time – and my readers, of course – will tell if I am right.

My book had had a good run but was showing its age. The holes were gaping and the new literature voluminous. We'd had dozens of completed doctorates in the ICSHC alone apart from the hundreds of articles and some excellent books: David Underdown's masterly account of eighteenth-century cricket; Emma Griffin on 'traditional sports'; Brailsford on the Regency 'Fancy'; Adrian Harvey on commercialisation; Lowerson on the Victorian middle classes; and Derek Birley's monumental three volume history, to name only a few of the many I have used so far. Women's sport was a gap, which is finally being filled; ethnicity is another emerging field; sports biography has graduated from formulaic eulogy to serious work by serious writers. Sports such as association football and cricket were already covered when I wrote the original but have attracted a mass of important new work from talented historians. Other sports were almost untouched. Tennis and golf – the gender-mixed middle-class recreations of suburbia – were grossly neglected. Cycling, which was virgin territory, is the subject of Neil Carter's new major history but athletics and swimming still feel a little under-researched despite good new work. Perhaps most remarkable, Tony Collins, in a series of prize-winning books, has transformed our understanding of rugby league and rugby union and my treatment of it. And this just scratches the surface of the huge expansion in the history of sport.

I could go on...and on. 'Sports history', per se, is only half of the story. The purpose of *Sport and the British* was to see sport as an integral part of the general history of Britain. If the book had a virtue, that was it. So half of the work of rewriting lies in reading selectively in the key works of general history which provide a wider framework for interpretation. When I wrote the first version I was still teaching general British history to students. Now I have keep track of new work as best I can knowing that I can only pick out the most important works.



It's been fascinating to look at others doing the same thing. Following Rob Colls as he wrote *This Sporting Life*, his new history of 'sport and liberty in England', has been enlightening. Martin Polley's *Moving the Goalposts* was an innovative thematic treatment of sport in the second half of the 20th Century, which sits well alongside a similar general history I co-wrote with Tony Mason in 2000. Both I suspect will be important in rounding off the new book, which I will end in the 1990s as satellite broadcasting and the internet started a third revolution in sport. My 'new book' will content itself with reworking the first two: the commercialisation of spectator sport, which began in the 18th Century and the long march from the gentleman-amateur to 'Sport for All'. When I finish, at the end of 2021, it will – to my astonishment – be 50 years since I first stumbled into the history of sport.

**Richard Holt**

Subs (2017)

Watch later Share



1:40 / 45:33

YouTube

## Jamie Shovlin's Subs

**In 2017, the ICSHC welcomed Jamie Shovlin as an Artist in Residence to work on his project Subs. Along with a lot of other things, Jamie makes films, and his project with us concerned a film about a year in the life of the Anstey Swifts, a Leicestershire junior league football club. Supported by the Arts Council of England and the Leverhulme Trust, and advised by us (we talked, he filmed) Jamie presented Subs to a full house, in DMU's Gallery, in November 2017.**

A wide-screen installation in The Gallery, a long glass-fronted space, gave us all a sudden and very powerful physical sense of what it is to be 10 years old and playing your heart out.

Swifts were founded way back in 1975 and since then have grown into a football club for girls and for boys, seven and up, currently putting out 15 sides a week.

Subs shows not just the playing, but the training, the committees, the money-raisers, the leg work, the village, the supporters and the big match nerves. Most of all, it shows how communities work – not by design, surely, but by custom and practice and sense of place. Anstey is a large village, a microcosm of Leicestershire's industrial past, once hosiery and boot and shoe, and said to be the home of Ned Ludd, the famous 18th Century machine breaker. Now there are no machines to break, but there is football.

Professor Alison Honour, then Dean of the Faculty, welcomed The Swifts and their families, staff and students, and spoke in praise of Jamie and the ICSHC and their mutual taste for projects with community and creativity at their core. Hugo Worthy, DMU's Gallery Curator, described bringing 70 children to watch contemporary art 'an extraordinary achievement', one of their best. For his part, Jamie talked to his subjects and his subjects, for their part, sat glued to the screen. You have to admit, there's nothing like being 10 and seeing yourself on film lining up a free kick.

Jamie Shovlin is famous in the art world for hoaxes. In other words, he is a conceptual artist who specializes in making you think twice about what art is and what art seems. One or two big names in the art world who fell his sting. But this was no hoax. It was the opposite because the art turned up to see what the show was about. Everyone clapped. No-one went home early, even when the Prosecco ran out.

See the fabulous Subs on:

 [JamieShovlin@JimmyShowtunes](https://www.youtube.com/channel/UCJmShovlin)

**Robert Colls**

## The FIFA Master Experience by James Cronin

My time studying on the FIFA Master was a fascinating and life-changing experience for me, and something I will always look back on very fondly. Having been obsessed with sport for my entire life as a player and fan, it was incredibly interesting to learn about the industry and the culture behind the matches and tournaments we see on TV.

The year overall provided me with a chance to hear from industry experts and people that have 'been there and done that' in their fields, making me aware of whole new areas of the sport industry I didn't know existed. The course allowed me to build up a full picture of how sport is run around the world, and how it interacts with politics, culture and people in different settings.

The global nature of our class and the topics discussed were the real highlights personally. We were 32 people from 29 different nations, constantly sharing stories and experiences of sport from our own cultures. This was insightful during class projects as well as discussions over lunch and dinner, and I can safely say I learnt as much out of the classroom as inside of it. The opportunity to learn from people bonded together by a mutual love for sport, gave the course its character and true value.

The DMU Leicester module, based in the ICSHC, was focused on the history and culture of sport, and on a personal level this was the area of most interest. We were given a full introduction to the foundations of sport in Britain and around the world. Having grown up as a sport-mad British teenager, the opportunity to dive into the origin stories of Wimbledon,



The Premier League and the Olympic Games was a dream come true. Furthermore, the chance to visit British sporting landmarks and get a behind-the-scenes understanding of how the big clubs, venues and tournaments work was fascinating. Visits to see the Tigers, Foxes and Riders were also real highlights of our time in Leicester. I think all three clubs gained 32 new global fans after the three months we spent in the East Midlands!



James Cronin with members of his class during a field visit to the Professional Footballers' Association Office in Manchester.

## Learie Constantine event held at the House of Lords in May 2019

In May 2019 ICSHC Emeritus Professor Jeff Hill spoke at an anniversary lecture evening at the House of Lords. The event was chaired by Baroness Floella Benjamin as part of a series of events to mark the 50th anniversary of Learie Constantine's appointment as a Life Peer to the House of Lords in 1969. He was the UK's first black peer.

Having become famous as a cricketer in the interwar period, Constantine spent his later years campaigning in a variety of forums for race equality. It is this aspect of his work that Jeff covered in his recent book *Learie Constantine and Race Relations in Britain and the Empire* (Bloomsbury, 2019).

The lecture evening featured Brian Scovell, the former journalist and cricket writer who knew Constantine well, talking about cricket, and Jeff speaking on Constantine's contribution to the field of race relations. The audience comprised a number of people from politics and current affairs, including the former England cricket captain Mike Brearley and Lord Fowler, Speaker of the House of Lords.



