

# Fairtrade Policy

Version 2

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# Fairtrade Policy v2

De Montfort University assigns great importance to our role in preparing students for the wider world. We believe that understanding and managing the impact our actions have on people and on the environment both locally and globally is an essential part of being an ethical and socially responsible institution.

We also believe that as a University, we have a role in educating students to be more socially aware and responsible consumers. The University therefore commits to supporting, using and promoting Fairtrade.

The Fairtrade Foundation has outlined five goals for a Fairtrade University which DMU agrees to adopt. These are that the University:

1. Has a Fairtrade University Steering Group.
2. Has a written Fairtrade Policy.
3. Sells Fairtrade products in all outlets.
4. Uses Fairtrade products at internal meetings and events.
5. Campaigns for increased consumption of Fairtrade products on campus

Our commitments are:

## **1. Fairtrade University Steering Group**

A Fairtrade Steering Group will meet at least once a term. Its job will be to monitor and improve the University's approach to Fairtrade. The group will include a representative from the following groups: Catering Services, Students' Union Executive, Student Services, student interest groups e.g. Globalisation Society and will call on external partners where necessary

## **2. Fairtrade Policy**

All members of the University will be actively encouraged to support the Fairtrade Policy. Details of this policy will be communicated throughout the institution and their efforts to support Fairtrade will be strongly encouraged. The policy statement will be reviewed on an annual basis.

## **3. Fairtrade Products**

The University will sell Fairtrade tea and coffee in all its retail outlets where possible, and will sell as many other Fairtrade products as is feasible. Fairtrade cotton goods will be sold in the Student Union. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) to sell certain Fairtrade products or to use certain Fairtrade products e.g. Fairtrade cotton workwear the University is committed to begin selling them and using them as soon as it becomes feasible.

## **4. Hospitality**

The University will where possible, serve Fairtrade tea and coffee at all internal meetings, in its management offices, hospitality events and conferences, with the commitment to increase the use of Fairtrade foods as it becomes possible to do so.

## **5. Promotion**

The University will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed on notice boards and in places where Fairtrade products are sold.
- Articles and other appropriate material about Fairtrade will be published in staff and student newsletters, on the University website and in other appropriate publications such as the prospectus.
- A series of promotional events will be run throughout the year to promote Fairtrade. The steering group will be responsible for organising these events.

To ensure the effective implementation of this policy we will set appropriate objectives and targets which will be reviewed on a regular basis. We will also review this policy on a biennial basis.