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**The Advancement Office
De Montfort University
The Gateway
Leicester
LE1 9BH**

Alternatively, you can donate online at:
dmu.ac.uk/donation

Your contributions make a real difference



Ellen Sutton is an inspiration to others. Meeting some major and unexpected challenges in her life, she showed that, with hard work, determination and the help of the Vice-Chancellor's Fund, she could still achieve her ambitions.

After completing her Foundation Degree at Leicester College, Ellen started working for a photography studio and had a son, Toby. Sadly due to a motorbike accident, Ellen was left a single parent. Despite these difficult circumstances, Ellen was determined to finish her degree, and applied to DMU.

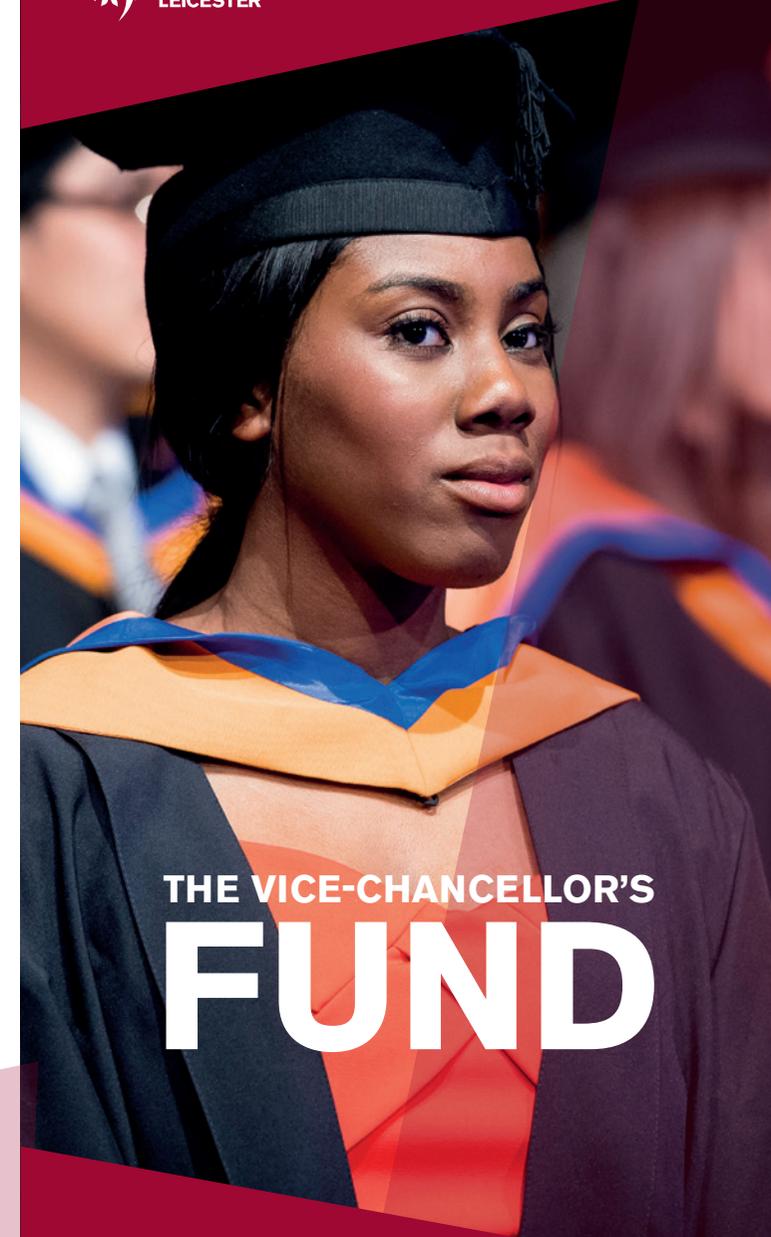
Ellen achieved a First Class degree and is now undertaking further study at Leicester College, to help her set up the photography business she has always dreamed of. Ellen believes that the scholarship she received from the Vice Chancellor's Fund went a long way towards helping her to produce the high standard of work required for her degree.

