

Executive Master of Business Administration

60 credit module - Business Analysis and Research Project

The aim of this programme is to provide the necessary learning and credits for you to top up your existing PG Diploma to an Executive Master of Business Administration (MBA) Qualification.

This module equips senior leaders with the knowledge and skills to undertake an independent work-related project within a business context. Students will develop the skills and competences required for advanced, independent business research project, business analysis and critical self-management.

The module provides an opportunity for the student to address a current business issue, challenge or problem in their own organisation (where possible). They will achieve this by conducting an independent work-related project, based on critical research and professional enquiry, using primary and/or secondary data, analysis and research methods, resulting in recommendations for future practice.

An alternative research project will be made available to students whose organisations do not wish them to proceed with the research in their own organisation, or for those students who may be in-between employment.

Topics Covered

- Qualitative and quantitative approaches to organisational research
- Ethical practice
- Data collection and analysis methods
- Work-related project management skills
- Understanding and positioning yourself and personal bias within the project context
- Independent self-study
- Writing reports that make strategic recommendations.

By completing this programme you will be able to:

- Evaluate and develop a critical awareness of current research methods and practice.
- Assess and select appropriately the techniques used to gather, analyse, and interpret data to make informed decisions.
- Establish a systematic and critical understanding of current and/or future business problems.
- Undertake rigorous analysis and make data-driven decisions for recommendations.

- Develop enhanced personal skills relating to critical self-awareness, self-reflection, and self-management.
- Justify the importance and implications of ethical practice for business research.
- Develop enhanced high level personal skills relating to professional communication for independent and applied research.
- Advance personal knowledge of the values and behaviours that will enable contribution to the development of a just, peaceful and sustainable world.

Delivery

Part Time – Post Graduate study 10-month delivery

2 Days of face-to-face delivery followed by independent research supervision either online or face-to-face dependant on your individual needs.

You will have access to all student digital skills support and library services.

Alongside individual supervision you will have one to one access to a personal tutor offering relevant support and directing you to wider university services if needed.

Assignments

Report 1

30% Critically examine the application of research and professional enquiry methods for a work-related project (2000 words).

Report 2

70% Report detailing the execution of a work-related research project report in an organisational context (8000 words).

Cost

£4250

A Scholarship of £1000 is applicable to students who meet the following criteria:

- The student must have successfully completed their SLA/Pg Dip at DMU
- The student must have completed the EPA