From left to right: Emeritus Professor Jeff Hill, Baroness Floella Benjamin and Brian Scovell.

## De Montfort University Special Collections and the ICSHC

De Montfort University Special Collections would like to wish the ICSHC a very happy 25th birthday! Established in 2011, DMU Special Collections holds archives, rare books and artefacts relating not only to the history of DMU but also to various subject specialisms taught at research centres across the university. The presence of a world-leading sports history centre at DMU has led us to actively acquire sports-related collections in order to support teaching and research at ICSHC and beyond.

This relationship began in 2015 when we took a mix of books, journals and papers held in the ICSHC offices to form a reference collection within our rare books holdings. Interesting conversations arose from this initial engagement as it transpired that ICSHC academics frequently conducted research using collections that were being kept in cupboards or storage facilities by their owners. While they appreciated the value of their history, these organisations had no clear plan for what to do with their archival materials, placing them at risk of deterioration and rendering important historical information inaccessible to the majority.

Historians are excellent advocates for the importance of keeping archive materials in secure conditions where they can be catalogued and made available for research purposes. ICSHC academics have been proactive in making introductions between sporting organisations and our archivist. In this way, our first major sporting accessions came from England Boxing and the Ski Club of Great Britain, both diverse and fascinating archives that include documents, photographs, programmes, memorabilia, artworks and artefacts.

These accessions led us to seek a grant of £100,000 from the Wellcome Trust to fund a cataloguing project, 'Unboxing the Boxer', for these and two other sports collections, the papers of Sir Norman Chester relating to football, and materials from the Special Olympics that were held in Leicester in 1989 and 2009. Subsequently we have taken in further sports rare book collections, materials from major local clubs including Leicester Riders Basketball Club and the Tigers Rugby Club and papers relating to sports research and journalism. Materials from the collections are used in teaching at every level and across a variety of subjects, while one third of our enquiries relate to sports collections. We are also helping our depositors to make better use of their heritage materials, particularly on social media and as outreach to members or fans. The Ski Club of Great Britain magazine Ski and Board, for example, now includes a 'From the Archive' feature that allows us to highlight treasures from the collection.

Looking forward, Special Collections is aiming to develop as a major repository for archives relating to sports history, continuing and developing our fruitful partnership with the ICSHC. In the context of an increasing awareness of the value of sports history, and the nationwide initiative led by Sporting Heritage to uncover, care for and champion sports collections, we are determined that our sporting past now has a sporting chance.

**Katharine Short**  
DMU Special Collections Manager

## PhD Research Student

I started my PhD on the History of Women in Rugby Union, 1880-2016 in October 2017, and will be completing it in 2021. My first supervisor is Dr Heather Dichter, with Professor Matthew Taylor as the second supervisor.

I absolutely love doing my PhD through DMU. I have a wonderful relationship with my supervisors who have been incredibly supportive and quick to adapt to the changing research environment through the global Covid-19 pandemic. The ICSHC has a great team of researchers and offers a varied and interesting programme of events, both internally and with visiting speakers. I am on a Collaborative Doctoral Partnership, which means I get to work with both my university supervisors and the team at the World Rugby Museum, Twickenham. This dual support has been crucial throughout my studies – I've had access to the archives, a base in both London and Leicester, and a wider network for future job prospects! I've also enjoyed presenting my research at conferences, where I've not only gained in skills and confidence but also met a lot of new friends.

The PhD has given me so many opportunities, and I've been able to travel extensively for research and conferences. In 2018 I won the Gigiola Gori Early Career Scholar Award, and got to present my research in Münster, Germany at the International Sport History and Physical Education Society (ISHPES) conference. I also went to Madrid, Spain for ISHPES in 2019 and conducted interviews with former women's rugby players while I was there. In the summer of 2019, I used funds from DMU Global, the university's travel programme, to support a five-week research trip in New Zealand, where I conducted more interviews, research, and presentations. In September 2019 I spent a week in at the University of Lausanne, Switzerland, at a sport history summer school, which was also very close to the Olympic Museum and Archives which were incredibly useful for my research. Closer to home, I've presented at the British Society for Sport History, given a seminar at the Institute of Historical Research, and spoken on the BBC Radio 4 programme Four



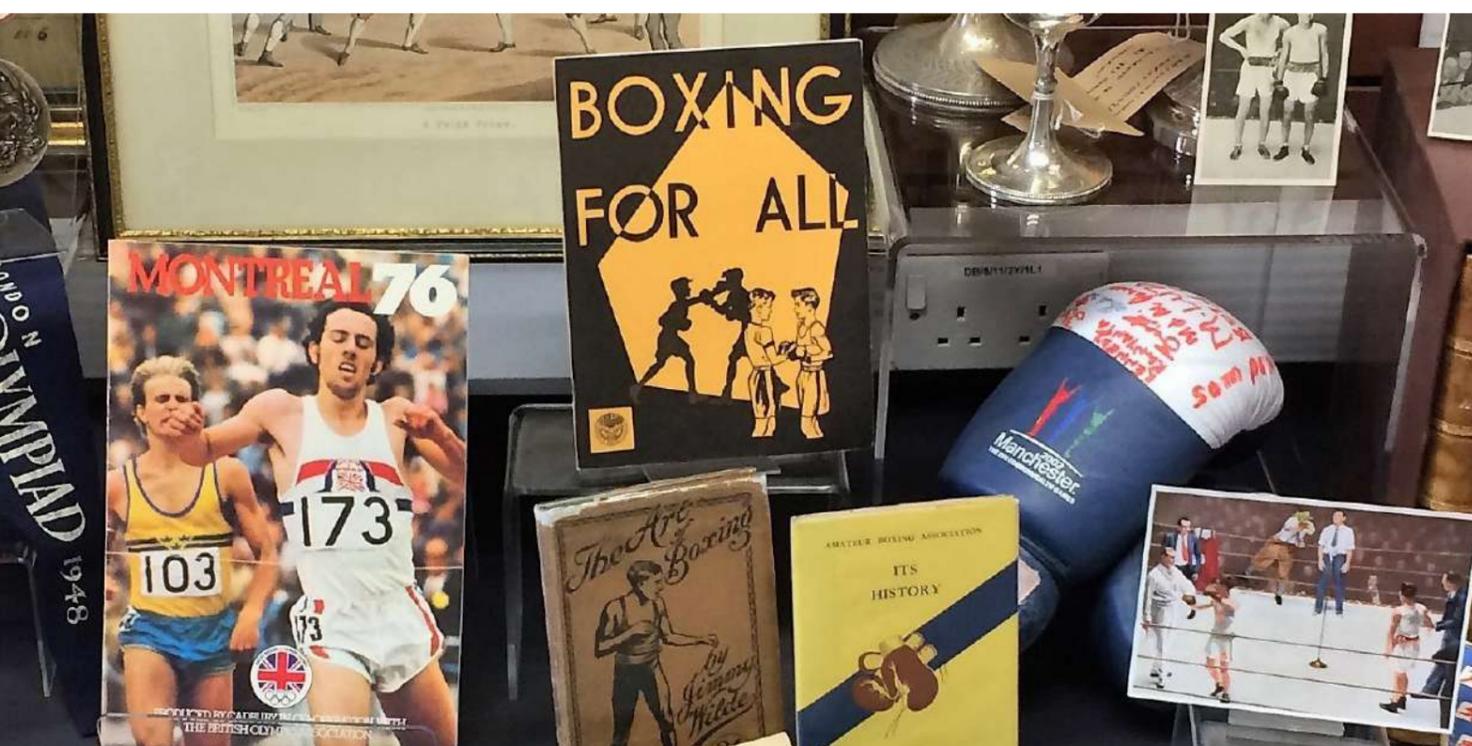
Thought. I've contributed to blogs and websites, and I hope to collaborate on curating an exhibition, if the museum sectors are safe to reopen to the public this year. In the more traditional academic sense, I've also had an article published in the International Journal of the History of Sport, and have a few more under peer-review. The PhD has been an opportunity to research a subject about which I'm passionate and find different ways to share that passion with new audiences.

