DE MONTFORT UNIVERSITY LEICESTER

ART, DESIGN AND HUMANITIES
BUSINESS SERVICES

HRG (UK) LIMITED + DMU EXPERTISE = ENGAGEMENT WITH SUSTAINABLE DESIGN

The Requirements

- To induct, introduce and present an overview of sustainable approaches to design, within the retail sector.
- To provide HRG a design and non-design overview of the principles of sustainability.
- To present methodologies of adaption for sustainability for their business and how this can be used as a unique selling point for the company.
- To highlight that engaging with the principles of sustainable design is important for all employees and aid in the differentiation of its business principles.

The Solution

We delivered a custom-made three hour training session tailored to meet the needs of HRG covering issues of sustainability within design. The training session ensured the learning styles of all staff were accommodated, using interactive tasks and visual materials for engagement of the subject area.

The Benefits

The tailored session enabled the company to the engage with concepts of sustainability and provided an interesting learning experience for the company. This enabled the company to address its current status on sustainability and progress towards integrating sustainable design issues into their business to give them a competitive advantage within industry.

The benefits speak for themselves – (HRG (UK) Limited states):

"The presentation started the process of engagement with sustainable design principles across the business; the independent nature of the University provided additional collateral for the directors of HRG, to drive the sustainability agenda forward."

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How we can help your Business

Here at De Montfort University (DMU), we aim to support organisations in these fast paced times. We can provide expertise that relates to your organisation and the sector in which you operate, enabling your business to prosper and grow. Whatever challenge you are currently facing, our expertise can help to develop bespoke solutions for your specific business needs.

Our Business Services include:

- Expert consultancy services
- Student placements and graduate recruitment
- Support for your business
- Professional development opportunities
- Courses to develop your staff
- Research services
- Specialist facilities and equipment
- Start-up business incubation facilities

The possibilities are endless. We simply present you with solutions, using the knowledge we have acquired. Our team of dedicated Business Development Managers will work with you to help find the right solution.

Building Partnerships

Building partnerships and working with De Montfort University will enable your organisation to benefit from the wealth and depth of our expertise.

Our strong research portfolio and specialist consultancy services mean that organisations across the UK are keen to work with us in a variety of ways. Some of our main partners include Next, Robert Horne Group, British Telecom, Oxford Instruments, Pentland Group, Guidance Navigation, Berghaus and Petainer.

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