



The University of Tomorrow: A Virtual Conference - 5 February 2021

**Keynote Speaker Biog: Heather McLaughlin**

Pro Vice-Chancellor Community and Civic Engagement and Dean of the Faculty of Business and Law at De Montfort University

Heather's previous roles have included Dean of the Faculty of Business and Law at Coventry University, Director of the Business School at Canterbury Christ Church University, Director of the Centre for International Transport Management at London Metropolitan University,

Head of Consultancy for the Global Policy Research Institute, and a professional career as a Chartered Accountant. As a Professor of Management and International Transport, she has published extensively in a range of international academic journals, and maintains excellent contacts with the maritime and wider logistics industry. As a Past Master of the Worshipful Company of World Traders' livery, she remains well connected to the international trade and business community. She served as a Specialist Advisor to the House of Commons Select Committee for Transport, and has been a member of a number of international expert panels on maritime transport. She is currently on the editorial board of 'Maritime Policy and Management' and 'Research in Transportation Business and Management'. Heather is an elected member of the Chartered Association of Business Schools' Council and is Chair of their Learning, Teaching and Student Experience Committee. She has also published a number of articles in the education field.

**Keynote Speaker Biog: Mark Charlton**

Associate Director of Public Engagement, Social Impact and Engagement Directorate, at De Montfort University

Mark has been working at De Montfort University for eight years and leads the United Nations Academic Impact Global hub for Sustainable Development Goal 16, based at DMU. Mark is working with DMU's Centre for Academic Innovation and Education for Sustainable Development to

develop and embed the use of Service-Learning within the university. Mark sits of the General Committee of European Association of Service-Learning in Higher Education and co-founder of the United Kingdom Service-Learning/Community-based learning network. Mark is currently working on the DMU Community Solutions Programme to support Leicester and surrounding area to 'Build Back Better' after the Covid-19 pandemic.

Keynote Address Theme 3: Learning for Good: Student Experience and Social Impact**Title: Learning with Social Impact: How Teaching at DMU responded to the needs of the city during the Covid-19 pandemic**

The Covid-19 pandemic has had a dramatic effect on the operation of De Montfort University, leading to significant changes in how teaching, learning and research are delivered. Throughout this time, students and academics have coped with the demands of new ways of working and

responded to the needs of the city through humanitarian acts, and developing new research to inform how society recovers from the crisis. Research impacts by universities have been highlighted throughout the pandemic. Less well known is how the civic responses are informing teaching. This talk will demonstrate how a new recovery model for Leicester has been developed with community partners that places teaching at its heart, mobilises new knowledge and stimulates graduate retention. The new model positions the institution as an innovator in civic engagement by finding new ways to create sustainable social impact to enable Leicester and its communities to 'Build Back Better' from the pandemic.