I've enjoyed the freedom and independence of the PhD. I have been able to shape my research project, select my aims and methods, even down to scheduling my working day. The PhD has given me an opportunity to travel, to present my research in a variety of formats to a huge range of audiences and meet a wonderful host of people along the way. Although I've faced some challenges during the research process, as any PhD student does, there has always been support available from my supervisors, the wider ICSHC, and DMU.

Lydia Furse

## Humboldt University – Centre for British Studies Erasmus

Over the past few years, we have developed excellent links with Humboldt University in Berlin. As part of this relationship, postgraduate students from the German university's Centre for British Studies have been able to undertake three-month placements within the ICSHC to support their studies. The project has been managed by James Panter with three students taking part in the Erasmus+ scheme. All had the opportunity to learn more about the sports history work of the Centre and assist in areas such as research seminars, archive projects and course administration. Pictured below are Carina Krueger (Germany), Anastasia Galkina (Russia) and Hazar Goze (Turkey) who have joined us as interns via the scheme.



## MA Sports History and Culture Report

The MA Sports History and Culture began in 1995. It first ran as the MA Sport and Recreation: Historical and Cultural Appraisals, until it was given its present title in 2000. The MA has also undergone a gradual evolution both in terms of its teaching personnel and its teaching methods. Programme leaders have included Pierre Lanfranchi, Daryl Adair, Matt Taylor, Tony Collins, Jean Williams and currently Neil Carter.

Initially, it was taught through a series of intensive weeks at the start of each term, before becoming a distance-learning course from 2009. Early lecturers were a combination of centre staff members, PhD students, other DMU academics such as Franco Bianchini, Panikos Panayi and Fan Hong, plus outside speakers, including Charlotte MacDonald and John Bale. The early curriculum focussed on sport and recreation and included modules on the economics and politics as well as the social and cultural history of sport. The change to a distance-learning model coincided with the development of new modules.

Throughout, the MA has enjoyed a close relationship with its student body, a fact highlighted by the large percentage who have gone on to study for a PhD. Since 2002 there have been over 100 graduates of the MA. The backgrounds of students has been diverse, including a number of whom have been international, in addition to their jobs and first degrees. However, in terms of its social breakdown it would be true to say that the MA has been largely dominated by men, a reflection of sports history as a sub-discipline more generally, but in recent years there has been a welcome diversity to this with a growing presence of female students.

A recent development has been an annual postgraduate symposium. A combination of centre members, PhD students and invited outside speakers presented papers on a variety of topics on their research to both new and continuing MA students. In addition, the symposium has given distance-learning students, the opportunity to meet in person their peers as well as members of the Centre.

Unlike a degree and even a PhD, an MA dissertation allows students to explore in more depth a niche subject, and this has produced some innovative and genuinely original work. Some of the more successful dissertations in recent years have included: Terry Gittersos, 'They're not the flying Frenchmen anymore': The Nordiques, Canadiens and the Fight for the Hearts, Minds and Beer Dollars of Quebec, 1979-1987' (2006); Graham Greensit, 'Sport, Theatre and History: an analysis of sports-related theatre via three New Zealand/Aotearoa plays revolving around the 1981 Springbok tour' (2014); Robert Ensor, 'The Champion Club of the Midlands Counties: A Social Study of the Nottingham Chess Club, 1829-c.1904' (2016); Paul McFarlane, 'Cultural Continuity and the Making of Association Football in Scotland' (2020); and Samantha Finch, 'She did see it, and she did play it': Gender, Class and Sport in Ireland. A Case Study of County Kildare'.

It is this originality and calibre of students that has allowed the centre to continue to thrive and maintain its reputation.

## Samantha Finch – MA Sports History and Culture

Having studied Sports History as an undergraduate as part of my BSc Sports Studies at the University of Southampton, I knew I wanted to continue with my studies in this area. I therefore chose the Sports History and Culture MA at DMU as it would allow me to continue with my studies at a renowned university and home of the ICSHC. Additionally, as the MA is an online distance learning programme, it offered the flexibility to remain working and living in London, whilst continuing with my education.

My experience of the MA has been extremely positive. The opportunity to attend conferences and events, affiliated with the ICSHS, has allowed me to network with other sport historians and expand my knowledge in different areas of sports history. For example, I have attended events on female leadership in sport, black history month and, more recently, Documenting the Olympics and Paralympics in association with the British Library and the British Society of Sports History. The structure of the course and flexibility in modules has enabled me to research specific areas relevant to my interests, as well as developing my research and analytical skills in preparation for my dissertation. The support and advice I have received from the tutors, who are experts in their field, has been invaluable and no doubt has greatly



assisted me in my academic work. On completion of my masters degree, I hope to continue with my studies in sports history by undertaking a PhD at De Montfort University on Irish women's sport history, and further my career in the industry as a sports historian.



All Centre MA and PhD students are invited to attend events organised throughout the year, including our History Seminars.

## Mark Orton, ICSHC PhD student

In February 2020, Mark Orton successfully defended his PhD entitled 'La Nuestra: Football and National Identity in Argentina 1913-1978'.

He said: "For me the subject was the natural progression of my academic studies, having spent a year in Argentina as part of my Latin American Development Studies BA (Hons) degree at the University of Portsmouth. I then undertook the MA in Sports History and Culture here at the ICSHC, where my dissertation focused on Catalan identity at FC Barcelona during the 2003-2010 presidency of Joan Laporta."

During his PhD, Mark presented his research at two conferences, after which he contributed journal articles. At the East Midlands History Network conference at the University of Lincoln in 2017 he gave a paper entitled 'Ants and Cicadas' about the relationship between Argentine and Uruguayan identity. Meanwhile, in November 2020, Mark presented a paper about dual identity in Argentine football, titled 'The Game of the Italians' at Babes-Bolyai University in Romania.

Mark has also contributed articles to These Football Times about the Ferencváros tour to Argentina in 1929, and to The Conversation in which he made comparisons between the industrial action of Bolton players in 2019 and the Argentine Players' Strike of 1948-9. He has also contributed to the successful partnership between the ICSHC and Leicester City FC, with his profiles of José Leandro Andrade and Alejandro de los Santos being published in the club's matchday programme as part of its BAME Pioneer series.

