

Level 5

Footwear Design (J44541) - Single Honours

Module Code	Module Title	Credit Value
FOOT2300	Progressive Footwear Studies	60
FOOT2303	Technical Footwear Studies	60

Module Title: Progressive Footwear Studies

Module Code: FOOT2300

Module Leader: Michael King

About the Module:

This module is focused on the creation of different ranges of footwear from different markets and areas. Ideas will be developed from the initial concept through to the final range of footwear from which a lead shoe will be selected to be taken through all the necessary technical processes of pattern making and manufacturing techniques to produce the final prototype. Students will work in both teams and individually to execute project briefs looking at market research and identification, shop reports. The role of the designer in range building, the investigation of material and components and the effect of the influence of other consumer product areas will be discussed and evaluated. Presentation skills will be reinforced with the input from CAD with new information being delivered via workshops and seminars with time allowed for students to explore these skills before developing them in order to answer the module brief. In addition to the footwear briefs, students will explore critical studies through lectures, seminars and tutorials, addressing clothing communication and society.

On completion of this module the student will be able to:

- Analyse different footwear markets and be able to identifying the different markets/major brands and retailers where appropriate. To apply critical thinking to the design process.
- Demonstrate research & written skills through compilation of reports individually & as a team, being able to analyse ideas in a social and historical context.
- To practise and demonstrate the identification and research of concepts to support the design development process and enhance idea generation through two-dimensional development and three-dimensional experimentation.
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- Apply a variety of practical skills (inclusive of pattern drafting) to improve knowledge and understanding of footwear prototype manufacture, including sole construction. Use of relevant materials and components should also be demonstrated.
- Organise their personal presentation techniques through a formal verbal and visual presentation at the conclusion of the projects developing skills taught from CAD.

Assessment: Illustration, Accessories, Portfolio, CAD, 3D Cad, External Design project

Module Title: Technical Footwear Studies

Module Code: FOOT2303

Module Leader: Philip Stewart

About the Module:

This module is concerned with the application of the design concepts and practical processes of Bespoke Footwear. The product areas may be in men's, women's or children's footwear dependant upon the market area in which the client is involved. Research and idea generation along with indepth investigation into foot analysis will be followed by the creation of a final footwear prototype. The module will enable input and feedback to be given by external client's and practioinairs exposing student work to comment and analysis from professionals in the footwear industry. Where feasible, a visit to a relevant footwear production unit will take place.

This module also focuses on the development of a professional prediction package which can be contextualised into the area of any Fashion specialism. Research and information gathering will be developed into a final package giving trend information for the fashion industry. The co-ordination of a variety of media ranging from 3D-CAD to personal illustration and text will be evident in the final product. The tracking, in the role of the designer will be parallel to a similar role of a designer within the prediction industry.

Assessment: Project