

Apprenticeship Case Study

Grace Ladkin

Studying: Chartered Manager Degree Apprenticeship (CMDA)

Career: School Events Coordinator and Careers Advisor at Leicestershire Education Business Company (LEBC)

"I first considered going to university after leaving school at 18, but I attended a few Open Days and didn't feel like it was the right fit for me. I decided to do a level 3 business administration apprenticeship with a company instead. After spending some time working at LEBC I was offered the opportunity to undertake my current apprenticeship and it seemed like a great way to get more theoretical background to my work.

"I have learned a lot of business theory which I wouldn't otherwise have really understood about many of the aspects of my role. I had the chance to look a lot at of our competitors, how to develop new business and sustain growth. I have integrated a lot of that into my day job as a result. It has been useful to sit down and look at future aims and objectives, bringing in the knowledge I've learned on the apprenticeship to create a roadmap to success.

"I love interacting with other students on the course as they come from such a variety of business sectors. I work for a small local employer, so it's fascinating to talk to and work with people who work for big global companies which have very different structures and dynamics.

"One of the main skills I've developed is my time management, it can be tough to work full time in a busy job whilst doing studying, so I've had to learn how to prioritise efficiently. The course has also helped me to manage and mitigate risks, dealing with potential issues ahead of time by training and upskilling other staff.

"I've been able to learn more about myself and develop future options for my career. I've had the chance to look at areas such as finance that I would never have investigated without doing this course."