Mark's next project is to write a history of the Argentine national football team based on his PhD research with a working title of From Moore to Messi: Football and National Identity in Argentina 1902-2022.



## LCFC Matchday Programme articles: 2013-2021

Building on its established links with Leicester City FC, and particularly club historian John Hutchinson, in 2013 the ICSHC began contributing regularly to the club's Matchday Programme. Neil Carter initiated and developed the project.

From the beginning of the 2013/14 season, he wrote a 500-word article on the history of football in the Heritage Section edited by Hutchinson for each home match. During the first few seasons, readers were provided with snapshots of the early history of football and society in Britain, many drawn from Carter's own research or that of other ICSHC members. In 2016/17, the columns focused on the history of European football and British-continental sporting relations to coincide with City's first Champions League campaign.

From the beginning of the 2017/18 season, Carter passed responsibility for the column to Matt Taylor. Henceforth, staff members, emeritus and honorary fellows, recent graduates and current PhD students all contributed articles. The column was devoted to short biographies of players and managers who had been inducted into the National Football Museum's Hall of Fame. The first season focused mainly on pre-Second World War players, including Billy Meredith, Steve Bloomer and Hughie Gallacher. It also included pioneering black and female footballers such as Arthur Wharton and Lily Parr. For 2018/19 we kept with the Hall of Fame theme but moved forward chronologically to embrace some of the English game's stars across the 1940s, 1950s and 1960s, such as Tom Finney, Johnny Haynes and Roger Hunt.

A new theme was introduced for the 2019/20 season: pioneering BAME players and managers in Britain and beyond. Readers were probably introduced for the first time to the stories of pioneers in England and Scotland, such as Andrew Jackson, Eddie Parris and Jack Leslie as well as international pioneers like Larbi Benbarek and Jose Leandro Andrade. When the Covid-19 lockdown began in March 2020, the columns were re-published as an online series on the club's website. With the resumption of the Premier League in June 2020, the articles continued to feature in the specially produced Digital Matchday Programme.

Up until the end of the 2019/20 season, the ICSHC has contributed 149 articles and over seven seasons the ICSHC 'History Makers' column has become a feature of the Leicester City Matchday Programme. As Hutchinson has noted, the ICSHC page is unique: "I don't think any other programme carries articles quite like these." Plans are already advanced for a series of articles on a new theme for 2020/21.



## The FIFA Master Experience by Salome Iiyambo

Firstly, let me acknowledge that being accepted to do the FIFA Master programme is a tremendous achievement in itself because of the competition with hundreds of diverse applicants with a variety of skills and accomplishment.

The special component of the course is that it is offered jointly in three different European countries by three prestigious universities. The DMU module, based in ICSHC, kick-starts the course and gives a unique journey on the historical emergence of sport. Classes are accompanied by a series of well-suited field visits, and the atmosphere at DMU provides a great first chance for students to interact and gel. I had the privilege of sharing a class with students from 21 nations with diverse skills, knowledge and experiences to share. The enriching lectures from global experts helped develop our analytical skills to help cope with the increasingly complex issues that face future leaders in the world of sport.

The FIFA MA gave me an exposure to global sport and an incredible network with over 500 FIFA Master alumni from 108 nationalities to date, including top executives from high-level international federations, clubs, agencies and organizing committees.

The FIFA Master is the best course that not only focuses of teaching and learning, but also ensures the social aspect through community volunteer activities, and a real experience of sport.

**Salome Iiyambo**



Salome Iiyambo



Salome with members of her class during a field visit to the All England Lawn Tennis Club, Wimbledon.

## Cycling and the British

**Neil Carter's new book, *Cycling and the British: A Modern History* (London: Bloomsbury, 2021) was inspired by a combination of factors. First, his interest in the subject was sparked by recent British sporting success and cycling's elevation up the political agenda. Second, there was the vast National Cycle Archive hosted at the University of Warwick's Modern Records Centre. It holds the near complete records of cycling bodies such as the National Cycling Union and the Cyclists' Touring Club. In addition, there are the records of cycling clubs, political groups associated with cycling and personal collections. The archive also contains a wide range of cycling publications and magazines dating back to the 1870s. All formed the main basis for the book.**

Cycling has not only been a ubiquitous activity, but riding a bicycle has also been a political act in itself, and this book aims to understand its many meanings and the ebbs and flows of its relationship with British society. Essentially, the book charts and contextualises British cycling's place in national life from the penny-farthing to Team Sky.

There are ten chapters, which broadly follow a chronological structure, but each with its own particular theme. The first chapter begins with the emergence of cycling as a growing and then popular activity amongst the burgeoning Victorian middle classes.

Chapter Two looks at how the bicycle became part of contemporary popular culture, especially sport, during the Victorian and Edwardian period.



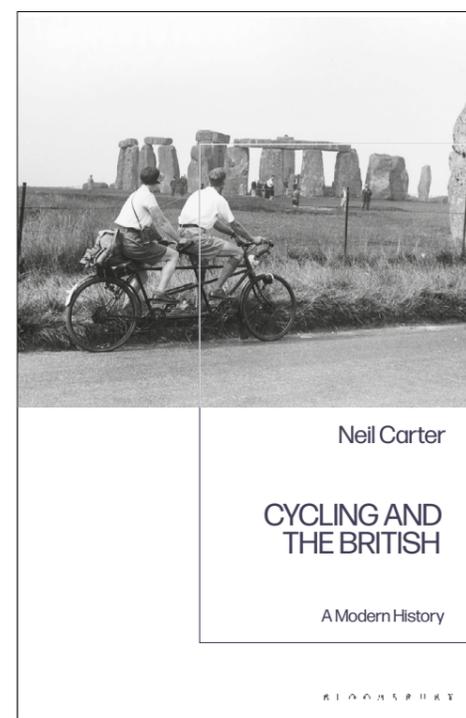
Dr Neil Carter

The third chapter examines the changing relationship between cycling and Englishness during the interwar period through the prism of transport politics. The interwar years more generally had witnessed cycling's second boom and the fourth chapter, 'Cycling and the People', charts the birth of this popularity up until the mid-1950s.

Chapter five is devoted to sport and in particular road racing's transformation from the time trial of the late nineteenth century to the establishment of massed-start racing by the 1950s. Women are the focus of Chapter Six, highlighting how cycling continued to be a symbol of female emancipation just through the sheer numbers of women who were now riding bicycles for both sporting and leisure purposes. Boom is usually followed by bust, and Chapter Seven looks at the period between around 1955 and 1975. With the onset of the age of motoring, cycling declined as a mass activity and especially as a form of transport, a victim of post-war modernity and planning. Chapter Eight charts the relationship between the bicycle, politics and environmentalism. The bicycle has come to represent both an anti-modernist critique and a symbol of the burgeoning environmental movement since the early 1970s.

