



DE MONTFORT UNIVERSITY DUBAI

POSTGRADUATE

GRADUATION CEREMONY

Taj Exotica Resort & Spa The Palm Dubai, East Crescent Road, Palm Jumeirah, Dubai

SATURDAY, 28 MARCH 2026

Ceremony 1 - 11:00 AM to 12:30 PM

Artificial Intelligence, Data Analytics, Energy and Sustainable Development, Global MBA

Ceremony 2 - 5:30 PM to 7:00 PM

Fashion Management with Marketing, Human Resource Management
International Business Management, Marketing Management
Project Management, Strategic and Digital Marketing

Below you will find further information regarding your attendance at this event. Please read this information carefully. If you have any questions, please do not hesitate to contact us:

Student Advice Centre: studentadvicecentre.dubai@dmu.ac.uk



Location

The ceremony will take place at **Taj Exotica Resort & Spa, The Palm, Dubai.**

Valet parking will be available on the day and will be offered on a first-come first-served basis. There is also paid public parking on the same road as the hotel.



Registration

On arrival, you should proceed immediately to the Registration Desk to collect your name card and guest tickets.

Please note that the name card will be used to officially announce each graduands as they are called to the stage. It is therefore essential that you keep it safe at all times and ensure it is not misplaced.



Guest Tickets – Refund Policy

The university will only offer a refund for guest tickets in the following circumstances:

- Where the student is deemed ineligible to graduate due to pending academic results, including outstanding assessments or reassessments.
- We are notified in writing at studentadvicecentre.dubai@dmu.ac.uk by 5pm on 27 February 2026 that you are no longer able to attend due to above reason.

Refunds will not be available for:

- Guest tickets no longer required if the graduand is unable to graduate due to outstanding tuition fee debts to the university, or due to illness of either the student or guest(s).
- Students who require a visa to attend their ceremony and were not able to secure the visa in time to attend.



Academic Gown and Hood

Following registration, you will be directed to the robing room to collect your academic gown and hood.

Once you have collected this, you should proceed directly to the photographer or your allocated seat within the venue/ballroom.



Timing

Graduands are required to arrive 2 hours before the start of the ceremony for registration, and to collect their academic gown and hood.

All graduands must be seated no later than 20 minutes before the ceremony begins.

Parents and guests are kindly requested to arrive in good time and also be seated at least 20 minutes prior to the start of the ceremony.

Saturday 28 March	Arrival	Ceremony Starts	Ceremony Ends
Ceremony 1	9:00 am	11:00 am	12:30 pm
Ceremony 2	3:30 pm	5:30 pm	7:00 pm

The ceremony will start promptly and will last for approximately at the given timing:

Ceremony 1 - 11:00 AM to 12:30 PM

- Artificial Intelligence
- Data Analytics
- Energy and Sustainable Development
- Global MBA

Ceremony 2 - 5:30 PM to 7:00 PM

- Fashion Management with Marketing
- Human Resource Management
- International Business Management
- Marketing Management
- Project Management
- Strategic and Digital Marketing

Graduands are required to attend in accordance with their Programme as outlined in the schedule mentioned above.

Please be aware that doors to the venue will be closed at 15 minutes, prior to the start of the ceremony and will not re-open until the ceremony has concluded.

Latecomers (Graduands and/or parents, guests) will not be permitted to graduate or enter the venue/ballroom.



Photography

An external paid photographer will be stationed in the venue.

Graduands and their parents/guests are welcome to take their own photographs before, during, and after the ceremony.

Students are required to wear the full De Montfort University Dubai academic dress, comprising a gown, hood, and hat. This may be purchased directly from DMU Dubai. Further details regarding the gown purchasing process will be communicated by the graduation team.

Please note that students who do not have the complete academic dress will not be permitted to participate in the graduation ceremony.



Seating Arrangements

On arrival in the venue, you will be directed to your allocated seat. Please note graduands are called to the stage in the order of seating therefore you **MUST** be seated in the seat that has been allocated to you. If you are in any doubt, please check with a member of staff who will be stationed nearby.



Prior to the start of the Ceremony

Please can you ensure that you (and your parents/guests): - switch off your mobile phones or turn to silent - remain seated during the Ceremony (this includes children) - refrain from talking during the Ceremony - ensure that restless children are taken out of the venue, by the nearest exit, temporarily until they have a chance to calm/quieten down.



The Ceremony

Graduands will be called individually to have their degree conferred. At the appropriate time, staff will direct you to the stage, and you must present your name card to ensure you are formally announced.

It is very important that you proceed to your seat directly after receiving your degree certificate to ensure that you do not disrupt the ceremony for fellow graduates.



DE MONFORT UNIVERSITY ALUMNI

Better together - Support current DMU students and fellow graduates by sharing job opportunities, internships, career news and events within our university and alumni community.

Promote and collaborate - The Alumni Business Directory allows you to promote your business and offer exclusive services to a growing global audience, completely free of charge. Take the chance to share offers and opportunities within our engaged alumni community.

Re-connect - Our Alumni Directory enables you to reconnect with old friends or colleagues in your area, find out what they have been doing since graduation, and offers you the chance to network with fellow graduates. Join the DMU Alumni Hub below



CLICK HERE / SCAN HERE
TO JOIN THE ALUMNI HUB
FOR FREE

