

Level 6

Contour Fashion (W23042) - Single Honours

Module Code	Module Title	Credit Value
CONF3100	Advanced Contour Studies	60
CONF3101	Major Project	60

Module Title: **Advanced Contour Studies**

Module Code: **CONF3100**

Module Leader: **Rachel Toner**

About the Module:

This module provides the student with the opportunity to further their design skills in the context of a commercial external client brief and an individual design project. Incorporating advanced pattern cutting and professional practice studies, the module is designed to provide a holistic learning experience for the student. Outcomes from these studies are presented as an intrinsic part of the design projects.

Specifically the module will run as follows. The external client project brief involves the design of a range of garments for a contour company. This will include research into the target customer, theme and design development, selection and illustration of the final range, pattern cutting, toile making, construction of the final collection and verbal and visual presentation to the company. This brief is supported by sessions on advanced pattern cutting where students will engage in advanced pattern drafting, garment evaluations, fit evaluations and develop product data management information for a range of garments that links directly with their collection.

The individual design project, separate from any external client links is designed to provide the opportunity for students to showcase their creativity and design talent, in the context of promoting their own lingerie design collection. This project is supported by a series of professional practice sessions including, marketing and promotion, starting a small business, and C.V. preparation. This project will result in a range of illustrative design outcomes and promotional material. It is envisaged that this creative work may form the basis for the major project in term 2.

Supportive CAD tutorials will be offered throughout the module.

Assessment: Sketchbooks, Technical file, Log book, Presentation boards, Prototypes

Module Title: **Major Project**

Module Code: **CONF3101**

Module Leader: **Gillian Proctor**

About the Module:

This personally negotiated module enables students to bring together all their acquired skills throughout their studies into a final resolution and to direct their abilities toward their ideal career in intimate apparel.

At the commencement of this module, students will have elected (via discussion with tutors) to opt for one of two routes for their final statement:

Route A; follows the aesthetic route to design and manufacture focussing upon fit, silhouette, fabric and market application and with a fashion forward emphasis supported by a design portfolio with technical underpinning. Route A students will present their collections to a selection panel of industry for catwalk selection. CCS (Critical and Contextual Studies) will take the form of an extended essay ideally supporting the design process.

Route T; follows a technical route to design, manufacture, and grading of four garments (six garments if undertaking Catwalk Selection) following a specific selected technical application, eg. Plus size, moulding, mastectomy, maternity etc.with an emphasis on grading using the Modaris system and supported by a technical portfolio with design underpinning. Route T students will work closely with industry partners and a Mentor to support their research and development and will present their technical output/research via a powerpoint presentation to a technical industry panel. . This could be process or research led. T route students will compile a Contextual Report to verify their project findings.

All students should research a primary design concept, via drawn and experimental media, design development, 2D to 3D experimentation to ascertain the full potential of their design theme and its relevance in the contemporary fashion forward market. All students will compile a technical file of pattern production, grading, fit analysis and componentry, each relevant to the A or T route.

Students should pay particular attention to outerwear trends as a means of directional fashion forward styling which will ultimately affect the breadth of the intimate apparel application. Market/Product research is essential to direct the outcome/collection towards its intended market level, utilising annotated contextual research. Experimentation with materials and process are key to the development of individually innovative solutions.

Assessment: Sketchbooks, Technical File, 2D to 3D, toiles, Final Garments/Products, presentation boards