Chapter Nine examines the resurgence of cycling in post-industrial Britain, covering the 1970s through to the early 21st-century. The final chapter is devoted to elite sport. It charts the rise of British cycling from the 1960s when it was still a largely amateur sport to its international dominance on the road and track in the early 21st-century.

Overall, *Cycling and the British* offers a highly original survey of this crucial sport's history. It fills a large gap in the historiography, and should influence a new wave of interest in the sport as new scholars take to the road that Neil has opened up.



## Palgrave Studies in Sport and Politics report

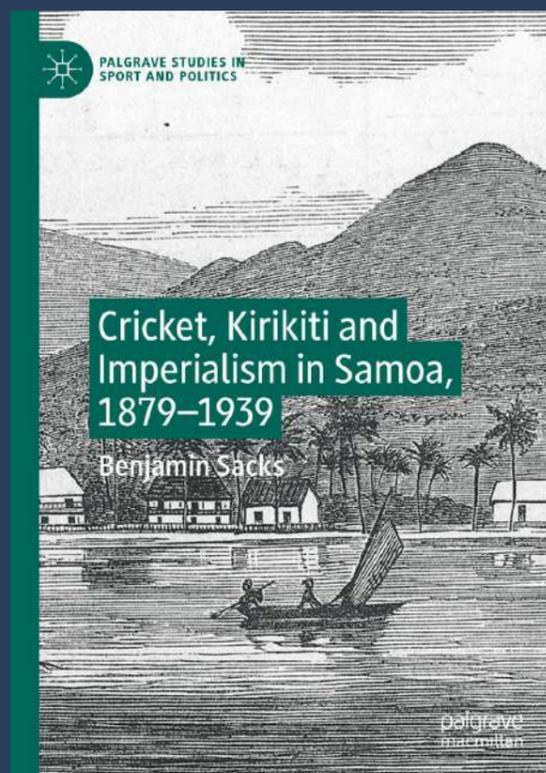
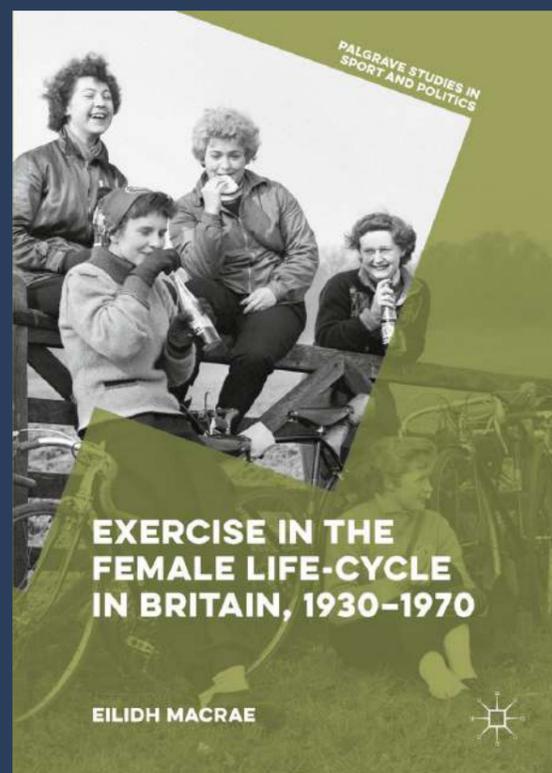
In 2015, publishers Palgrave launched, *Palgrave Studies in Sport and Politics*, with Professor Martin Polley as the editor. The series' brief is to publish high-quality academic works by scholars from around the world. This covers diplomacy, governance, the politics of gender and ethnicity, and so much more, the aim being to encourage a range of texts that will extend the literature on sport and politics. The series also offers flexibility in formats, with full-length monographs, shorter titles in Palgrave's Pivot brand, and edited collections. This flexibility means that the series is able to publish work by scholars at all stages of their careers, and the edited collections have allowed multiple voices to join the debates.

The first book, published in 2015, was Luke Harris' monograph *Britain and the Olympic Games, 1908-1920: perspectives on participation and identity*. Since then, eight more titles have joined the series. Three have been full-length monographs: Eilidh Macrae's *Exercise in the Female Life Cycle in Britain, 1930-1970* (2016), Jon Hughes' *Max Schmeling and the Making of a National Hero in Twentieth-Century Germany* (2018), and Benjamin Sacks' *Cricket, Kirikiti and Imperialism in Samoa, 1879-1939* (2019). NASSH shortlisted Sacks' book in the monograph category for its 2020 book prize. There have been three Palgrave Pivots, shorter research publications, all of which have been on Australasian themes: Kevin Blackburn's *War, Sport and the Anzac Tradition* (2016), Dale Blair and

Rob Hess' *Australian Rules Football during the First World War* (2017), and Jared van Duinen's *The British World and an Australian National Identity: Anglo-Australian Cricket, 1860-1901* (2018). Finally, there have so far been two edited collections. Bruce Murray, Richard Parry, and Jonty Winch brought together a series of essays on *Cricket and Society in South Africa, 1910-1971: from union to isolation* (2018), which included papers by regular ICSHC guests Raf Nicholson and Geoff Levett.

Then, in 2019, Georgia Cervin and Claire Nicolas edited *Histories of Women's Work in Global Sport: a man's world?*, which NASSH shortlisted for the best anthology in its 2020 book prize. This volume included pieces by a number of scholars with links to ICSHC, include PhD alumnus Dave Day, and regular visitors and collaborators Gregory Quin, Nicola Sbeti, Quentin Tonnerre, and Philippe Vonnard. At the time of writing, new titles are in preparation.

Looking back on the series' first five years, Martin said: "It has been a pleasure to curate this dynamic collection of pieces on sport and politics. Bringing together such different voices from around the world, and helping to share critical case studies on these disparate themes, has helped to broaden the conversation about the inter-relationships – past and present – between sport and politics."



## Peter Lang Series

Officially launched in 2013, the *Sport, History and Culture* series is edited by the ICSHC's Richard Holt and Matthew Taylor and published by Peter Lang. It was started as a forum for high-quality research on the history of sport in Europe and beyond. The focus from the beginning was interdisciplinary, embracing sociological, anthropological and literary perspectives. There are currently nine books in the series. One has won a national academic book award and others have been shortlisted. The series has also been at the forefront of new developments in the discipline, particularly in relation to women's sports history.

