

ACADEMIC YEAR	2018/2019		MODULE REGISTRATION FORM	YEAR 2
PROGRAMME	Z40042	TITLE	Single Semester Erasmus Business Programme	BC001H
STUDENT NAME			STUDENT ID:	

COMPULSORY MODULES:

Module Code	Module Title	Semester	DMU Credit Value	ECTS Credit Value	Tick Here
XBAL3015	Personal Tutoring and Enhancement Activities	Y	0	0	<input checked="" type="checkbox"/>
BLEX2001	Performance Measurement in Organisations	1	15	7.5	<input type="checkbox"/>
BLEX2002	European Business Issues	1	8	4	<input type="checkbox"/>
BLEX2003	Progressive Franchising	1	8	4	<input type="checkbox"/>
BLEX2004	HRM in the Workplace	1	15	7.5	<input type="checkbox"/>
BLEX2005	Brand Management	1	15	7.5	<input type="checkbox"/>
BLEX3001*	Global Strategic Management (for streams: general business/accounting/HRM)	1	15	7.5	<input type="checkbox"/>
BLEX3002	Contemporary Business Issues	Y	15	7.5	<input type="checkbox"/>
BLEX3003*	Global Marketing Strategies (for students taking the marketing stream)	1	8	4	<input type="checkbox"/>
BLEX3004	Managerial Development and Control	1	8	7.5	<input type="checkbox"/>
BLEX3005	International Developments in Accounting	1	8	4	<input type="checkbox"/>
BLEX3006	Creative Management and Marketing	1	8	4	<input type="checkbox"/>
BLEX3007	Critical HRM	1	15	7.5	<input type="checkbox"/>
BLEX3008	Marketing of Services	1	8	4	<input type="checkbox"/>
BLEX3009	E Marketing	1	8	4	<input type="checkbox"/>
BLEX3010	Crisis and Business Continuity Management	1	8	4	<input type="checkbox"/>
BLEX3011	Customer Management	1	8	4	<input type="checkbox"/>

***BLEX3001 and BLEX3003 cannot be taken together**

Module Choices: Please note that in rare cases option modules may be withdrawn between now and the start of next session. In such cases, reserve modules will be used or where necessary students will be contacted for a new module choice as soon as feasible.