Ellen is determined to not let her success end with her degree and is looking forward to setting up her own business next year, using her scholarship to help purchase studio lighting equipment.

Having my little boy meant that I couldn't use the library on campus in the evenings and I didn't have a computer at home. Outside of university I really needed to study but I didn't have the facilities to do so. Buying my own computer made so much difference.

Buying my own studio equipment has made me realise that running my own business is a real possibility.

Ellen Sutton



THE VICE-CHANCELLOR'S
FUND

Overcoming Adversity,
Learning to Succeed



Higher education has the potential to lay strong and lifelong foundations for the future and is one of the greatest investments a young person will ever make.

At De Montfort University (DMU), we are committed to ensuring access to higher education has no barriers for our students and that any student, regardless of background or circumstance, is able to benefit from our first class provision, innovative learning and teaching, and placement and outreach activities.

To help ensure education is accessible to all, I launched the Vice-Chancellor's Fund in 2010 to help our students minimise any financial pressures while studying. This year the fund is supporting three innovative programmes which you can read about in this leaflet. Each of these programmes is designed to address areas where students can face particular challenges.

DMU values our donors whose generous contributions continue to enhance the university's innovative work and allow all our students to experience the best possible university education.

I would like to ask you to consider a gift to support the Vice-Chancellor's Fund to help students continue their development and studies at DMU and to ensure that they all have the support that every student needs and deserves.



Professor Dominic Shellard
Vice-Chancellor

Three prize funds making a difference

Inspiration Prize Overcoming Adversity

Education has the potential to shape lives and fulfil hopes and ambitions. For some students however, university life is very different. Encountering bereavement, ill health or a traumatic experience are challenges that place enormous pressure on students, and these pressures are not easily overcome. Unfortunately students with otherwise bright futures often leave university and lose the opportunity to fulfil their potential.

The Inspiration Prize is a £1,000 award to support students to overcome severe hardship and continue their education. It is also a gift to acknowledge their strength and determination to succeed.

Reverend Jesse Jackson Prize Challenging Convention

At DMU we are proud of our diverse, multicultural student population and our community relationship with a vibrant city. The Reverend Jesse Jackson Prize has been introduced to encourage further social cohesion between students and the community. We believe our diverse student body is one of our greatest strengths and, by encouraging students to embrace different cultures, faiths and beliefs, we are creating harmony within the university and among our local communities, creating truly global citizens.

The Reverend Jesse Jackson Prize is a £1,000 award established to support students or DMU societies to set up projects that will increase cultural integration within the local community or on campus.

Vice-Chancellor's Bursary Learning to Succeed

DMU Art and Design have created a centre of excellence by providing a first-class curriculum specialising in innovation and creativity, equipping students with skills and insight for the commercial world. The cost of course material for these subjects is often very expensive and prohibits some students from the courses they want to study. For others their only option is to struggle financially.

This year the Vice-Chancellor's Bursary will support students in Art, Design and Humanities. The fund will offer bursaries of up to £200 to enable students to focus on their studies without worrying about the overbearing financial cost, making Art and Design courses at DMU accessible to all.

Vice-Chancellor's Fund

Thank you for making a gift to the Vice-Chancellor's Fund

My Details

Title.....First name(s).....

Surname.....

Address.....

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My Gift

I would like to make a one-off gift of:

£1,000 £500 £250 £100 £50 £_____

In support of the Vice-Chancellor's Fund

Or to directly support the:

Inspiration Prize Reverend Jesse Jackson Prize
 Vice-Chancellor's Bursary

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giftaid it

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I am a UK taxpayer and understand that if I pay less income tax and/or capital gains tax then the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

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- no longer pay sufficient tax on your income and/or capital gains

If you pay income tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all of your Gift Aid donations on your self-assessment tax return or ask HM Revenue and Customs to adjust your tax code.