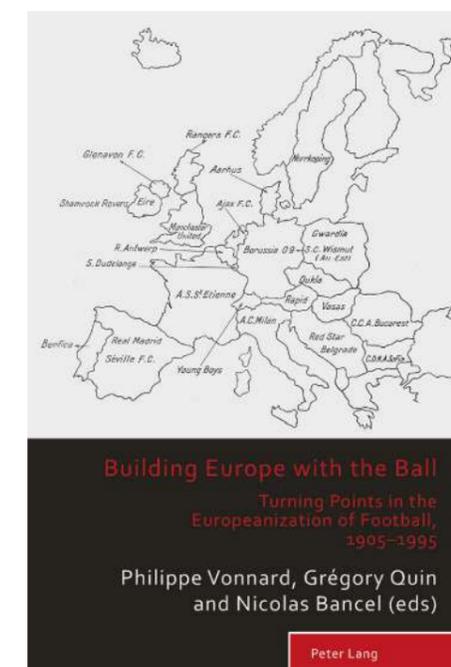
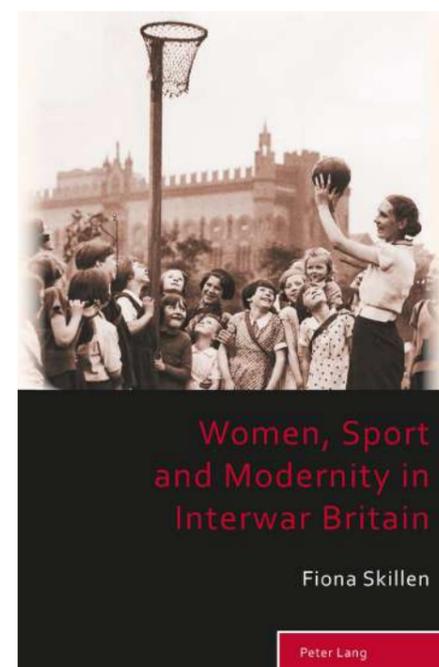
Up to now the books in the series have tended to fall into two main categories: monographs based on PhD theses and edited collections. In the former group, Dave Day's *Professionals, Amateurs and Performance: Sports Coaching in Britain, 1789-1914* (2012) and Fiona Skillen's *Women, Sport and Modernity in Interwar Britain* (2013) were both ground-breaking studies that were later shortlisted for the British Society of Sports History's (BSSH) Lord Aberdare Prize for the best sports history book of the year. Two equally important studies of soccer followed in 2016: Jong Sung Lee's *A History of Football in North and South Korea, c.1910-1920: Development and Diffusion* and Paul Campbell's *Football, Ethnicity and Community: The Life of an African-Caribbean Football Club*. The latter won the British Sociological Association's Philip Abrams Memorial Prize in 2017.

David Scott's *Cultures of Boxing* (2015) was the first edited collection, followed by two important explorations of European football history: Philippe Vonnard, Grégory Quin and Nicolas

Bancel's *Building Europe with the Ball: Turning Points in the Europeanization of Football, 1905-1995* and Markwart Herzog and Fabian Brädle's *European Football During the Second World War: Training and Entertainment, Ideology and Propaganda* (2018).

The most recent addition to the series is Rafaele Nicholson's *Ladies and Lords: A History of Women's Cricket in Britain* (2019). In the book, Nicholson, current President of the BSSH and Senior Lecturer at Bournemouth University, examines the women's game in schools, universities, the workplace and clubs, up to the international level. As the first ever academic history of women's cricket in Britain, the book is likely to pave the way for more historical research into a neglected sport. As Nicholson has said, the book also inspired her current research, "which critically analyses 'mergers' of men's and women's governing bodies of sport which took place in Britain in the 1990s, such as that described in the book between the Women's Cricket Association and the ECB in 1998". The Cricket Society have described *Ladies and Lords* as 'a very important and significant book for women's cricket and cricket as a whole' while reviewers have called it 'ground-breaking' and 'a vital contribution to the existing literature on cricket'.

Forthcoming books in the series include a history of Physical Education in Ireland, a study of football and fascism in the Iberian Peninsula and an examination of the early history of football in the north-east of England. All are set to appear in 2021 or 2022. For the past few years, Peter Lang has also awarded a DMU history undergraduate prize for the best dissertation on the History of Sport, Leisure and Popular Culture.



# Soccer Diplomacy: International Relations and Football Since 1914

In 2020 Dr Heather Dichter published *Soccer Diplomacy: International Relations and Football Since 1914*, an edited collection of scholarship on the world's most popular game and diplomacy. In this collection, an international group of experts analyses the relationship between soccer and diplomacy. Together, they investigate topics such as the use of soccer as a tool of nation state-based diplomacy, soccer as a non-state actor, and the relationship between soccer and diplomatic actors in subnational, national, and transnational contexts. They also examine the sport as a conduit for representation, communication, and negotiation.

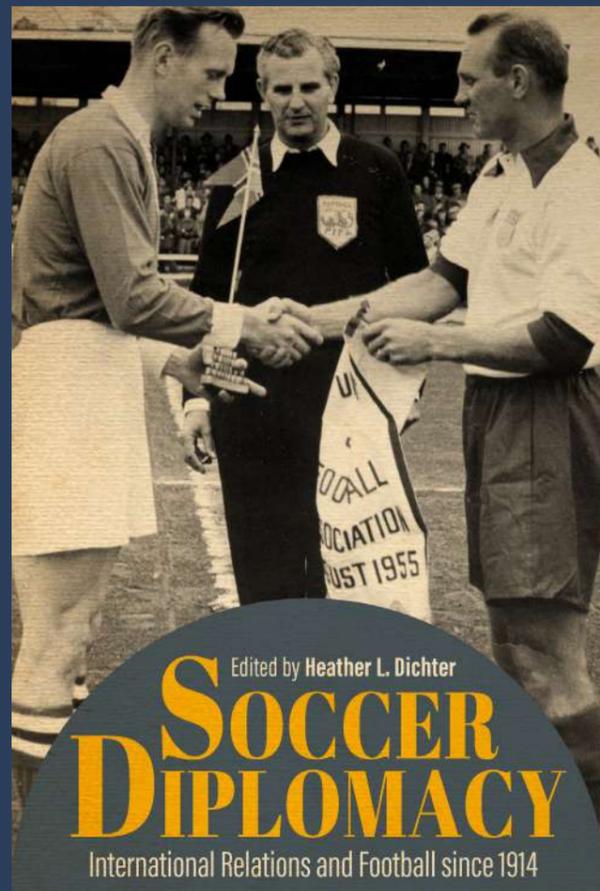


Dr Heather Dichter

Drawing on a wealth of historical examples, the contributors demonstrate that governments must frequently address soccer as part of their diplomatic affairs. They argue that this single sport – more than the Olympics, other regional multisport competitions, or even any other sport – reveals much about international relations, how states attempt to influence foreign views, and regional power dynamics.

In addition to writing the introduction, the volume also includes a chapter of Heather's own research on NATO's involvement in Cold War sport, particularly the problem of two German states attempting to compete in Olympic qualification and UEFA tournaments in the early 1960s.

Published by the University Press of Kentucky, August 2020.



## ICSHC Social Media

An increasingly important research dissemination and impact tool in recent years has been the growth of social media platforms within academia. Managed by James Panter, the centre is active on Facebook where it currently has over 1,500 followers and also on Twitter with over 3,850 followers. The Twitter account, which is one of the largest research centre accounts at the university, is also notable as it is archived by The British Library via its UK Web Archive project. This ensures the social media work of the ICSHC is preserved for future generations to access via a dedicated subject themed digital archive.

Follow us on:



James Panter

## Leicester City FC community links

As well as writing history pages for Leicester City's matchday programmes, ICSHC colleagues have also been involved with the club's outreach project, Leicester City in the Community. The main focus has been in the crucial field of sporting memories, which builds on our long-term links with the Sporting Memories Network.

