

Professor Dominic Shellard, Vice-Chancellor

International engagement, travel & related expenses – 2016/17

With students and staff from more than 125 countries and 150 current international partnerships, DMU is a truly global university, named last year by *Times Higher Education* as one of the top 150 universities in the world under 50 years old. DMU's international outlook is central to its mission and critical to its work.

The Vice-Chancellor leads the university's extensive portfolio of international activities. During the 2016/17 academic year, the Vice-Chancellor was responsible for:

- developing the university's #LoveInternational campaign, which was nominated for a 2017 Times Higher Education Leadership and Management Award in the 'International Strategy of the Year' award category – the campaign, created and led by the Vice-Chancellor, promotes DMU and UK higher education overseas, in particular in EU countries;
- increasing international student recruitment – DMU has become the UK's fastest growing university for EU student applications, following a series of visits to EU countries led by the Vice-Chancellor during the academic year 2016/17. [UCAS end of cycle 2016-17 report];
- creating a host of new #DMUglobal opportunities: 3,550 students undertook 190 life-changing trips, visiting 60 different destinations. The latest market insight suggests that one in five prospective students applies to DMU because of the opportunities afforded by #DMUglobal;
- creating mass #DMUglobal trips, to New York in January 2017 (more than 1,000 students and staff) and Berlin in June the same year (800 students and staff). These trips add a mix of visits based on academic studies and broader cultural experiences to 'corporate days' which in 2016/17 included highlight events such as a debate involving students at the British Embassy in Berlin and a Q&A session with world-famous author of the Jack Reacher novels, Lee Child;
- developing a partnership with the United Nations through his appointment as a Special Representative to the UN for the Gandhi Global Family (NGO) in 2017. This partnership has led to DMU's leadership of a global network of universities in support of the UN's Together campaign, launched in early 2018;
- developing DMU's partnership with the Government's GREAT campaign to showcase the best of Britain to the world. DMU is the lead higher education partner for the campaign which travelled to Hong Kong in March 2018 for the GREAT Festival of Innovation. DMU showcased its work alongside organisations such as BBC Worldwide, PwC, British Airways and HSBC; and
- ensuring that the university's Gold award in the 2017 TEF (Teaching Excellence Framework) was showcased internationally in support of international recruitment and to enhance DMU's global reputation and profile.

The cost of the Vice-Chancellor's travel and accommodation, in undertaking business away from the university during the 2016-17 academic year, is detailed below.

Air travel

Total air travel expenditure for academic year 2016/17 = £37,790.39

The Vice-Chancellor travels business class or economy, depending on airline and destination.

The university has never paid for first-class air travel.

Hotel accommodation

Total UK hotel accommodation costs for academic year 2016/17 = £3,012.22

Total international hotel accommodation costs for academic year 2016/17 = £12,410.16

Total nights stayed in hotel accommodation during academic year 2016/17 = 59

UK train fare

UK train fare costs for academic year 2016/17 = £4,159.90