

## Level 6

### Footwear Design (J44541) - Single Honours

Module Code	Module Title	Credit Value
FOOT3300	Advanced Footwear Studies	60
FOOT3301	Major Project	60

**Module Title:** Advanced Footwear Studies

**Module Code:** FOOT3300

**Module Leader:** Steve Weston

#### About the Module:

The module is concerned with the application of design concepts and processes originating from external clients. There will be an opportunity for working on different project briefs such as developing concepts and ideas for an appropriate competition or footwear for an external company. This module will be focused on the creation of inventive and inspirational footwear which originates from research and inquiry into a selected theme. Imaginative use of silhouette, materials and construction techniques will explore the 'art' of a shoe which encapsulates and reflects the theme. The module will enable input and feedback to be given from an external source exposing student work to comment and analysis from professionals in the footwear industry.

On completion of this module the student will be able to:

- Demonstrate the ability to research and experiment creatively and positively in the area of footwear design, producing some formative experimental work. From this develop informed design work to fulfill the design brief criteria.
- Investigate materials, components, & technology, which may involve innovation and experimentation, increasing their knowledge and techniques of practical shoe making with specific reference to the use, where appropriate, of novel and innovative processes - in
- Demonstrate an ability to present work clearly and coherently to staff, peers and industry (where appropriate) and to be able to engage in verbal critique of his/her own work and the work of other students and practitioners.
- Demonstrate an ability to work independently or as a group taking responsibility for time management as an individual or part of a team

**Assessment:** Illustration, CAD, Competition Design project, presentation, portfolio, practical and technical skills

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**Module Title:** Major Project

**Module Code:** FOOT3301

**Module Leader:** Steve Weston

#### About the Module:

This module enables students to bring together all of their skills acquired throughout their studies into a major design project. The module will include the research into specifically selected theme and market for

the application of the design development process from concept to final product. Each student's work will be part of an individually Negotiated Learning Agreement which is formulated with the advice of staff. The Negotiated Learning Agreement will map out the exact content and direction which each student wishes to demonstrate their skills in. Key areas to be covered will be selection and research into theme and market place which will be communicated in report form, idea generation and design development/selection leading through to the final selection of a range of womenswear/menswear/childrenswear. The Negotiated Learning Agreement allows for highly personalised areas of study to take place. Each student can make the very most of their skills to produce a final collection, encompassing all their skills which will allow them a major portfolio piece, dedicated to the area each student wishes to gain employment in. CAD skills will be applied for professional visual communication and presentation boards. In addition to the major design piece, each student will also complete a major written research project of approximately 3,000 - 5,000 words.

On completion of this module the student will be able to:

- Plan and negotiate an individual study programme of work within the assessment parameters of the Negotiated Learning Agreement inclusive of a personal time plan.
- Identify and research design concepts and generate ideas for a selected area of study, including identification of target market and product type presented in report format.
- Demonstrate the ability to research and experiment creatively and positively in the area of footwear design as agreed in the negotiated Learning Agreement, producing some formative experimental work. From this develop informed design work to fulfil the design.
- Investigate materials & component & technology, which may involve innovation and experimentation. Increase knowledge of pattern-cutting and prototype manufacture techniques through the development of a range of footwear & accessories.
- To complete a major research investigation and present a written dissertation of the findings.
- Develop personal presentation techniques through a verbal and visual presentation of the outcomes of the project to the student peer group and staff. This should demonstrate a highly professional presentation with the use of CAD.

**Assessment:** To produce a collection of shoes and accessories that has been developed and informed by comprehensive research. This is to be presented with a professional visual & verbal presentation. To complete a major research investigation 3000 - 5000 words