In 2019, this involved ICSHC hosting an event on campus on sporting memories. This was part of DMU's Festival of

Teaching, and it brought together students from various courses to explore the way in which memories about sport, and using sport-related artefacts, can help people experiencing dementia and isolation. We were joined by Katharine Short from DMU Special Collections, who brought along a range of artefacts, along with LCFC club historian John Hutchinson and, from Leicester City in the Community, Matt Bray and Dave Eassom.



From left to right: LCFC Club Historian John Hutchinson, LCFC Matt Bray, Martin Polley, Katharine Short and LCFC Dave Eassom.

## Sport and the Home Front

A new book by Matthew Taylor on the history of sport in Britain during the Second World War was published by Routledge in June 2020. *Sport and the Home Front: Wartime Britain at Play, 1939-45* explores the importance of sport in the lives and experiences of ordinary Britons during the conflict. It also assesses the complex and contested treatment of sport in government policy and the media. Making use of a range of personal and public records – from diary writing and club archives to official government records – the book breaks new ground in the history of the home front and the history of sport.

“Sport remains one of the blind spots in the scholarship of British wartime society”, said Professor Taylor. “From Angus Calder’s classic *The People’s War* (first published in 1969) to more recent studies by Sonya Rose, Juliet Gardiner, Geoffrey Field and Daniel Todman, sport barely gets a mention.” Yet, as Taylor argues, sport was recognised as a key characteristic of British culture and thus became an important vehicle for civilian morale and the welfare of war workers.

Across seven chapters, *Sport and the Home Front* examines government attitudes to sport; the financial and logistical difficulties faced by sports clubs; problems of access to and control of sports spaces; the connections between work, fitness and sport; the role of sport in everyday wartime



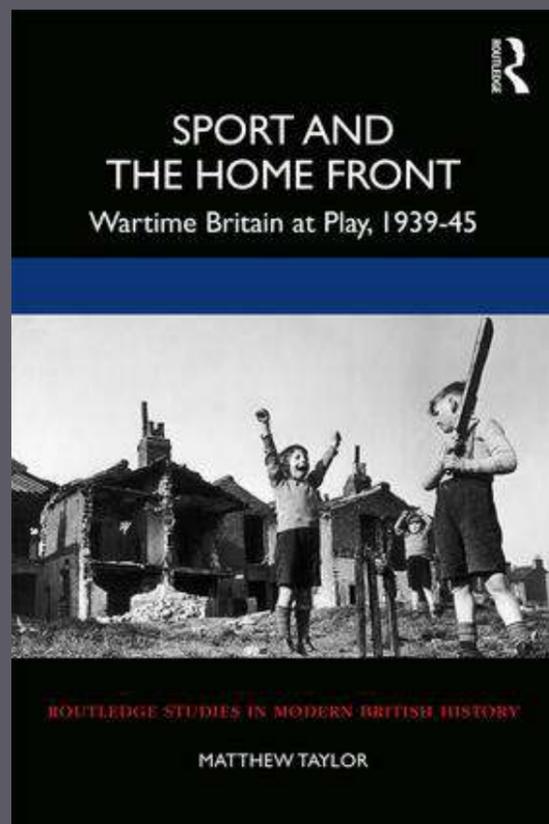
Professor Matthew Taylor

life; radio broadcasting of wartime sport; and the myriad associations between sport, war and the nation. At the heart of the book is the constant tension inherent in the idea of sport and ‘play’ at a time of war and between shifting and clashing notions of sport as normality and exceptionality, routine and disruption and the everyday and the extraordinary.

The parallels between the initial postponement of sport during World War Two and the Covid-19 pandemic of 2020 have led to Taylor’s expertise being used for articles in *The Times* and *BBC Sport Online*. He is also a member of the Executive Board of the Football and War Network based at the University of Wolverhampton.

The book was not the end of the project. Later in 2020, he published ‘Women, sport and the people’s war in Britain, 1939-45’ (with Raf Nicholson of Bournemouth University) in a special issue of *Sport in History* edited by Carol Osborne and Fiona Skillen. He also completed an article on wartime sport in Birmingham for Luke Harris’s special issue on *Sport in Birmingham* for *Midland History* which will come out in 2021.

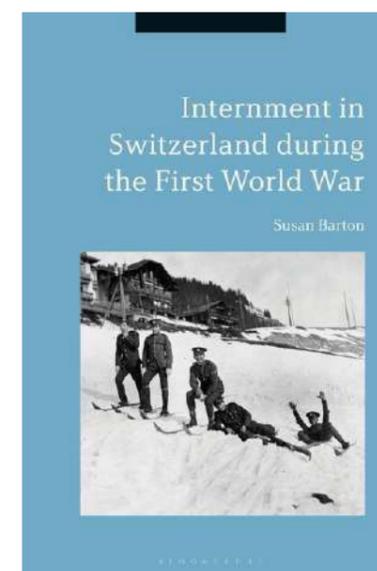
*Sport and the Home Front* is published by Routledge as part of its *Studies in Modern British History* series.



## Winter Sports History

The past year has seen the fruition of a couple of parallel projects based on my research into the tourism and winter sports history of Switzerland. In April 2019 I was invited to speak at a symposium on *Internment, Security and Humanity in the First World War*, curated by Arnd Bauerkämper of the Free University of Berlin and hosted by the German Historical Institute in London. My contribution discussed the internment of sick and wounded prisoners of war in Switzerland, made up of British, French, Belgian and German soldiers transferred from prison camps in Britain, France and Germany. About 67,000 officers and men were billeted in Swiss resort hotels, devoid of their usual guests because of the war, and this military influx proved to be a very useful source of income that kept them afloat financially. The presentation was based on my book *Internment in Switzerland During the First World War*, which Bloomsbury published in September 2019. You can read more about my work on internment at the website of a collaborative project I’m involved with at the University of Guelph: [www.hotelsinhistory.com/internment-of-sick-and-wounded-prisoners-of-war-in-swiss-hotels-during-world-war-one/](http://www.hotelsinhistory.com/internment-of-sick-and-wounded-prisoners-of-war-in-swiss-hotels-during-world-war-one/)

I was privileged to have a launch event for the book in September 2019 in Chateau d’Oex, where I’d previously contributed to the commemorations marking the centenary of the first British internees arriving in the community on 30-31 May 1916. I am grateful to St Peter’s Anglican Church there and Switzerland Tourism for facilitating the event. While in Switzerland, I presented a paper at the CESH Conference at the University of Lausanne, on the importance of sport for the internees and the part it played in their mental and physical rehabilitation. Afterwards, I met up with a CIES colleague, Thomas Busset, to discuss a colloquium on winter sport we are planning.



Back in Leicester, work began on organising an exhibition, *Behind the Wire: Internment during the First World War*, with a small group of historians who had been involved in the symposium on internment at the German Historical Institute. The four of us – Professor Panikos Panayi of DMU, Professor Stefan Manz of Aston University, Professor Matthew Stibbe of Sheffield Hallam, and myself – are working on different aspects of internment during World War One. The gallery at the Leicester Adult Education College was to house our exhibition, with speakers and activities planned for the two-week engagement project, part-funded by the German Historical Association. Sadly, Covid-19 meant the exhibition had to be cancelled just a month before it was due to open. We are hoping to reschedule the exhibition for 2021 or 2022.

In early February 2020, the planned colloquium on winter sport, *Passer les frontières à ski – Grenzen überwinden mit Skifahren*, took place at the University of Neuchâtel. The theme was skiing across cultural and geographical borders. My paper was on how alpinism, tourism and other sliding sports such as tobogganing, created the cultural milieu in which skiing could develop in the Swiss Alps, and how winter sport can be studied in the context of business history. Again, I must thank Switzerland Tourism for their on going support for my work. A publication based on the presentations is forthcoming. There is a close-knit network of winter sports historians, of which I am pleased to be part.

Talking of sliding sports, I contributed a chapter on skeleton, luge and bobsleigh to the recently published *Routledge Handbook of Global Sport*, edited by John Nauright and Sarah Zipp.

I plan to investigate winter sport as business history and internment during World War Two as the next stage of my research journey. Sadly, these plans are in abeyance until archives reopen and travel is possible again. I’m especially looking forward to delving in the Ski Club GB archive and the Thomas Cook Archive, now secured for DMU Special Collections.



Dr Susan Barton

## Rob Colls' This Sporting Life.

In August 2020, Oxford University Press published Robert Colls' *This Sporting Life: Sport and Liberty in England 1760-1960*.

Professor Colls' book takes its title from David Storey's original novel of the same name, first published in 1960. When it was turned into a film by Lyndsay Anderson in 1963, Storey mused on how he set himself the task of reflecting on Rugby League in a way that the game itself, in a culture that presented all that it did as spontaneous and dramatic, could not do. Somehow, says Rob, Storey managed to reflect on the broader meaning of sport while keeping its drama and spontaneity alive.

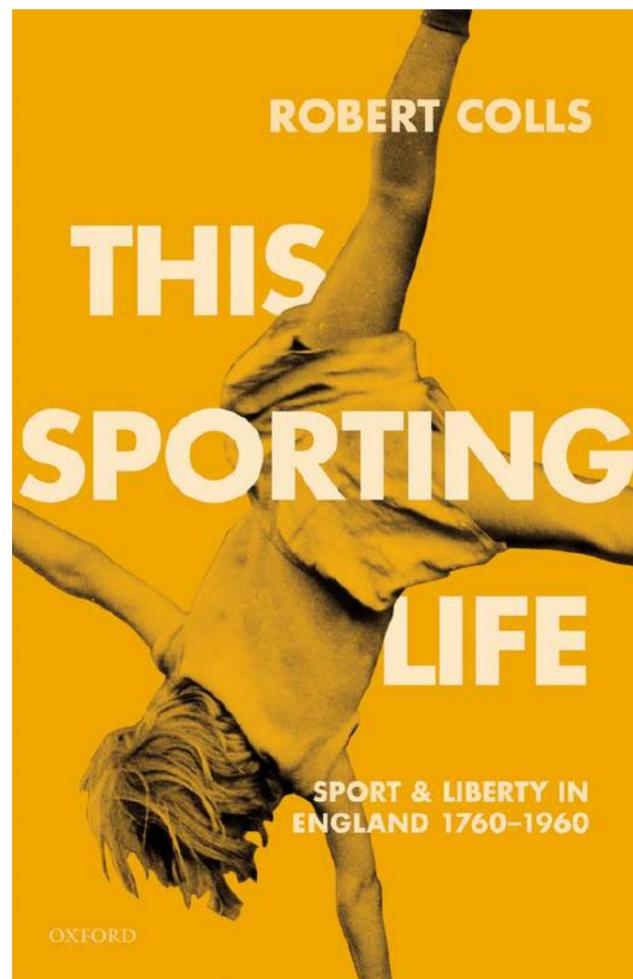
Rob's *Sporting Life* is a history not a novel, but it too tries to think about sport in the round while at the same time reclaiming the lived experience of the people who played. It goes from the horsey world of the rich and landed to the street games of what Jack London called 'the pavement people' of the industrial towns. It observes the sport and the play, the fun and the fashion and how people felt and thought to carry the reader to a fight or a match and draw out the sounds and smells of animals and humans. OUP see it as a new type of cultural history which shows how sport had as much impact in shaping English life as politics or education, work or religion.



Professor Robert Colls

Above all, Rob says, he wanted the book to show sport in England as a popular expression of liberty – doing as you please, going where you will. It is one of a number of stories the nation tells itself about who it is.

*This Sporting Life* has already received great reviews in the press. Look for the bright orange cover with the cartwheeling girl. Look for a new way of thinking about what mattered in how we lived – a book that takes sport on the same terms as our forebears.



## The Foundation of the ICSHC

*Professor Wray Vamplew, the founder of the ICSHC and its first Director, looks back on the Centre's origins and early days.*

In 1993, when I came from Australia to take up the position of Head of the School of Arts and Humanities, De Montfort University was still trying to come to terms with its new status as a university rather than a polytechnic. It was caught between its past reputation as a vocationally-oriented institution and a desire to become a 'real' university, capable of challenging, if not Oxbridge, then certainly the Redbricks and other members of the Russell Group. However, at the time the school simply did not have the academic talent to take on the established humanities departments, so I opted to develop a niche in Sports History where we might become a leading light. More generally I turned the school into one with a research culture which gave us some rating (and monetary reward) in the 1996 RAE.

However, three years into the job I was struggling to find the time to research and just about coping with running the school as a multi-campus operation on a declining teaching budget with unfunded franchise development in an atmosphere where the heads of school were not trusted by the senior executive. Yet coping is not what academic leadership should be about. To his credit, the Vice-Chancellor at the time, Ken Barker, accepted the suggestion that I step aside to lead a new venture more in line with my research interests. It also rid him of a 'turbulent priest' who insisted on putting the interests of his school ahead of those of the university. He welcomed a business plan from me to establish a centre of excellence in sports history to build upon our relative success in the RAE. This led to the establishment of the International Centre for Sports History and Culture. I deliberately did not tie the centre down to a particular sport, used 'culture' to cover all manner of things, and tagged everything 'international'.

One rule that was laid down was that the centre had to become financially viable. This meant that we had to seek consultancy and knowledge transfer earnings. In the short run this led to contracts for members to write the histories of the Professional Golfers Association and the UK Physical Education Association, to give assistance to a sporting art exhibition at the National Portrait Gallery and to investigate the prospects for Newcastle United Football Club to leave St James's Park. On the teaching side we opted to go back to the polytechnic tradition of vocational education in which what we offered to students would assist their employability. We developed a postgraduate Masters in Sports History which paved the way for the centre's major triumph, the establishment of a Masters under the aegis of FIFA in conjunction with Bocconi School of Management in Milan and the University of Neuchâtel. Long may this, and the ICSHC's many other successes, flourish!



Professor Wray Vamplew



### **Acknowledgements:**

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